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ABSTRACT

The National Center on Educational Media and Materials for the Handicapped's directory (third edition) lists names and addresses of more than 1600 publishers, producers and distributors who sell or rent instructional materials and educational aids, devices and media. Each entry indicates which of 74 categories of instructional materials are made available by that source. A rotated index shows which firms produce, publish or distribute any of the 74 types of materials. (GW)

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NATIONAL INSTITUTE OF
EDUCATION

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PUBLISHER SOURCE DIRECTORY

Revised by Staff at the

NATIONAL CENTER ON EDUCATIONAL MEDIA AND
MATERIALS FOR THE HANDICAPPED

A List of Where to Buy or Rent Instructional Materials and Other Educational Aids, Devices, and Media Including More Than 1,600 Publishers and Producers in the United States, Canada, and Europe

Published by the

NATIONAL CENTER ON EDUCATIONAL MEDIA AND
MATERIALS FOR THE HANDICAPPED
at The Ohio State University

Order from

OHIO STATE UNIVERSITY PRESS
Publications Sales Division
2070 Neil Avenue
Columbus, Ohio 43210

EC101143

Publisher Source Directory
Third Edition
Publication No. NC-77.301
April, 1977

For information about other publications and products, write:

Information Services, Catalog
NATIONAL CENTER ON EDUCATIONAL MEDIA
AND MATERIALS FOR THE HANDICAPPED
Ohio State University
Columbus, Ohio 43210

The National Center on Educational Media and Materials for the Handicapped (NCEMMH) in cooperation with the national system of learning resource centers, professional associations, various other public and private agencies, and interested individuals provides a comprehensive program of activities to facilitate the use of new educational technology in instructional programs for handicapped persons. NCEMMH provides leadership and service in the research and development, design, and dissemination of learning resources that are effective for the handicapped.

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The contract is administered through the College of Education and the Research Foundation of the Ohio State University.

Contents

Introduction v

How to Use This Directory vii

Publishers and Producers 1

Rotated Index 81

Changes Since Previous Edition 133

Form for Submitting New Entries 137

List of Definitions and Codes (inside covers)

Introduction

Special education teachers, information specialists, administrators, related personnel, and parents should welcome this third edition of the National Center's Publisher Source Directory. This reference tool makes it easier to locate information about where to buy or rent instructional materials and other educational aids, devices, and media. More than 1,600 publishers, producers, and distributors of educational materials are listed. Information in each entry was either verified by the firm listed or was obtained from the 1976 or most recent available catalog of the firm or organization listed. Although this directory attempts to report the major product lines of each publisher, producer, or distributor cited, it does not propose to be all inclusive. A number of Canadian and European publishers as well as those in the United States are listed. There is no charge to be listed in the directory.

NEW FEATURES

The third edition contains the following helpful features that were not in the previous editions:

1. New entries. More than 100 entries are new. As explained in How to Use This Directory, the double asterisk signifies new entries. All such entries have been verified with the firm.

2. Updated entries. The information in more than 600 additional entries was verified by officials at the firm listed. Verified entries are marked with one asterisk. Thus the reader can easily differentiate between verified and unverified entries.

3. Rotated index. A rotated index with seventy-four subject headings names all the listed firms that publish, produce, or distribute a given type of instructional material.

4. Dropped entries and name changes. A chapter called Changes Since Previous Edition lists two kinds of changes--dropped entries (those firms whose names are not included in the third edition although they appeared in the previous edition) and name changes.

5. Definitions of categories. The codes and definitions for the seventy-four categories of instructional materials have been typeset to save space, and appear on the inside covers for convenience and speed of use. In earlier editions, they were typed and occupied five pages.

HOW FACTS WERE VERIFIED

The National Center wrote to every producer, publisher, and distributor listed in the previous edition, asking for updated information. All replies have been incorporated in the third edition. If no reply came, the listing from the previous edition was run without change, resulting in all the entries without asterisks.

ACKNOWLEDGMENTS

Catalogs from many of the firms listed in this directory are on file at the National Center on Educational Media and Materials for the Handicapped (NCEMMH) and at the New York State Area Learning Resource Center (ALRC), Albany. Staff members of the ALRC examined such catalogs in order to compile the previous editions. The Association of Media Producers (AMP), Washington, D.C., also assisted NCEMMH in acquiring catalogs by contacting their member organizations--producers and distributors of educational media and materials. The National Center acknowledges with thanks the efforts of the Association of Media Producers and the New York State Area Learning Resource Center.

NOTE TO USERS

The source file on which this publication is based is continually updated. Therefore, the National Center anticipates that this directory also will be updated periodically. Users of the directory are invited to report errors and changes. Such changes will be incorporated in subsequent editions. See the form at the end of the book.

CAUTION

Producers, publishers, and distributors, like other firms, sometimes move. Or go out of business. Or merge. All changes of this sort of which the National Center is aware have been incorporated in the listings. Information is effective October 1, 1976, because of the deadline for firms to return questionnaires.

Listing in the directory does not imply any endorsement of the firms mentioned.

How to Use This Directory

The publishers, producers, and distributors are listed in alphabetical order. Under the name and address of each publisher, producer, and distributor are code numbers which correspond to the type of instructional aids, devices, and media that each publisher produces, distributes, sells, rents, or loans.

Letter-by-letter Alphabetizing. All listings follow the letter-by-letter system of alphabetizing. The letter-by-letter system considers all letters in sequence to the first punctuation mark, and ignores spaces and hyphens between words. Articles and prepositions within names are considered in determining order. Hyphenated compounds are treated as one word. A firm with the name "101" is listed as if spelled "One hundred and one." Firms are filed under the main word in names, such as "Herbert M. Elkins Company," with the name rearranged as shown in the example on page viii.

Example. In the examples given below, the firm produces audiovisual aids (6), captioned film strips (10), filmstrips (24), high interest low vocabulary materials (28), and so on.

Name and address

ELKINS COMPANY, HERBERT M.*
10031 Commerce Avenue
Tujunga, CA 91042
6, 10, 24, 28, 32, 35, 38, 39, 42,
53, 60, 62, 70, 73

* = *Verified by firm*
** = *New entry and verified by the firm*

Code numbers indicating type of instructional aid, device, media (defined on inside covers), are listed in numerical order.

See note below if a word such as Rental *or* Distributor *appears here in parentheses.*

If the word Rental appears after the codes, the firm listed rents films or other materials but does not sell them.

If the word Distributor appears after the codes, the firm is a distributor only and does not produce. Such a firm distributes products of many companies. Consult the firm's catalog for a list of such companies.

If the words Loan only appear after the codes, the firm loans materials but does not sell or rent them.

Acronyms and Abbreviations. When an organization is well known by its abbreviated name (initials), the initials are shown in parentheses following the name in the main entry, and a second entry under the abbreviation refers the reader to the main entry. The two entries appear in their alphabetical location.

AASE
Use AMERICAN ASSOCIATION OF SPECIAL EDUCATORS

AMERICAN ASSOCIATION OF SPECIAL EDUCATORS (AASE)*
107-20 125 Street
Richmond Hill, NY 11419
49, 50

Publishers and Producers

A

AAA**
Traffic Engineering and Safety Dept.
Handicapped Driver Services
8111 Gatehouse Road
Falls Church, VA 22042

2, 49

AA&K ENTERPRISES**
2406 Addison Circle
Thousand Oaks, CA 91360

26, 42, 52, 64, 70

AAHPER
Use AMERICAN ASSOCIATION OF HEALTH, PHYSICAL EDUCATION, AND RECREATION

A & A DISTRIBUTORS
Dept. CDF, Mear Road
Holbrook, MA 02343

28, 30, 39 (Distributor)

AASE
Use AMERICAN ASSOCIATION OF SPECIAL EDUCATORS

ABBEY PRESS
St. Meinrad, IN 47577

34, 67

ABBOTT LABORATORIES
Abbott Park
North Chicago, IL 60064

19

ABELARD-SCHUMAN*
666 Fifth Avenue
New York, NY 15019

28, 58

ABINGDON PRESS
201 8th Avenue South
Nashville, TN 37202

58, 62

AB SPECIAL INSTRUMENT
410 Overland Drive
Chapel Hill, NC 27514

4, 6, 38, 53, 64

ACADEMIC ACHIEVEMENT CENTERS, INC.
3849 West Devon Avenue
Chicago, IL 60649

49, 50

ACADEMIC MEDIA
32 Lincoln Avenue
Orange, NJ 07050

49, 50

ACADEMIC PRESS*
111 Fifth Avenue
New York, NY 10003

49, 50, 66

ACADEMIC THERAPY PUBLICATIONS*
1539 Fourth Street
San Rafael, CA 94901

1, 11, 14, 25, 26, 34, 42, 46, 49, 50
53

ACADEMY FILMS DISTRIBUTORS
P.O. Box 3414
Orange, CA 92665

19, 24 (Distributor)

ACADIA PRESS, INC.
Department 123-4567
438 Alder Street, P.O. Box 1086
Scranton, PA 18501

26, 34, 46, 71

ACI MEDIA, INC.*
35 West 45th Street
New York, NY 10036

6, 9, 19, 21, 24, 65

ACLD
Use ASSOCIATION FOR CHILDREN WITH
LEARNING DISABILITIES

ACORN FILMS*
33 Union Square West
New York, NY 10003

10, 19, 24

ACOUSTA AUDITORY TRAINING UNITS, INC.
P.O. BOX 3701
Albuquerque, NM 87110

4, 64

ACOUSTIFONE CORPORATION
20149 Sunburst Street
Chatsworth, CA 91311

4, 64

ACROPOLIS BOOKS, LTD.
Colortone Bldg., 2400 17th Street N.W.
Washington, DC 20009

58

ADAMS SCHOOL
248 East 31st Street
New York, NY 10016

49, 50

ADAPTIVE THERAPEUTIC SYSTEMS, INC.*
162 Ridge Road
Madison, CT 06443

2, 16, 17, 37, 49, 50, 53

ADAPT PRESS*
808 West Avenue, North
Sioux Falls, SD 57104

49, 50

ADDISON-WESLEY PUBLISHING*
Sand Hill Road
Menlo, CA 94025

1, 6, 11, 12, 13, 24, 25, 26, 28, 32,
40, 52, 56, 58, 65, 66, 70, 71, 72, 73

ADDRESSOGRAPH MULTIGRAPH CORPORATION*
1200 Babbit Road
Cleveland, OH 44117

30

ADVANCED LEARNING CONCEPTS, INC.*
211 West Wisconsin Avenue
Milwaukee, WI 52303

1, 6, 28, 42, 57, 58, 61

ADVANCE PRODUCTS COMPANY, INC.*
Central at Wabash, P.O. Box 2178
Wichita, KS 67201

4

ADVISORY FOR OPEN EDUCATION
90 Sherman Street
Cambridge, MA 02140

19, 49, 50

AERO EDUCATIONAL PRODUCTS*
P.O. Box 71
St. Charles, IL 60174

11, 30, 42, 52, 70

AEVAC, INC.
1500 Park Avenue
South Plainfield, NJ 07080

10, 57, 66

AFFTON PRODUCTS COMPANY
Box 15 Gracie Station
420 East 82nd Street
New York, NY 10028

2, 16

AFRO-AM PUBLISHING COMPANY, INC.*
1727 South Indiana Avenue
Chicago, IL 60616

14, 15, 24, 39, 57, 58, 62, 66

AGENCY FOR INSTRUCTIONAL TELEVISION*
Box A, 1111 W. 17th Street
Bloomington, IN 47401

6, 9, 19, 49, 50, 54, 69

AGFA-GEVAERT, INC.
31 East 28th Street
New York, NY 10016

6, 43

AHLBIN & SONS, INC., JOHN
184 Garden Street
Bridgeport, CT 06605

2

AIC PHOTO, INC.
168 Glen Cove Road
Carle Place, NY 11514
6, 43

AIMS INSTRUCTIONAL MEDIA SERVICES*
626 Justin Avenue
Glendale, CA 91201
6, 10, 19, 24, 39, 57, 62, 69
(Distributor)

AIR DEVELOPMENT SYSTEMS
P.O. Box 1113
Palo Alto, CA 94302
49, 50

AIRPLANE KITE COMPANY*
1705 West Alameda
Roswell, NM 88201
34, 67

ALAMEDA COUNTY EDUCATION CENTER*
685 "A" Street
Hayward, CA 94541
6, 14, 19, 49, 50

ALDA INSTRUMENTS, LTD.
1899 Leslie Street
Don Mills, Ontario M3B 2M3 Canada
64

ALDEN FILMS*
7820-20 Avenue
Brooklyn, NY 11214
19

ALDEN SYSTEMS COMPANY, INC.**
P.O. Box 500
314 Turnpike Road
Westboro, MA 01581
50

ALDINE PUBLISHING COMPANY
529 South Wabash Avenue
Chicago, IL 60605
49, 50

ALESCO EDUCATIONAL SERVICE COMPANY
404 Sette Drive
Paramus, NJ 07452
12, 18, 24, 35, 39, 57, 58, 62, 63, 68

ALEXANDER GRAHAM BELL ASSOCIATION FOR THE DEAF, INC.
3417 Volta Place, NW.
Washington, DC 20007
10, 19, 49, 50

ALFRED PUBLISHING COMPANY, INC.*
75 Channel Drive
Port Washington, NY 11050
49, 50

ALL ART PRODUCTS, INC.*
410 Leonhardt Drive
Saddle Brook, NJ 07662
17, 34, 67

ALLEN COMPANY*
4200 Arbutus Court
Hayward, CA 94542
25, 26, 28, 73

ALLIED EDUCATION COUNCIL
P.O. Box 78
Galien, MI 49113
32, 71

ALLIED IMPEX CORPORATION
168 Glen Cove Road
Carle Place, NY 11514
6, 43

ALLYN AND BACON, INC.*
Longwood Division, Link Drive
Rockleigh, NJ 07647
1, 13, 14, 15, 28, 29, 31, 32, 48, 49, 50, 51, 56, 58, 59, 66

ALPERN COMMUNICATIONS
220 Gulph Hills Road
Radnor, PA 19087
50

ALTSCHUL PRODUCTIONS, GILBERT
See JOURNAL FILMS, INC.

ALUMINUM ASSOCIATION
750 Third Avenue
New York, NY 10017
49, 50

ALVA MUSEUM REPLICAS
30-30 Northern Blvd.
Long Island City, NY 11101
34, 57, 60

ALVIN AND COMPANY, INC.
P.O. Box 188
Windsor, CT 06095
12, 34, 66

AMACO*
4717 West 16th Street
Indianapolis, IN 46222
1, 34, 60, 67

AMERICAN ASSOCIATION FOR THE
ADVANCEMENT OF SCIENCE
1515 Massachusetts Ave. N.W.
Washington, DC 20005

49, 50, 62, 63

AMERICAN ASSOCIATION OF ELEMENTARY,
KINDERGARTEN AND NURSERY EDUCATORS*
1201 16th Street, N.W.
Washington, DC 20036

49, 50

AMERICAN ASSOCIATION OF HEALTH, PHYSICAL
EDUCATION, AND RECREATION (AAHPER)*
1201 16th Street, N.W.
Washington, DC 20036

6, 18, 19, 24, 39, 50, 54, 63, 69

AMERICAN ASSOCIATION OF SPECIAL EDUCATORS
(AASE)*
107-20 125 Street
Richmond Hill, NY 11419

49, 50

AMERICAN ASSOCIATION OF WORKERS FOR THE
BLIND, INC.
1511 K Street N.W.
Washington, DC 20005

49, 50

AMERICAN ASSOCIATION ON MENTAL DEFICIENCY*
5201 Connecticut Avenue N.W.
Washington, DC 20015

49, 65, 66

AMERICAN BIBLE SOCIETY*
1865 Broadway
New York, NY 10023

7, 28, 30, 39, 63

AMERICAN BOOK COMPANY
Division of Litton Educational Publishing
300 Pike Street
Cincinnati, OH 45202

6, 15, 42, 43, 49, 50, 54, 66

AMERICAN CANCER SOCIETY
219 East 42nd Street
New York, NY 10017

19

AMERICAN DENTAL ASSOCIATION
211 East Chicago Avenue
Chicago, IL 60611

19

AMERICAN EDUCATIONAL FILMS*
132 Lasky Drive
Beverly Hills, CA 90212

13, 20, 21, 22, 24

AMERICAN EDUCATION PUBLICATIONS
Division of Xerox Corporation
1250 Fairwood
Columbus, OH 43206

28

AMERICAN FIELDSTAFF FILMS
American Universities Field Staff
3 Lebanon Street
Hanover, NH 03755

19

AMERICAN FOUNDATION FOR THE BLIND, INC.*
15 West 16th Street
New York, NY 10011

2, 7, 8, 19, 26, 33, 37, 39, 47, 49, 50

AMERICAN GUIDANCE SERVICE, INC.*
Publishers' Building
Circle Pines, MN 55014

25, 31, 32, 42, 48, 58, 65

AMERICAN HOSPITAL ASSOCIATION FILM LIBRARY
840 North Lake Shore Drive
Chicago, IL 60611

19, 50

AMERICAN HOSPITAL SUPPLY CORPORATION
1450 Waukegan Road
McGraw Park, IL 60085

17

AMERICAN INCENTIVE TO READ
2015 West Olympic Blvd.
Los Angeles, CA 90006

63, 65

AMERICAN INSTITUTES FOR RESEARCH
DEVELOPMENTAL SYSTEMS*
P.O. Box 1113
Palo, Alto, CA 94302

49, 50

AMERICAN LIBRARY ASSOCIATION
50 East Huron Street
Chicago, IL 60611

49, 50

AMERICAN LIBRARY COLOR SLIDE CO., INC.
P.O. Box 5810 Grand Central Station
New York, NY 10017

54

AMERICAN MACHINE & FOUNDRY COMPANY (AMF)
29 Essex Street
Maywood, NJ 07607

34, 41

AMERICAN MAP COMPANY
1926 Broadway
New York, NY 10023

12, 35, 68

AMERICAN MEDICAL ASSOCIATION
535 North Dearborn Street
Chicago, IL 60610

49, 50

AMERICAN MONTESSORI SOCIETY*
150 Fifth Avenue, Suite 203
New York, NY 10011

1, 14, 27, 34, 50, 58

AMERICAN NATIONAL RED CROSS*
17th and D Streets N.W.
Washington, DC 20006

14, 19, 49, 50, 66

AMERICAN OPTOMETRIC ASSOCIATION*
7000 Chippewa Street
St. Louis, MO 63119

1, 14, 24, 31, 50, 54

AMERICAN POLARIZERS, INC.
1500 Spring Garden Street
Philadelphia, PA 19101

54, 68

AMERICAN PRINTING HOUSE FOR THE BLIND, INC.*
1839 Frankfort Avenue
Louisville, KY 40206

1, 2, 4, 7, 8, 11, 14, 25, 26, 27, 28
30, 33, 34, 35, 37, 39, 46, 47, 53,
58, 60, 62, 63, 65, 66, 67, 70

AMERICAN PSYCHOLOGICAL ASSOCIATION
1200 17th Street N.W.
Washington, DC 20036

49, 50

AMERICAN PUBLIC HEALTH ASSOCIATION
1015 18th Street N.W.
Washington, DC 20036

49, 50

AMERICAN PUBLISHERS CORPORATION
1024 West Washington Blvd.
Chicago, IL 60607

24, 26, 34, 46, 58, 62, 67

AMERICAN REHABILITATION FOUNDATION
1800 Chicago Avenue
Minneapolis, MN 55404

19, 24, 49, 50, 54, 69

AMERICAN SCIENCE AND ENGINEERING, INC.*
20 Overland Street
Boston, MA 02215

34

AMERICAN SEATING COMPANY
P.O. Box 1141
Syracuse, NY 13201

12, 13, 15, 24, 25, 26, 27, 31, 34, 35,
39, 40, 41, 43, 45, 46, 50, 58, 60,
67, 68, 72, 73 (Distributor)

AMERICAN SOCIETY FOR INFORMATION SCIENCE (ASIS)*
1155 16th Street N.W.
Washington, DC 20036

49, 50

AMERICAN SPEECH AND HEARING ASSOCIATION (ASHA)*
9030 Old Georgetown Road
Washington, DC 20014

24, 49, 50

AMERICAN SYSTEMS, INC.
123 Water Street
Watertown, MA 02172

8, 49, 50

AMERICAN TEACHING AIDS, INC.
P.O. Box 1652
Covina, CA 91722

13, 26, 31

AMERICAN TEXTILE MANUFACTURERS INSTITUTE, INC.*
400 S. Tryon Street
Charlotte, NC 28285

1, 24

AMERICAN THERMOFORM CORPORATION*
8640 East Slauson Avenue, P.O. Box 125
Pico Rivera, CA 90660

8

AMERICAN WOODCRAFT, INC.
P.O. Box 52
Union City, MI 49094

2

AMES COMPANY
P.O. Box 7598
Chicago, IL 60607

49, 50

AMF
Use AMERICAN MACHINE & FOUNDRY COMPANY

AMIDON & ASSOCIATES, INC., PAUL S.*
1966 Benson Avenue
St. Paul, MN 55116

15, 24, 31, 42, 49, 50, 71

AMPEX MAGNETIC TAPE DIVISION*
2201 Lunt Avenue
Elk Grove Village, IL 60007

4, 6, 61, 62, 63, 69

AMS PRESS, INC.*
56 East 13th Street
New York, NY 10003

36

AMY APE COMPANY*
Box 773
Novato, CA 94947

48

A.N.A. - N.L.N. FILM SERVICE
10 Columbus Circle
New York, NY 10019

19, 49, 50

ANARGYROS FILM LIBRARY
1815 Fairburn Avenue
Los Angeles, CA 90025

18

ANGELES NURSEY TOYS*
5307 Lee Highway
Arlington, VA 22207

17, 41

ANGLO AFFILIATED COMPANY
267 Fifth Avenue
New York, NY 10016

34, 67

ANIMATED ELECTRONICS FILMS*
P.O. Box 545
Annapolis, MD 21404

6, 9, 13, 18, 43

ANN ARBOR PUBLISHERS, INC.*
P.O. Box 388
Worthington, OH 43085

42, 58, 71

ANN MARIE'S WORKSHOP
6044-6048 Avondale Avenue
Chicago, IL 60631

12

ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH
315 Lexington Avenue
New York, NY 10016

19, 24, 39, 49, 50, 54, 63

APECO VIDEO SYSTEM
2100 West Dempster
Evanston, IL 60204

6, 43, 69

APOLLO EDITIONS
666 Fifth Avenue
New York, NY 10019

58

APOLLO LASERS, INC.*
6357 Arizona Circle
Los Angeles, CA 90045

33

APPLETON-CENTURY-CROFTS
440 Park Avenue South
New York, NY 10016

4, 26, 34, 46, 49, 50, 52, 65, 66, 71, 72

ARCO PUBLISHING COMPANY
219 Park Avenue South
New York, NY 10003

58, 65, 73

ARDEN PRESS*
8331 Alvarado Drive
Huntington Beach, CA 92646

1, 14, 15, 26, 34, 46

ARGUS COMMUNCIATIONS
7440 North Natchez
Niles, IL 60648

15, 24, 40, 62, 66

ARIS
Use ASSOCIATION REFERRAL INFORMATION SERVICE

ARKANSAS ENTERPRISES FOR THE BLIND, INC.
2811 Fair Park Blvd.
Little Rock, AR 72204

49, 50

ARNOLD, GENEVIEVE*
4926 Culmore Drive
Houston, TX 77021

57, 71, 73

ARROW ELECTRONICS, INC.
900 Route 110
Farmingdale, NY 11735

4, 6, 43

ARROW HANDICRAFT CORPORATION
900 West 45th Street
Chicago, IL 60609

34, 67

ART IDEAS*
Box 54
Yorkville, IL 60560

1, 50

ARTS AND CRAFTS BOOK SOCIETY
P.O. Box 42
West Nyack, NY 10994

1, 49, 50

ASHA
Use AMERICAN SPEECH AND HEARING ASSOCIATION

ASH MUSIC CORPORATION, SAM*
301 Peninsula Blvd.
Hempstead, NY. 11550

4, 64

ASIS
Use AMERICAN SOCIETY FOR INFORMATION SCIENCE

ASSOCIATED EDUCATIONAL MATERIALS*
P.O. Box 2087
Raleigh, NC 27602

6, 10, 24, 26, 28, 39, 42, 54, 62, 63, 68

ASSOCIATED FILM SERVICE
3607 West Magnolia Blvd., Suite M
Burbank, CA 91505

19

ASSOCIATION FILMS, INC.
600 Grand Avenue
Ridgefield, NJ 07657

19

ASSOCIATION FOR CHILDHOOD EDUCATION INTERNATIONAL*
3615 Wisconsin Ave. N.W.
Washington, DC 20016

49, 50

ASSOCIATION FOR CHILDREN WITH LEARNING DISABILITIES (ACLD)*
5225 Grace Street
Pittsburgh, PA 15236

19, 49, 50, 66

ASSOCIATION FOR COMPUTING MACHINERY
1133 Avenue of the Americas
New York, NY 10036

49, 50

ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS & TECHNOLOGY (AECT)
1201 16th Street N.W.
Washington, DC 20036

19, 24, 39, 40, 49, 50, 63

ASSOCIATION FOR PRODUCTIVE TEACHING
5408 Chicago Avenue South
Minneapolis, MN 55417

4, 6, 43, 49, 50

ASSOCIATION FOR SUPERVISION & CURRICULUM DEVELOPMENT
NEA, Room 428
1201 16th Street N.W.
Washington, DC 20036

49, 50, 62

ASSOCIATION FOR THE HELP OF RETARDED CHILDREN
200 Park Avenue South
New York, NY 10003

49, 50

ASSOCIATION INSTRUCTIONAL MATERIALS
Division of Association Films, Inc.
866 Third Avenue
New York, NY 10022

19, 24

ASSOCIATION PRESS
291 Broadway
New York, NY 10007

49, 50, 58

ASSOCIATION REFERRAL INFORMATION SERVICE (ARIS)
225 East Broad Street
Columbus, OH 43215

49, 50

ASSOCIATION STERLING FILMS
866 Third Avenue
New York, NY 10022

19, 24, 39, 54

ATCCCA, INC.
3710 East 20th Avenue
Anchorage, AK 99504

49, 50

ATHLETIC INSTITUTE*
300 Castlewood
North Palm Beach, FL 33408

4, 6, 9, 10, 12, 17, 18, 19, 20, 21, 22,
23, 24, 40, 43, 66, 69, 70

ATKINS & MERRILL
Training Equipment Division
7700 East 38th Street
Tulsa, OK 74145

64

ATLANTIC PRODUCTIONS
1251 La Granada Drive
Thousand Oaks, CA 91360

19

AUDIO AND VISUAL METHODS COMPANY
120 West High Terrace
Rochester, NY 14619

18, 19, 21, 22, 24, 42, 62, 68

AUDIO BRANDON FILMS, INC.*
Subsidiary of Macmillan, Inc.
34 MacQuesten Parkway South
Mount Vernon, NY 10550

19 (Rental)

AUDIO-FORUM**
901 North Washington St.
Alexandria, VA 22314

62

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JOHNSON REPRINT CORPORATION
111 Fifth Avenue
New York, NY 10003

49

JOHN TRACY CLINIC*
806 West Adams Blvd.
Los Angeles, CA 90007

1, 14, 19, 38, 39

JONES-KENILWORTH COMPANY, INC.
8361 Ambassador Row
Dallas, TX 75247

42

JOSSEY-BASS, INC., PUBLISHERS
615 Montgomery Street
San Francisco, CA 94111

49

JOURNAL FILMS, INC.*
Division of Gilbert Altschul Productions
930 Pitner
Evanston, IL 60202

19, 24

JOY TOY COMPANY
967 Mattingly Road
Hinckley, OH 44233

26

JSe Press
3515 Woodhaven Road
Philadelphia, PA 19154

42, 49

JS^2, INC.
P.O. Box 182
Corinda, CA 94563

14, 25, 49, 50, 58, 66

JUDY COMPANY*
250 James Street
Morristown, NJ 07960

1, 6, 11, 15, 25, 26, 28, 31, 34, 39, 42, 46

K

KALART VICTOR CORPORATION
Plainville, CT 06062

43

KALMIA COMPANY**
Department 3C
Concord, MA 01742

6, 9, 18, 19, 22, 52, 54, 62, 70

KANSAS CITY AUDIO VISUAL
3242 Holmes
Kansas City, MO 64109

4, 12, 15, 24, 25, 27, 28, 31, 35, 39,
42, 43, 58, 59, 62, 63, 68, 70, 71
(Distributor)

KAVIC HOUSE
1 Eaton Court
Wellesley Hills, MA 02181

18, 43

KAYanEE CORPORATION OF AMERICA
200 Fifth Avenue
New York, NY 10010

34

KEACH PRODUCTIONS, STACY**
5216 Laurel Canyon Blvd.
North Hollywood, CA 91607

4, 6, 18, 19, 21, 22, 24, 39, 52,
62, 64, 69

KEE, INC.*
6665 Security Blvd.
Baltimore, MD 21207

64

KEN-A-VISION
5615 Raytown Road
Kansas City, MO 64133

42, 43, 54, 59

KENNER PRODUCTS
Cincinnati, OH 45202

34, 67

KENNIKAT PRESS*
90 South Bayles Avenue
Port Washington, NY 11050

58

KENT STATE UNIVERSITY**
Educational Film Rental Library
Audio-Visual Services
Kent, OH 44242

6, 9, 19

KENWORTHY EDUCATIONAL SERVICE, INC.*
P.O. Box 3031
Buffalo, NY 14205

11, 25, 26, 34, 40, 52, 55, 58, 65,
70, 71, 72, 73

KESSLER INSTITUTE FOR REHABILITATION
Film Library, Pleasant Valley Way
West Orange, NJ 07052

19

KETC, CHANNEL 9
6996 Millbrook Blvd.
St. Louis, MO 63130

19, 69

KEUFFEL & ESSER COMPANY
1608 East 23rd Street
Cleveland, OH 44114

43, 51

KEY PRODUCTIONS
527 Madison Avenue
New York, NY 10022

19, 24, 39

KEYSTONE VIEW COMPANY
Meadville, PA 16335

24, 34, 59, 65

KILBY ASSOCIATES, INC.**
P.O. Box 1113
Pendleton, OR 97801

1, 12, 24, 62, 68

KILGORE CORPORATION
P.O. Box 565
Reedsville, PA 17084

41

KIMBERLY-CLARK CORPORATION
Box 551 - The Life Cycle Ctr.
Neenah, WI 54956

12, 19, 68

KIMBO EDUCATIONAL*
P.O. Box 477
Long Branch, NJ 07740

19, 24, 39, 62

KING FEATURES SYNDICATE*
Educational Division
235 East 45th Street
New York, NY 10017

6, 31, 58, 70

KINGSBURY CENTER LAB SCHOOL
2138 Bancroft Place N.W.
Washington, DC 20008

19

KING SCREEN PRODUCTIONS
230 Aurora Avenue
Seattle, WA 98109

19

KISMET PUBLISHING COMPANY
P.O. Box 90
South Miami, FL 33143

42

KLISE COMPANY, THOMAS S.*
Box 3418
Peoria, IL 61614

24, 39

KNICKERBOCKER TOY COMPANY, INC.
1107 Broadway
New York, NY 10010

34, 67

KNOWLEDGE INDUSTRY PUBLICATIONS, INC.
2 Corporate Park Dr.
White Plains, NY 10604

49,

KNOX PRESS, JOHN
341 Ponce de Leon Avenue N.E.
Atlanta, GA 30308

28, 58

KONTRELL INDUSTRIES, INC.
Jeanne Drive
Newburgh, NY 12550

26, 34

KURTZ BROTHERS SUPPLY COMPANY
P.O. Box 140
McLean, VA 22101

12, 15, 25, 26, 27, 31, 34, 35, 41,
45, 46, 60, 67, 68, 70, 71, 72

L

LA BARGE, INC.
500 Broadway Bldg.
St. Louis, MO 63102

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LADOCA PROJECT & PUBLISHING FOUNDATION,
INC.*
East 51st Avenue & Lincoln Street
Denver, CO 80216

19, 65

LAFAYETTE INSTRUMENT CORPORATION*
P.O. Box 1279
Lafayette, IN 47902

4, 34, 43, 59, 64

LAFAYETTE RADIO ELECTRONICS CORPORATION
111 Jericho Tnpk.
Syosset, NY 11791

4

LAIDLAW BROTHERS*
A Division of Doubleday
Thatcher and Madison
River Forest, IL 60305

66

LAIRD & COMPANY
2339 North Kenneth
Chicago, IL 60639

26, 34

LAKELAND PRODUCTS*
P.O. Box 1224
Burnsville, MN 55337

2, 37

LAKESHORE EQUIPMENT COMPANY
1144 Montague Avenue
San Leandro, CA 94577

1, 15, 24, 25, 26, 34, 39, 41, 42,
45, 46, 56, 57, 62, 67, 68, 70
(Distributor)

LAKESIDE INTERNATIONAL SALES ORGANIZATION
1107 Broadway - 7th Floor
New York, NY 10010

34, 67

LANDERS ASSOCIATES*
P.O. Box 69760
Los Angeles, CA 90069

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LANGUAGE RESEARCH ASSOCIATES
175 East Delaware Place
Chicago, IL 60611

65

LANSFORD PUBLISHING COMPANY**
P.O. Box 8711, 1088 Lincoln Avenue
San Jose, CA 95155

43, 54, 62, 68

LA PINE SCIENTIFIC COMPANY
375 Chestnut Street
Norwood, NJ 07648

4, 10, 12, 24, 26, 34, 42, 43, 62,
68, 70, 72

LARADON HALL SCHOOL FOR EXCEPTIONAL CHILDREN
E. 51st Avenue & Lincoln
Denver, CO 80216

13, 34, 53, 70

LARBAR CORPORATION*
Box 30024
St. Paul, MN 55175

26

LARC PRESS, LTD.
105-117 West Fourth Avenue
Peoria, IL 61602

49

LATTA, INC., J. S.
1502 Fourth Avenue, P.O. Box 1276
Huntington, WV 25715

1, 4, 5, 12, 13, 15, 18, 24, 25, 26,
27, 28, 32, 34, 35, 39, 41, 42, 43,
45, 46, 49, 50, 55, 56, 57, 62, 64,
68, 69, 70, 71, 72, 73
(Distributor)

LAURI ENTERPRISES, MFGRS.
Phillips-Avon, ME 04966

34

LAWREN PRODUCTIONS, INC.*
P.O. Box 1542
Burlingame, CA 94010

19

LAWSON, GARY D.*
9488 Sara Street
Elk Grove, CA 95624

42, 71

LEARN, INCORPORATED
Mt. Laurel Plaza, 113 Gaither Drive
Mt. Laurel, NJ 08057

42

LEARNING ACHIEVEMENT SERVICES
289 Beach 14th Street, P.O. Box 299
Far Rockaway, NY 11691

58, 67

LEARNING AIDS GROUPS, INC.
P.O. Box 428
Burlington, NJ 08016

70

LEARNING ARTS
P.O. Box 917
Wichita, KS 67201

1, 4, 18, 24, 39, 43, 57, 62, 68

LEARNING CONCEPTS*
2501 North Lamar
Austin, TX 78705

11, 25, 26, 31, 32, 34, 40, 42, 49,
54, 56, 62, 63, 65, 72

LEARNING CORPORATION OF AMERICA*
1350 Avenue of Americas
New York, NY 10019

9, 14, 18, 19, 22, 24, 31, 38, 42,
62, 70

LEARNING DESIGNS, INC.*
P.O. Box 310
Eureka Springs, AR 72632

32, 42, 65

LEARNING DISCOVERIES*
10655 S.W. Greenburg Road
P.O. Box 23077
Portland, OR 97223

1, 11, 26, 28, 31, 34, 38, 39, 40, 58

LEARNING INFORMATION, INC.*
315 Central Park West
New York, NY 10025

10, 24, 42, 50, 58, 71

LEARNING OPPORTUNITIES
Stanford Professional Center
800 Welch Road
Palo Alto, CA 94305

4, 15, 24, 26, 32, 34, 39, 42, 43, 59,
60, 62, 63, 64, 68, 72

LEARNING PATHWAYS
11609 South Campbell
Chicago, IL 60655

19, 34, 50, 58, 65

LEARNING RESEARCH AND DEVELOPMENT CENTER*
3939 O'Hara Street
Pittsburgh, PA 15260

49, 50

LEARNING RESEARCH ASSOCIATES, INC.
1501 Broadway
New York, NY 10036

42

LEARNING RESOURCE CENTER, INC.*
10655 S.W. Greenburg Road
Portland, OR 97223

1, 11, 12, 13, 14, 15, 25, 26, 28, 31, 32, 34, 35, 39, 40, 41, 42, 45, 46, 49, 52, 53, 56, 57, 58, 60, 62, 64, 67, 70, 71 (Distributor and Publisher)

LEARNING SERVICES*
Box 784
State College, PA 16801

6, 14

LEARNING SKILLS INCORPORATED**
9000 Fullbright
Chatsworth, CA 91311

11, 42, 12, 28, 32

LEARNING SYSTEMS PRESS**
Box 90
South Miami, FL 33143

13, 28, 32, 42, 49, 65, 71

LEARNING THINGS, INC.
Littleton, MA 04160

70

LEARNING THROUGH SEEING, INC.*
LTS Building, Box 368
Sunland, CA 91040

6, 24, 28, 59

LEARNING TREE FILMSTRIPS
934 Pearl Street, Box 1590, Dept. 100
Boulder, CO 80302

24, 62

LEARN-X CORPORATION*
Lakewood Avenue
Lake City, MN 55041

32, 42, 64

LE CRONE COMPANY, A. B.
819 N.W. 92nd Street
Oklahoma City, OK 73114

1, 38, 39, 42, 71

LECTROLEARN, INC.
Box 127
Berwyn, PA 19312

42, 60, 64, 65, 71, 72

LECTRO-STIK CORPORATION*
3721 Broadway
Chicago, IL 60613

34

LEHIGH VALLEY ELECTRONICS, INC.
Dept. TP 7011
Box 125
Fogelsville, PA 18051

42, 64

LEISURE DYNAMICS GAMES AND TOYS
1107 Broadway, 7th Floor
New York, NY 10010

26, 34, 46, 67

LEISURE GROUP
Union Bank Square
Fifth and Figueroa Streets
Los Angeles, CA 90017

41, 67

LE MONT FILMS
17622 Willard Street, P.O. Box 63
Northridge, CA 91324

19

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111 Leslie Street
Dallas, TX 75207

1, 24, 32, 43, 49, 50, 58

LESWING PRESS
750 Adrain Way
San Rafael, CA 94903

13, 26, 34, 39, 42, 46, 57, 58, 66, 70

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60 Turner Street
Waltham, MA 02154

4, 64

LIBRARY FILMSTRIP CENTER
3033 Aloma
Wichita, KS 67211

24, 39, 54, 62, 63

LIBRARY OF CONGRESS*
Division for the Blind and Physically Handicapped
Washington, DC 20542

4, 7, 39, 49, 62, 63

LIBRARY OF CONTEMPORARY EDUCATION
Front & Brown Streets
Riverside, NJ 08075

49

LIBRARY OF HUMAN BEHAVIOR
10 East 53rd Street
New York, NY 10022

49

LIBRARY REPRODUCTION SERVICE (LRS)
1977 South Los Angeles Street
Los Angeles, CA 90011

30

LICHT, PUBLISHER, E.
360 Fountain Street
New Haven, CT 06515

49, 50

LIEBER-ATHERTON, INC.
1841 Broadway
New York, NY 10023

49, 50

LILLEY & SON, INC., J. P.
2009 North Third Street, P.O. Box 3035
Harrisburg, PA 17105

4, 15, 18, 19, 24, 32, 34, 35, 39, 42,
43, 50, 57, 62, 68 (Distributor)

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Lake Forest, IL 60045

1, 17, 18, 21, 22, 41

LIPPINCOTT COMPANY, J. B.
Education Publishing Division
East Washington Square
Philadelphia, PA 19105

30, 42, 49, 58, 62

LISTENER EDUCATIONAL ENTERPRISES
6777 Hollywood Blvd.
Hollywood, CA 90028

50, 62

LISTENING LIBRARY, INC.*
1 Park Avenue
Old Greenwich, CT 06870

24, 32, 39, 62

LITTLE, BROWN & COMPANY
34 Beacon Street
Boston, MA 02106

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Chicago, IL 60657

1, 12, 15, 25, 26, 34, 46, 60, 70

LODGE EQUIPMENT, LTD.
Trading Estate, West Molesey
Surrey, ENGLAND

17, 41

LOGIX ENTERPRISES
736 Notre Dame Street West
Montreal, Ontario, CANADA

26, 31

LOK-LETTERS
Sidney, NY 13838

34, 60

LONDON MUSIC SHOP, LTD.
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1, 4, 34, 39, 58

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El Cerrito, CA 94530

10, 24, 39, 54, 62

LONGMAN, INC.*
19 West 44th Street
New York, NY 10036

66

LOOK, LISTEN, AND LEARN**
P.O. Box 233
Merrick, L.I., NY 11566

2, 4, 24, 39, 62

LORENZ GMBH 1/OBB, HEINZ H.*
8192 Geretsried
Postfach 1480 GERMANY

34, 67

LOTHROP, LEE & SHEPARD COMPANY
105 Madison Avenue
New York, NY 10016

58

LOUISIANA ASSOCIATION FOR MENTAL HEALTH
1528 Jackson Avenue
New Orleans, LA 70130

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LOVE PUBLISHING COMPANY
6635 East Villanova Place
Denver, CO 80222

1, 15, 32, 42, 49, 50, 71, 72

LOWE COMPANY, INC., E. S.
200 Fifth Avenue
New York, NY 10010

26, 34, 67

LOWELL & LYNWOOD, LTD.**
965 Church Street
Baldwin, NY 11510

39, 42, 62, 66, 71

LRS
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Rosemead, CA 91770

34, 67

LYONS & CARNAHAN EDUCATIONAL PUBLISHERS
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Chicago, IL 60616

13, 32, 42

LYRE PUBLISHING COMPANY
301 Peninsula Blvd.
Hempstead, NY 11550

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MACLD PUBLICATIONS
Use MICHIGAN ASSOCIATION FOR CHILDREN WITH LEARNING DISABILITIES

MACMILLAN FILMS, INC.**
Subsidiary of Macmillan, Inc.
34 MacQuesten Parkway South
Mt. Vernon, NY 10550

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MACMILLAN, INC.
See listings under several subsidiaries:

AUDIO BRANDON FILMS, INC. (Rental)
AUDIO/IDEAL PICTURES (Rental)
MACMILLAN FILMS, INC. (Sales)
MACMILLAN LIBRARY SERVICES (Sales)

MACMILLAN LIBRARY SERVICES*
Subsidiary of Macmillan, Inc.
Riverside, NJ 08075

1, 24, 39, 49, 50, 58, 62

MADISON PRODUCTIONS, INC., LARRY
253 East 49th Street
New York, NY 10017

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MADSEN ELECTRONICS
119 Thomas Street
Oakville, Ontario, CANADA

4, 16

MAFEX ASSOCIATES, INC.*
Mafex Media Aids
90 Cherry Street - Box - 519
Johnstown, PA 15902

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26, 27, 28, 30, 31, 32, 34, 35, 38, 39,
40, 42, 45, 46, 48, 49, 50, 51, 52, 54,
55, 56, 57, 58, 59, 62, 64, 65, 66, 67,
68, 70, 71, 72, 73

MAGNA BOOK DISTRIBUTORS
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Lynbrook, NY 11563

30, 58

MAGNETIC MEDIA, INC.**
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Chatsworth, CA 91311

5, 6, 26, 52, 64

MAGNETIC VIDEO CORPORATION
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Farmington Hills, MI 48024

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MAGNUS CRAFT MATERIALS, INC.
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Cliffside Park, NJ 07010

34

MAJEWSKI & ASSOCIATES, GENE
121 North Elmore Avenue
Park Ridge, IL 60068

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MALIBU FILMS*
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Malibu, CA 90265

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MANCA PRESS, INC.*
An Affiliate of Modern Education
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Tulsa, OK 74101

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Palo Alto, CA 94302

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Amesbury, MA 01913

34, 41, 67

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1736 Standard Avenue
Glendale, CA 91201

17

MARLON CREATIONS, INC.
29-04 37th Avenue
Long Island City, NY 11101

26, 34, 46, 67

MARMEN COMPUTING, INC.
125 Sixth Avenue, P.O. Box 176
Menominee, MI 49858

42

MARQUIS ACADEMIC MEDIA*
200 East Ohio Street
Chicago, IL 60611

49

MARSH CHALKBOARD COMPANY*
Dover, OH 44622

70

MASON-RENSHAW
123 Grey Avenue
Carpinteria, CA 93013

34

MASS COMMUNICATIONS, INC.
25 Sylvan Road South
Westport, CT 06880

19, 24, 62

MASS MEDIA MINISTRIES, INC.
2116 North Charles Street
Baltimore, MD 21218

19, 24, 26, 39, 42, 54, 62

MAST DEVELOPMENT COMPANY
Educational Systems Division
2212 East 12th Street
Davenport, IA 52803

42, 64

MASTER-EVANS, INC.
100 North LaSalle Street
Chicago, IL 60602

34

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Division of GAMCO Industries, Inc.
P.O. Box 1911
Big Spring, TX 79720

4, 6, 11, 12, 24, 26, 31, 34, 40,
42, 43, 57, 62, 68, 72

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168 East Market Street
Akron, OH 44308

12, 20, 30, 34, 43, 70

MAYFIELD PUBLISHING COMPANY*
285 Hamilton Avenue
Palo Alto, CA 94301

49

MCA MUSIC
445 Park Avenue
New York, NY 10022

38, 39

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15, 42, 46, 52, 58, 66, 72, 73

McCUTCHAN PUBLISHING CORPORATION
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49, 50

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New York, NY 10020

6, 10, 18, 19, 69, 70

McGRAW HILL-RYERSON PRESS
330 Progress
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58, 66

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750 Third Avenue
New York, NY 10017

29, 58

McKAY PRESS, INC.
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McKAY PRODUCTIONS, CAMERON
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24, 39, 42

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Bloomington, IL 61701

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McQUEEN PUBLISHING COMPANY
Box 198
Tiskilwa, IL 61368

32, 42, 49, 58, 66, 71

MEDEARIS CHEM CHEXX MFG. CORP.*
Heritage Games
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Tulsa, OK 74101

24, 36

MEDIA EDUCATIONAL MATERIALS*
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Vista, CA 92083

39, 49, 50, 62, 63

MEDIA FIVE
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Hollywood, CA 90038

19, 62, 69

MEDIA FOR EDUCATION
13208 West Washington Blvd.
Los Angeles, CA 90066

1, 4, 12, 14, 15, 22, 24, 25, 26, 27,
31, 32, 34, 35, 39, 42, 45, 46, 51, 52,
54, 56, 57, 58, 62, 64, 67, 68, 70, 71,
72, 73 (Distributor)

MEDIA GUILD**
Box 881
Solana Beach, CA 92075

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MEDIA MARKETING, INC.**
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Arlington, VA 22207

6, 9, 10, 18, 19, 20, 21, 22, 23, 24,
26, 28, 62, 68

MEDIA MATERIALS, INC.*
2936 Remington Avenue
Baltimore, MD 21211

1, 4, 28, 29, 32, 42, 62, 71

MEDIA-PAK
Box 541
Wilton, CT 06897

49, 62

MEDIA PLUS, INC.
60 Riverside Drive, Suite 11D
New York, NY 10024

19, 24, 39, 57, 62, 63

MEDIA WORKSHOP
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Libertyville, IL 60048

49, 50, 62

MEDIAX, INC.
21 Charles Street
Westport, CT 06880

19, 49, 50, 65

MEDICAL COACHES, INC.*
Hemlock Road
Oneonta, NY 13820

74

MEDICAL MARKET RESEARCH, INC.
East Washington Square, P.O. Box 1076
Philadelphia, PA 19105

49

MEDICAL MOTIVATION SYSTEMS, INC.
44 Nassau Street
Princeton, NJ 08540

17, 49

MEISTERGILDE
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GERMANY

34, 67

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Oklahoma City, OK 73114

1, 24, 39

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Albertson, NY 11507

49

MENINNO BROTHERS MUSHROOM FARM
253 Page Street
Avon, MA 02322

31

MENTAL HEALTH MATERIALS CENTER
419 Park Avenue South
New York, NY 10016

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MENTAL HEALTH MEDIA CENTER RE-RUNS
UNLIMITED, INC.*
4907 Cordell Avenue
Bethesda, MD 20014

19

MERCER ENTERPRISES, INC.**
137 Rowayton Avenue
Rowayton, CT 06853

31, 42

MERCHANT ASSOCIATES, ROBERT C.
Box 1493
Lafayette, IN 47902

4, 64

MERRILL-PALMER INSTITUTE
71 East Ferry Avenue
Detroit, MI 48202

49

MERRILL PUBLISHING COMPANY, CHARLES E.*
Division of Bell and Howell
1300 Alum Creek Drive
Columbus, OH 43216

12, 15, 42, 49, 62, 63, 66, 68

MERRY THOUGHTS, INC.*
Bedford Hills, NY 10507

5, 24, 25, 28, 58, 62, 63, 66, 71

MESSNER, JULIAN*
1 West 39th Street
New York, NY 10018

58

METROPOLITAN LIFE
1 Madison Avenue
New York, NY 10010

15, 19, 24, 42, 49, 62, 63, 68

MICHEL & COMPANY
1952 Selby Avenue
Los Angeles, CA 90025

67

MICHIGAN ASSOCIATION FOR CHILDREN WITH
LEARNING DISABILITIES (MACLD
Publications)
16210 Patton Avenue
Detroit, MI 48219

49, 50

MICKI TOYS AB
S-630 32 Gemla
SWEDEN

34, 67

MICROCARD EDITIONS
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Englewood, CO 80110

36

MICROFICHE PUBLICATIONS*
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Grand Central Station
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36

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Glen Rock, NJ 07452

14, 36, 49

MIDWEST PUBLICATIONS COMPANY, INC.*
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Troy, MI 48099

11, 15, 26, 28, 46, 48, 52, 66, 71

MILLER BOOKS
409 San Pasqual Drive
Alhambra, CA 91801

28, 71

MILLER-BRODY PRODUCTIONS*
342 Madison Avenue
New York, NY 10017

1, 10, 11, 15, 19, 24, 25, 28, 31, 32,
34, 39, 42, 54, 58, 62, 72

MILLER PRODUCTIONS, INC.*
800 West Avenue, Box 5584
Austin, TX 78763

19

MILLIKEN PUBLISHING COMPANY*
1100 Research Blvd.
St. Louis, MO 63132

1, 6, 15, 24, 35, 39, 40, 57, 62, 68

MILLS PUBLISHING CORPORATION, BELWIN*
25 Deshon Drive
Melville, NY 11746

1, 26, 39, 58

MILO PRODUCTS CORPORATION*
Grantham, PA 17027

33, 34, 42, 60, 65, 67, 70

MILTON BRADLEY COMPANY
Springfield, MA 01101

11, 12, 13, 14, 15, 25, 26, 28, 31, 32,
34, 40, 42, 45, 46, 52, 56, 57, 58, 62,
67, 70, 72

MIND, INC.*
One Kings Highway North
Westport, CT 06880

4, 6, 14, 15, 19, 28, 34, 42, 52, 61,
64, 66, 71, 73

MIND/MATTER CORPORATION
P.O. Box 345
Danbury, CT 06810

34, 46

MINI PRODUCTIONS
1321 Corapolis Heights Road
Corapolis, PA 15108

19

MINNEAPOLIS REHABILITATION CENTER
1900 Chicago Avenue
Minneapolis, MN 55404

42, 49, 50

MINNESOTA ASSOCIATION FOR RETARDED
CITIZENS, INC.
3225 Lyndale Avenue South
Minneapolis, MN 55408

19, 54

MIRACLE RECREATION EQUIPMENT COMPANY
P.O. Box 275
Grinnell, IA 50112

41

MKM*
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34, 42

MLA
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19

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MODERN CURRICULUM PRESS*
13900 Prospect Road
Cleveland, OH 44136

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52, 61, 65, 66, 68, 71, 72, 73

MODERN EDUCATION CORPORATION*
P.O. Box 721
Tulsa, OK 74101

11, 25, 26, 34, 40, 46, 52, 56, 60,
62, 68

MODERN LEARNING AIDS (MLA)
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7, 49, 50

WOLFE EDUCATIONAL MATERIALS, MARIAN
309 North Duane Avenue
San Gabriel, CA 91775

65

WOLVERINE SPORTS SUPPLY
1643 South State Street
Ann Arbor, MI 48104

17, 18, 19, 26, 41, 67

WOMBAT PRODUCTIONS
77 Tarrytown Road
White Plains, NY 10607

19, 21

WORDCRAFTERS GUILD-ST. ALBANS SCHOOL*
Massachusetts & Wisconsin Avenues N.W.
Washington, DC 20016

25, 32, 34, 60

WORD MAKING PRODUCTIONS*
70 West Louise Avenue
P.O. Box 15038
Salt Lake City, UT 84115

25, 32, 46, 48, 49, 50, 58, 62

WORKSHOP FOR LEARNING THINGS
5 Bridge Street
Watertown, MA 02172

31, 34

WORLD LIBRARY PUBLICATIONS, INC.
2145 Central Parkway
Cincinnati, OH 45214

31, 38, 39, 40

WORLD PUBLISHING COMPANY
111 East 59th Street
New York, NY 10022

39, 58

WORLD TRAVELER
Box 3618
Washington, DC 20007

58

WORLDWIDE EDUCATIONAL SERVICES
6 West South Orange Avenue
South Orange, NJ 07079

42

WRIGHT FILMS, BRADLEY*
1 Oak Hill Drive
San Anselmo, CA 94960

19

WURLITZER EDUCATIONAL PRODUCTS*
1700 Pleasant Street
De Kalb, IL 60115

4, 6, 64

WYETH FILM LIBRARY*
P.O. Box 8299
Philadelphia, PA 19101

19, 54 (Loan)

X

XEROX EDUCATION PUBLICATIONS*
P.O. Box 444
Education Center
Columbus, OH 43216

6, 18, 19, 24, 26, 28, 36, 39, 58, 62, 71

XEROX FILMS*
245 Long Hill Road
Middletown, CT 06457

18, 19, 24

X/PERT VISUAL AIDS
8100 Remmet Avenue
Canoga Park, CA 91304

43

X-POTENTIAL ENTERPRISES
17819 Joshua Circle
Fountain Valley, CA 92708

34, 67

Y

YORK BARBELL COMPANY, INC.
26 Ridge Avenue
York, PA 17405

17

YOUNG WOMEN'S CHRISTIAN ASSOCIATION (YWCA)
National Board, 600 Lexington Avenue
New York, NY 10022

39, 54, 58

YWCA
Use YOUNG WOMEN'S CHRISTIAN ASSOCIATION

Z

ZANER-BLOSER COMPANY*
612 North Park Street
Columbus, OH 43215

11, 13, 14, 15, 68, 69, 71, 73

ZENITH HEARING INSTRUMENT CORPORATION
6501 West Grand Avenue
Chicago, IL 60635

4, 53

ZIPPORAH FILMS, INC.*
54 Lewis Wharf
Boston, MA 02110

19

ZWEIG ASSOCIATES, INC.*
20800 Beach Blvd.
Huntington Beach, CA 92648

42, 65

Rotated Index

1. ACTIVITY BOOKS

Academic Therapy Publications
Addison-Wesley Publishing
Advanced Learning Concepts, Inc.
Allyn and Bacon, Inc.
AMACO
American Montessori Society
American Optometric Association
American Printing House for the Blind, Inc.
American Textile Manufacturers Institute, Inc.
Arden Press
Art Ideas
Arts and Crafts Book Society
Baker and Taylor Educational Products
Bardeen's Inc.
Beckley-Cardy
Benefic Press
Book-Lab, Inc.
Borg-Warner Educational Systems
Bowmar Publishing Corp.
Center for Applied Research in Education, Inc.
Changing Times Education Service
Choice Publications, Ltd.
Cleo Living Aids
Communications Skill Builders, Inc.
Connoisseur Studio, Inc.
Consulting Psychologists Press
Contemporary Ideas, Inc.
Continuing Education Publications DCE
Creative Teaching Associates
Cuisenaire Company of America, Inc.
Curriculum Associates
Denison and Company, Inc., T. S.
Developmental Learning Materials
Diversified Media Services
D.O.K. Publishers, Inc.
Early Childhood Resource Books
Economy Company
EDL/McGraw-Hill
Educational Activities
Educational Aids and Materials
Educational Design, Inc.
Educational Horizons Publishers, Inc.
Educational Insights, Inc.
Educational Perspectives Associates
Educational Programmers, Inc.
Educational Progress Corporation
Educational Research Council of America
Educational Service, Inc.
Educational Solutions, Inc.
Education Associates, Inc.
Educator Press
Educator's Book Club
Educator's Publishing Service, Inc.
Ed-U Press
EMC Corporation
Encyclopedia Britannica Educational Corporation
Enrich, Inc.
Family Communications, Inc.
Fearon Publishers, Pitman Publishing Corp.
Follett Publishing Company
Gage Educational Publishing, Ltd.
Gel-Sten, Inc.
Ginn and Company
Go-Mo Products, Inc.
Hammett Company, J. L.
Hayes School Publishing Company
Hester and Associates
Highlights for Children Inc.
Hoctor Educational Records
Hoffman Educational Systems
Holcomb Company, J. R.
Hood School Supplies Co., Ltd., Jack
Hopewell Books, Inc.
Houghton Mifflin Company
Ideal School Supply Company
Incentive Publications, Inc.
Instructional Fair, Inc.
Instructional Supplements, Inc.
Instructor Publications
International Center for Educational Development
Interstate Printers & Publishers
Jabberwocky
John Tracy Clinic
Judy Company
Kilby Associates, Inc.
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Arts
Learning Discoveries
Learning Resource Center, Inc.
Le Crone Company, A. B.
Leslie Press
Lind Climber Company
Little, Brown & Company
Little Kenny Publications

1. ACTIVITY BOOKS, cont.

London Music Shop, Ltd.
Love Publishing Company
Lyre Publishing Company
Macmillan Library Services
Mafex Associates, Inc.
Manning Publications, Ardelle
McKnight Publishing Company
Media for Education
Media Materials, Inc.
Melody House Publishing Co.
Midwest Publications Company, Inc.
Miller-Brody Productions
Milliken Publishing Company
Mills Publishing Corporation, Belwin
Modern Curriculum Press
Modern Talking Picture Service, Inc.
NASCO
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Norton Publishers, Inc. Jeffrey
Novello & Company Limited
Ohio State University Press
Open Court Publishing Company
Opportunities for Learning, Inc.
Ore Press, Inc.
Pathescope Educational Media, Inc.
Peek Publications
Pencil Box
Peripole, Inc., World of
Pflaum Publisher, Inc., George A.
Phonovisual Products, Inc.
Pixie Publications
Plays, Inc.
Playtime Equipment Company
Practical Drawing Company
Presser Company, Theodore
Princeton Instructional Media
Priority Innovations, Inc.
PRL Educational Aids and Materials
Pruett Publishing Company
Psychologists and Educators, Inc.
RD Communications
Reader's Digest Services
Reading Laboratory, Inc.
Recreation Center for the Handicapped
Regents Publishing Company
Remediation Associates, Inc.
Richards Publishing Co., Inc., Frank E.
Sadlier, Inc., W. H.
Scholastic Book Services
School Service Company
Sign Language Store
Social Studies School Service
Special Child Publications
Special Education Materials, Inc.
Spellbinder, Inc.
Spin-A-Test Company
Stanwix House, Inc.
Taplinger Publishing Company, Inc.
Teacher's Aide
Teachers Exchange of San Francisco
Teachers Publishing Corporation
Teaching Resources Corporation
Thomas Car Works, Inc., Perley A.
Thompson-Mitchell and Associates
Transmedia International, Ltd.
Trend Enterprises, Inc.
United Settlement Supply
U.S. Department of State
University Park Press
Vanguard Visuals Inc.
Van Nostrand Reinhold Film Library
Varis Associates
Walker Educational Book Corporation
Warren's Educational Supplies
Weber Costello Company
Wise Owl Publications

2. ADAPTIVE DEVICES

AAA
Adaptive Therapeutic Systems, Inc.
Affton Products Company
Ahlbin & Sons, Inc., John
American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
American Woodcraft, Inc.
Battle Creek Equipment Company
Behavioral Controls, Inc.
B/K Sales Company
British Red Cross Society
Cambridge Instrument Company
Cleo Living Aids
Control Development, Inc.
Cybernetics Research Institute
Educational Teaching Aids
Fashionable
Flaghouse, Inc.
General Electric Company
Guardian Products Company, Inc.
Hagman Enterprises
Handicaps, Inc.
Howe Press
Institute of Rehabilitation Medicine
Instructional Dynamics, Inc.
Lakeland Products
Look, Listen, and Learn
Mafex Associates, Inc.
National Fund for Research into Crippling Diseases
National Institute for Rehabilitation Engineering
North American Recreation
Phonics Corporation
Preston Corporation, J. A.
Rehabilitation International USA
Royal National Institute for the Blind
Royce International, Ltd.
Sammons, Inc., Fred
Science for the Blind Products
Special Education Materials, Inc.
Spellbinder, Inc.
Superex Electronics Corporation

3. APERTURE CARDS

Cascade Microfilm Systems, Inc.
Diversified Media Services

4. AUDIO EQUIPMENT

AB Special Instrument
Acousta Auditory Training Units, Inc.
Acoustifone Corporation
Advance Products Company, Inc.
American Printing House for the Blind, Inc.
AMPEX
Appleton-Century-Crofts
Arrow Electronics, Inc.
Ash Music Corporation, Sam

4. AUDIO EQUIPMENT, cont.

Association for Productive Teaching
Athletic Institute
Audiotronics Corporation
Audiscan, Inc.
Austin and Son, R. E.
Automated Learning, Inc.
Avedex, Inc.
Avid Corporation
Baker and Taylor Educational Products
Baldwin Piano and Organ Company
Blick, Dick
Bowmar Company, Inc., Stanley
Brodart
Califone International, Inc.
Canon U.S.A., Inc.
Career Aids, Inc.
Career Institute
Center for Cassette Studies, Inc.
Center for Humanities, Inc.
Channel Master Corporation
Childcraft Education Corp.
Clevite Corporation
Cole Supply Company
Colortone Camera, Inc.
Communication Skill Builders, Inc.
Coronet Instructional Films
Craig Education
Current Affairs
Cybernetics Research Institute
Developmental Learning Materials
Diversified Media Services
Double Sixteen Company
Eckstein Brothers, Inc.
Economy Company
EDCOR
EDL/McGraw-Hill
Edmund Scientific Company
Educational Development Labs, Inc.
Educational Electronics, Inc.
Educational Progress Corporation
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Electronic Communication Systems, Inc. (ECSI)
Electronic Futures, Inc.
Electronic Systems for Education, Inc.
Electro Systems, Inc.
Electro-Voice, Inc.
Ewing & Sons, Jasper
Flaghouse, Inc.
Fortune Audio Visual Systems and Equipment
Go-Mo Products, Inc.
Hammett Company, J. L.
Hitachi Shibaden Corporation of America
Hoctor Educational Records
I. A. K., Inc.
Instructional Supplements, Inc.
International Teaching Tapes, Inc.
International Video Corporation
Kansas City Audio Visual
Keach Productions, Stacy
Lafayette Instrument Corporation
Lafayette Radio Electronics Corporation
La Pine Scientific Company
Latta, Inc., J. S.
Learning Arts
Learning Opportunities
Lexicon
Library of Congress
Lilley & Son, Inc., J. P.
London Music Shop, Ltd.
Look, Listen, and Learn
Madsen Electronics
Mafex Associates, Inc.
Magnetic Video Corporation
Math-Master
Media for Education
Media Materials, Inc.
Merchant Associates, Robert C.
Mind, Inc.
Modern School Supplies
Modern Sound Pictures, Inc.
MPC Educational Systems, Inc.
Murdock Corporation
NASCO
National Book Company
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Norelco
Novo Educational Toy & Equipment Corp.
Opportunities for Learning, Inc.
Panasonic
Pentagon Industries, Inc.
Peripole, Inc., World of
P. H. Audio Visual Corporation
P/H Electronics
Photo and Sound Company
Playtime Equipment Company
Practical Drawing Company
Precision Acoustics Corporation
Preston Corporation, J. A.
Radmar, Inc.
Rauland Borg Corporation
Reader's Digest Services
Rheem Califone
Rose, Morris & Company, Ltd.
Saber, Inc.
Salina Audio Visual Company
Sankyo Seiki (America), Inc.
Scholastic Book Services
School Days Equipment Company
School Service Company
School Sound Systems, Inc.
Science for the Blind Products
Shure Brothers, Inc.
Society for Visual Education
Sonotone Corporation
Sony Corporation of America
Sound-Craft Systems, Inc.
Special Education Materials, Inc.
Spectrum Industries
Stone Products, R. H.
Superex Electronics Corporation
Sylvester Service Laboratories Corp.
Taben Recordings
Talk, Inc.
Taylor Associates Instructional Communications Technology, Inc.
Teaching Technology Corporation
Telesensory Systems, Inc.
Tersch Products, Inc.
Thompson-Mitchell and Associates
3M Company
Tok-Back, Inc.
Uniquity
United Settlement Supply
Valiant Instructional Materials Corp.
Viewlex, Inc.
Visuals for Teaching
Visual Sound Company
Ward's Natural Science Establishment, Inc.
Warren, Inc., Jay L.
Warren's Educational Supplies
Wurlitzer Educational Products
Zenith Hearing Instrument Corporation

5. AUDIOTAPE FLASHCARDS

Audiotronics Corporation
Bell and Howell
Diversified Media Services

5. AUDIOTAPE FLASHCARDS, cont.

Educational Development Corporation
Electronic Futures, Inc.
Electro Systems, Inc.
Latta, Inc., J. S.
Magnetic Media, Inc.
Merry Thoughts, Inc.
Modern Sound Pictures, Inc.
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Photo and Sound Company
Spellbinder, Inc.
Tapecon, Inc.
Teaching Technology Corporation

6. AUDIOVISUAL AIDS

American Association of Health, Physical Education, and Recreation (AAHPER)
AB Special Instrument
ACI Media, Inc.
Addison-Wesley Publishing
Advanced Learning Concepts, Inc.
Agency for Instructional Television
Agfa-Gevaert, Inc.
AIC Photo, Inc.
AIMS Instructional Media Services
Alameda County Education Center
Allied Impex Corporation
American Book Company
AMPEX
Animated Electronics Films
Apeco Video System
Arrow Electronics, Inc.
Associated Educational Materials
Association for Productive Teaching
Athletic Institute
Audiotronics Corporation
Audiscan, Inc.
Baker and Taylor Educational Products
Beckley-Cardy
Behavioral Controls, Inc.
Behavior Research Company
Bell and Howell
BFA Educational Media
Boy Scouts of America
Buhl Projector Company, Inc.
Career Aids, Inc.
Cassettes Unlimited
Center for Humanities, Inc.
Chartpak Rotex
Childcraft Education Corp.
Cinema Concepts, Inc.
Cole Supply Company
Colonial Films, Inc.
Colortone Camera, Inc.
Communacad
Communications Group West
Communication Skill Builders, Inc.
Concord Electronics Corporation
Cook, Publisher, David C.
Coronet Instructional Films
Creative Learning
Creatron Services, Inc.
Current Affairs
Cybernetics Research Institute
DASA Corporation
DEMCO Educational Corporation
Diversified Media Services
Dukane Corporation
EDL/McGraw-Hill
Educational Design, Inc.
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Electro Systems, Inc.
Elkins Company, Herbert M.
EMC Corporation
Film Communicators
Follett Publishing Company
Garrard Publishing Company
GEMCO, Inc.
Guidance Associates
Harvest Labs, Inc.
Hoffman Educational Systems
Houghton Mifflin Company
Hudson Photographic Industries, Inc.
Instructional/Communications Technology (I/CT), Inc.
Instructional Dynamics, Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
Instructive Devices, Inc.
Interpretive Education
January Productions
Judy Company
Kalmia Company
Keach Productions, Stacy
Kent State University
King Features Syndicate
Learning Services
Learning Through Seeing, Inc.
Magnetic Media, Inc.
Math-Master
McGraw-Hill Films
Media Marketing, Inc.
Milliken Publishing Company
Mind, Inc.
Modern Curriculum Press
Mutual Education Aids
NASCO Television Systems
National Foundation-March of Dimes
National Geographic Society
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Olympic Media Information
Opportunities for Learning, Inc.
Outdoor Eququip
Outdoor Pictures
Parents Magazine Films, Inc.
Pathescope Educationl Media, Inc.
Peller and Associates, Inc., A. W.
Photo and Sound Company
Radmar, Inc.
Reading Laboratory, Inc.
Regents Publishing Company
Rheem Califone
RMI Media Productions, Inc.
Sign Language Store
Silver Burdett Company
Society for Visual Education
Southwest Educational Development Laboratory
Spellbinder, Inc.
Spenco Medical Corporation
Stanfield House
Tapecon, Inc.
Teaching Audial and Visuals, Inc.
Teaching Dynamics
Teaching Resources Films
Teaching Technology Corporation
Thompson-Mitchell and Associates
United Learning
Urban Media Materials, Inc.
Varis Associates
Viewlex, Inc.
Visual Education Consultants, Inc. (VEC)
Visual Sound Company
Ward's Natural Science Establishment, Inc.
Weber Costello Company
Western Psychological Services
Westinghouse Learning Press
Wurlitzer Educational Products
Xerox Education Publications

7. BRAILLE

American Bible Society
American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
Boy Scouts of America
Catholic Guild
Christian Record Braille Foundation
Committee on Diagnostic Reading Tests, Inc.
Cybernetics Research Institute
Educational Testing Service
Hadley School for the Blind
Howe Press
Library of Congress
National Braille Association
Personal Products Company
Plough Publishing House
Primary Educational Service
Royal National Institute for the Blind
Science for the Blind Products
Touch Aids
Wise, Publisher, Janet

8. BRAILLE WRITING DEVICES

American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
American Thermoform Corporation
American Systems, Inc.
Cybernetics Research Institute
Howe Press
IBM Corporation
National Institute for Rehabilitation Engineering
Royal National Institute for the Blind

9. CAPTIONED FILMS

ACI Media, Inc.
Agency for Instructional Television
Animated Electronics Films
Athletic Institute
Barr Productions, Inc.
Cinema Concepts, Inc.
Communications Group West
Coronet Instructional Films
Diversified Media Services
Educational Media Distribution Center
Educational Solutions, Inc.
Encyclopedia Britannica Educational Corporation
Hubbard Scientific Company
International Center for Educational Development
International Film Bureau, Inc.
Kalmia Company
Kent State University
Learning Corporation of America
Mafex Associates, Inc.
Malibu Films
Media Marketing, Inc.
Modern Talking Picture Service, Inc.
Perennial Education, Inc.
Personal Products Company
Sign Language Store
Spoken Arts, Inc.
Stanton Films
Sterling Educational Films
Weston Woods Studios
Xerox Education Publications
Xerox Films

10. CAPTIONED FILMSTRIPS

Acorn Films
AEVAC, Inc.
AIMS Instructional Media Services
Alexander Graham Bell Association for the Deaf, Inc.
Associated Educational Materials
Athletic Institute
BFA Educational Media
Cassettes Unlimited
CENCO Instruments Corporation
Classroom World Productions
Communacad
Cook, Publisher, David C.
Coronet Instructional Films
Creative Learning
Current Affairs
DEMCO Educational Corporation
Denoyer-Geppert Audio-Visuals
Disney Educational Media Company, Walt
Diversified Media Services
Donars Productions
Educational Filmstrips
Elkins Company, Herbert M.
Encyclopedia Britannica Educational Corporation
Eye Gate House
Guidance Associates
Haeseler Productions, Inc.
Harvest Labs, Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
International Film Bureau, Inc.
La Pine Scientific Company
Learning Information, Inc.
Long Filmslide Service
McGraw-Hill Films
Media Marketing, Inc.
Miller-Brody Productions
Moody Institute of Science
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Pathescope Educational Media, Inc.
Peller and Associates, Inc., A. W.
Perennial Education, Inc.
Polished Apple
Prentice-Hall Media
Reading Laboratory, Inc.
Scholastic Book Services
Schoolmaster Science
Scott Graphics
Social Studies School Service
Society for Visual Education
Special Education Materials, Inc.
Stanbow Productions, Inc.
Teaching Resources Films
Time-Life Films
Troll Associates
United Learning
Urban Media Materials, Inc.
Valiant Instructional Materials Corp.
Varis Associates
Visual Education Consultants, Inc. (VEC)
Visuals for Teaching
Ward's Natural Science Establishment, Inc.
Western Psychological Services
Weston Woods Studios

11. CARDS

Academic Therapy Publications
Addison-Wesley Publishing
Aero Educational Products
American Printing House for the Blind, Inc.
Book-Lab, Inc.
Bowmar Publishing Corp.
Communication Skill Builders, Inc.
Consulting Psychologists Press
Contemporary Ideas, Inc.
Creative Teaching Associates
Developmental Vision Associates

11. CARDS, cont.

Diversified Media Services
EDL/McGraw-Hill
Educational Programmers, Inc.
Educational Solutions, Inc.
EMC Corporation
Facilitation House
Galt Toys
Garrard Publishing Company
Grolier Educational Corporation
Hammett Company, J. L.
H & H Enterprises, Inc.
Holcomb Company, J. R.
Houghton Mifflin Company
Ideal School Supply Company
Ideas
Instructional/Communications Technology (I/CT), Inc.
Instructional Supplements, Inc.
Judy Company
Kenworthy Educational Service, Inc.
Learning Concepts
Learning Discoveries
Learning Resource Center, Inc.
Learning Skills Incorporated
Mafex Associates, Inc.
Math-Master
Midwest Publications Company, Inc.
Miller-Brody Productions
Milton Bradley Company
Modern Curriculum Press
Modern Education Corporation
Open Court Publishing Company
Ore Press, Inc.
Practical Drawing Company
Shinn Music Aids
Sign Language Store
Teacher's Aide
Trend Enterprises, Inc.
Tripp, Fern
Walker Educational Book Corporation
Weber Costello Company
Whitehaven Publishing Company
Wise Owl Publications
Zaner-Bloser Company

12. CHARTS

Addison-Wesley Publishing
Alesco Educational Service Company
Alvin and Company, Inc.
American Map Company
American Seating Company
Ann Marie's Workshop
Athletic Institute
Baker and Taylor Educational Products
Bardeen's Inc.
Beckley-Cardy
Behavior Research Company
Blick, Dick
Bremner-Davis Phonics
Center for Applied Research in Education, Inc.
Changing Times Education Service
Civic Education Service
Cleo Living Aids
Cole Supply Company
Continuing Education Publications DCE
Cook, Publisher, David C.
Cram Company, Inc., George F.
Creative Teaching Associates
Cybernetics Research Institute
Del Monte Kitchens
Demco Educational Corporation
Diversified Media Services
Economy Company
EDL/McGraw-Hill
Educational Performance Associates
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Education and Training Consultants Co.
EMC Corporation
Eye Gate House
Fearon Publishers, Pitman Publishing Corp.
Fisher Scientific Company
Friendship Press
Galt Toys
Gel-Sten, Inc.
Ginn and Company
Girl Scouts of the U.S.A.
Go-Mo Products, Inc.
Hammett Company, J. L.
Holcomb Company, J. R.
Hood School Supplies Co. Ltd., Jack
Houghton Mifflin Company
Hubbard Scientific Company
Ideal School Supply Company
Incentive Publications, Inc.
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Jeppesen/Sanderson Films, Inc.
Kansas City Audio Visual
Kilby Associates, Inc.
Kimberly-Clark Corporation
Kurtz Brothers Supply Company
La Pine Scientific Company
Latta, Inc., J. S.
Learning Resource Center, Inc.
Learning Skills Incorporated
Little Kenny Publications
Mafex Associates, Inc.
Math-Master
Mayer Studios, Inc., Charles
Media for Education
Merrill Publishing Company, Charles E.
Milton Bradley Company
Modern Curriculum Press
NASCO
National Association of the Deaf
National Audubon Society
National Foundation-March of Dimes
National Teaching Aids, Inc.
New Readers Press
Noble & Noble, Publishers, Inc.
Norstedt's School Department
Novo Educational Toy & Equipment Corp.
Nutrition Dynamics, Inc.
Nystrom & Company, A. J.
Open Court Publishing Company
Ore Press, Inc.
Penney Company, Inc., J. C.
Peripole, Inc., World of
Peterson System, Inc.
Philip & Tacey, Ltd.
Phonovisual Products, Inc.
Planned Parenthood Federation of America, Incorporated
Play 'N' Talk
Playtime Equipment Company
Practical Drawing Company
Primary Educational Service
Professors' and Teachers' Aids, Inc.
QED Productions
Rand McNally School Department
Reporting Service for Children
Research Press
Sadlier, Inc., W. H.
Scarfo, Inc., Roy G.
Scholastic Book Services
School Health Supply Company
Schoolmaster Science
School Service Company
Science Research Associates, Inc.
Scott, Foresman and Company
Shinn Music Aids
Sign Language Store
Simplicated Educational Aids (SEA)
Singer Company, Inc., L. W.
Social Studies School Service

12. CHARTS, cont.

Sound Materials
Special Education Materials, Inc.
Spellbinder, Inc.
Stanwix House, Inc.
Steck-Vaughn Company
Stowe & Associates, Gordon N.
St. Regis Instructional Materials
Summy-Birchard Company
Tane Press
Trend Enterprises, Inc.
United Settlement Supply
Univision, Inc./Visual Systems, Inc.
Vanguard Visuals, Inc.
Victor Music Method
Visual Materials, Inc.
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Westab Educational Services

13. COLOR-KEYED MATERIALS

Addison-Wesley Publishing
Allyn and Bacon, Inc.
American Seating Company
American Teaching Aids, Inc.
Animated Electronics Films
Cuisenaire Company of America, Inc.
Developmental Learning Materials
Diversified Media Services
East, Inc.
EDL/McGraw-Hill
Educational Aids and Materials
Educational Solutions, Inc.
Educational Teaching Aids
Educator's Publishing Service, Inc.
Holcomb Company, J. R.
Ideal School Supply Company
Instructor Publications
Laradon Hall School for Exceptional Children
Latta, Inc., J. S.
Learning Resource Center, Inc.
Learning Systems Press
Leswing Press
Lyons & Carnahan Educational Publishers
Milton Bradley Company
Newman Visual Education, Inc.
Nienhuis Montessori, U.S.A., Inc.
Patchwork Pictures, Inc.
Peripole, Inc., World of
Philip & Tacey, Ltd.
Playtime Equipment Company
Practical Drawing Company
Sign Language Store
Silver Burdett Company
Warren's Educational Supplies
Zaner-Bloser Company

14. CURRICULUM GUIDES

Academic Therapy Publications
AFRO-AM Publishing Company, Inc.
Alameda County Education Center
Allyn and Bacon, Inc.
American Montessori Society
American National Red Cross
American Optometric Association
American Printing House for the Blind, Inc.
Arden Press
Behavioral Research Laboratories, Inc.
B'nai B'rith Career & Counseling Services
Borg-Warner Educational Systems
Boy Scouts of America
Bureau for Children with Retarded Mental Development
Cardinal Stritch College Bookstore
Center for Applied Research in Education, Inc.
Center for Southern Folklore
Central Michigan University Bookstore
Children's Classics on Tape
Committee on Diagnostic Reading Tests, Inc.
Communication Skill Builders, Inc.
Continuing Education Publications DCE
Creative Teaching Associates
Diversified Media Services
D.O.K. Publishers, Inc.
EDL/McGraw-Hill
Educational Design, Inc.
Educational Development Labs, Inc.
Educational Service, Inc.
Educational Solutions, Inc.
Educational Teaching Aids
Elwyn Institute
EMC Corporation
Fearon Publishers, Pitman Publishing Corp.
Ferguson Publishing Company, J. G.
Films for the Humanities
General Electric Company
Grolier Educational Corporation
Guidance Associates
Hoffman Information Systems
Houghton Mifflin Company
Hubbard Scientific Company
Hudson Photographic Industries, Inc.
Idaho Research Foundation, Inc.
Ideal School Supply Company
Institute of Modern Languages, Inc.
Interstate Printers & Publishers
Jabberwocky
John Tracy Clinic
JS^2, Inc.
Learning Corporation of America
Learning Resource Center, Inc.
Learning Services
Mafex Associates, Inc.
Manning Publications, Ardelle
Media for Education
Microfilming Corporation of America
Milton Bradley Company
Mind, Inc.
Modern Talking Picture Service, Inc.
Multi Resource Centers for Training and Development (M.R.C.)
National Aeronautics and Space Administration (NASA)
National Association for Public School Adult Education
National Association for Retarded Citizens
National Association of the Deaf
National Foundation-March of Dimes
National Inconvenienced Sportsmen's Association
Newman Visual Education, Inc.
New York City Board of Education
Noble & Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Ohio State University Press
Ontario Institute for Studies in Education

14. CURRICULUM GUIDES, cont.

Opportunities for Learning, Inc.
Ore Press, Inc.
Parents Volunteer Association of Columbus State Institute, Inc.
Planned Parenthood Federation of America, Incorporated
Presser Company, Theodore
Primary Educational Service
Princeton Instructional Media
Pruett Publishing Company
Psychologists and Educators, Inc.
Research Press
St. Joseph Institute for the Deaf
Seattle Public Schools
SEFA (Social Education First Aid) Publications
Sex Information and Education Council of the United States
Sign Language Store
Southwest Educational Development Laboratory
Special Child Publications
Speech & Hearing Institute
Spin-A-Test Company
Stanfield House
Tane Press
Trend Enterprises, Inc.
University of Northern Iowa
University Park Press
Univision, Inc./Visual Systems, Inc.
Urban Media Materials, Inc.
Varis Associates
Volkwein Brothers, Inc.
Walker Educational Book Corporation
Weber Costello Company
Wisconsin Department of Public Instruction
Zaner-Bloser Company

15. DUPLICATING MASTERS

AFRO-AM Publishing Company, Inc.
Allyn and Bacon, Inc.
American Book Company
American Seating Company
Amidon & Associates, Inc., Paul S.
Arden Press
Argus Communications
Baker and Taylor Educational Products
Bardeen's Inc.
Bear Films, Inc.
Beckley-Cardy
Behavioral Research Laboratories, Inc.
Benefic Press
Benziger Bruce & Glencoe, Inc.
Blick, Dick
Borg-Warner Educational Systems
Bowmar Publishing Corp.
Brady Company, Robert J.
CDCC
CEBCO/Pflaum Publishing
Center for Applied Research in Education, Inc.
Changing Times Education Service
Cole Supply Company
Constructive Playthings
Contemporary Ideas, Inc.
Continental Press
Creative Studies, Inc.
Cuisenaire Company of America, Inc.
Curriculum Productions Company
DEMCO Educational Corporation
Developmental Learning Materials
Diversified Media Services
Dormac, Inc.
Economy Company
EDL/McGraw-Hill
Edmark Associates
Educational Audio Visuals, Inc.
Educational Design, Inc.
Educational Development Labs, Inc.
Educational Horizons Publishers, Inc.
Educational Insights, Inc.
Educational Reading Service, Inc.
Educational Service, Inc.
Educational Teaching Aids (E.T.A.)
Education Corporation of America
Educator's Publishing Service, Inc.
EMC Corporation
Enrich, Inc.
ESP, Inc.
Ewing & Sons, Jasper
Fearon Publishers, Pitman Publishing Corp.
Fordham Publishing Company
Gel-Sten, Inc.
Go-Mo Products, Inc.
Hammett Company, J. L.
Hayes School Publishing School
Hoffman Educational Systems
Holcomb Company, J. R.
Holt, Rinehart & Winston, Inc.
Hood School Supplies Co., Ltd., Jack
Houghton Mifflin Company
Ideal School Supply Company
Imperial International Learning
Institute of Modern Languages, Inc.
Instructional Fair, Inc.
Instructional Industries, Inc.
Instructional Objectives Exchange
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Instructor Publications
Interpretive Education
Interstate Printers & Publishers
Jabberwocky
Jenn Publications
Judy Company
Kansas City Audio Visual
Kurtz Brothers Supply Company
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Opportunities
Learning Resource Center, Inc.
Lilley & Son, Inc., J. P.
Little Kenny Publications
Love Publishing Company
Mafex Associates, Inc.
McCormick-Mathers Publishing Company
Media for Education
Merrill Publishing Company, Charles E.
Metropolitan Life
Midwest Publications Company, Inc.
Miller-Brody Productions
Milliken Publishing Company
Milton Bradley Company
Mind, Inc.
Modern Talking Picture Service, Inc.
Mutual Education Aids
National Institute for Rehabilitation Engineering
New Dimensions in Education
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Novo Educational Toy & Equipment Corp.
Opportunities for Learning, Inc.

15. DUPLICATING MASTERS, cont.

Pathescope Educational Media, Inc.
Pencil Box
Peterson System, Inc.
Pflaum Publisher, Inc., George A.
P. H. Audio Visual Corporation
Phonovisual Products, Inc.
Photo Motion Corporation
Pixie Publications
Playtime Equipment Company
Practical Drawing Company
Princeton Instructional Media
PRL Educational Aids and Materials
QED Productions
Rand McNally School Department
Random House/Singer School Division
Reader's Digest Services
Research Press
Rubbermaid, Inc.
Sadlier, Inc., W. H.
Scholastic Book Services
School Days Equipment Company
Schoolmaster Science
School Service Company
Science Research Associates, Inc.
Scott, Foresman and Company
Setco Audio-Visual, Inc.
Silver Burdett Company
Social Studies School Service
Special Education Materials, Inc.
Steck-Vaughn Company
Stone Products, R. H.
Tane Press
Taylor Teaching Tapes
Teachers Publishing Corporation
Teaching Aids Incorporated
Trend Enterprises, Inc.
Troll Associates
United Graphics, Inc.
Urban Media Materials, Inc.
USA Tapes
Vanguard Visuals, Inc.
Varis Associates
Visual Materials, Inc.
Visual Sound Company
Walker Educational Book Corporation
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Co.
Zaner-Bloser Company

16. ELECTROMECHANICAL AIDS

Adaptive Therapeutic Systems, Inc.
Affton Products Company
Control Development, Inc.
Cybernetics Research Institute
Executone
Institute of Rehabilitation Medicine
Madsen Electronics
National Institute for Rehabilitation Engineering
Preston Corporation, J. A.
Rehabilitation International USA
Telesensory Systems, Inc.
Training Resource Center
Visualtek

17. EQUIPMENT, PHYSICAL THERAPY

Adaptive Therapeutic Systems, Inc.
All Art Products, Inc.
American Hospital Supply Corporation
Angeles Nursey Toys
Athletic Institute
Childcraft Education Corporation
Control Development, Inc.
Cybernetics Research Institute
Elgin Exercise Appliance Company
Flaghouse, Inc.
Gymnastic Supply Company
Hammett Company, J. L.
Health & Education Services Corp.
Holcomb Company, J. R.
Hudson Photographic Industries, Inc.
Institute of Rehabilitation Medicine
Jayfro Corporation
Lind Climber Company
Lodge Equipment, Ltd.
Marcy Gym Equipment Company
Medical Motivation Systems, Inc.
Newtoys, Inc.
North American Recreation
Opportunities for Learning, Inc.
Porter Equipment Co.
Preston Corporation, J. A.
Sammons, Inc., Fred
Snitz Manufacturing Company
Stone Products, R. H.
Western Psychological Services
Wolverine Sports Supply
York Barbell Company, Inc.

18. FILM CARTRIDGES

Alesco Educational Service Company
American Association of Health, Physical Education, and Recreation (AAHPER)
Anargyros Film Library
Animated Electronics Films
Athletic Institute
Audio and Visual Methods Company
Audiscan, Inc.
AV Instruction Systems
Baker and Taylor Company
BFA Educational Media
Bowmar Company, Inc., Stanley
Calvin Communications, Inc.
Cardinal Company
Cenco Instruments Corporation
Cinema Concepts, Inc.
Coronet Instructional Films
Creative Teaching Associates
Cuisenaire Company of America, Inc.
DCA Educational Products, Inc.
Demco Educational Corporation
Denoyer-Geppert Audio-Visuals
Disney Educational Media Company, Walt
Diversified Media Services
Ealing Film Loops
EDL/McGraw-Hill
Educational Development Corporation
Educational Development Labs, Inc.
Educational Film Systems, Inc.
Educational Media, Inc.
Educational Reading Service, Inc.
Educational Solutions, Inc.
Encyclopedia Britannica Educational Corporation
Envision Corporation
Eye Gate House
Films, Incorporated
General Educational Media
Hallmark Films
Harper & Row
Hester and Associates
Holt, Rinehart & Winston, Inc.
Houghton Mifflin Company
Hubbard Scientific Company
Ingram Book Company

18. FILM CARTRIDGES, cont.

Instructional Supplements, Inc.
Kalmia Company
Kavic House
Keach Productions, Stacy
Latta, Inc., J. S.
Learning Arts
Learning Corporation of America
Lilley & Son, Inc., J. P.
Lind Climber Company
Mafex Associates, Inc.
McGraw-Hill Films
Media Marketing, Inc.
Modern Talking Picture Service, Inc.
Montron Corporation
National Educational Media, Inc.
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Oxford Films, Inc.
Park Films
Perceptual Development Laboratories
Prentice-Hall Media
Random House/Singer School Division
Research Media, Inc.
Schloat Productions
Schoolmaster Science
Scott Graphics
Sign Language Store
Social Studies School Service
Society for Visual Education
State University College at Buffalo Film Library
Sterling Educational Films
Stone Productions, Inc., H. M.
Syracuse University College of Forestry
Tane Press
Tavor Aids
Teacher's College-Columbia University
Teaching Research
Technifax/Visucom
Thompson-Mitchell and Associates
Troll Associates
Valiant Instructional Materials Corp.
Vanguard Visuals Inc.
Ward's Natural Science Establishment, Inc.
Weston Woods Studios
Wolverine Sports Supply
Xerox Education Publications
Xerox Films

19. FILMS 16MM

Abbott Laboratories
Academy Films Distributors
ACI Media, Inc.
Acorn Films
Advisory for Open Education
Agency for Instructional Television
AIMS Instructional Media Services
Alameda County Education Center
Alden Films
Alexander Graham Bell Association for the Deaf, Inc.
American Association of Health, Physical Education, and Recreation (AAHPER)
American Cancer Society
American Dental Association
American Educational Films
American Fieldstaff Films
American Hospital Association Film Library
American National Red Cross
American Rehabilitation Foundation
A.N.A. - N.L.N. Film Service
Anti-Defamation League of B'nai B'rith
Associated Film Service
Association Films, Inc.
Association for Children with Learning Disabilities
Association for Educational Communications & Technology
Association Instructional Materials
Association Sterling Films
Athletic Institute
Atlantic Productions
Audio and Visual Methods Company
Audio Brandon Films, Inc.
Audio/Ideal Pictures
Audio Productions
Audio Visual Programmers & Producers
Auslender Films, Leland
AV Instruction Systems
Barr Productions, Inc.
Bay Shore Public Schools
Behavior Modification Productions
Benchmark Films, Inc.
Best Films
BFA Educational Media
Blick, Dick
BNA Communications, Inc.
Bono Film Service
Boston University School of Education
Bosustow Productions, Stephen
Bradley Wright Films
Brady Company, Robert J.
Brigham Young University
British Film Institute
Brodart
Buchan Pictures
Budd Films, Inc., Billy
Bunin Educational Films, Inc., Lou
California Association for Neurologically Handicapped Children
Cal Industries, Inc.
Calvin Communications, Inc.
Campbell Films Inc.
Campus Film Distributors Corporation
Capital Film Services, Inc.
Carousel Films, Inc.
CB Communicators
Cenco Instruments Corporation
Center for Mass Communication (CMC)
Center for Southern Folklore
Centron Corporation
Churchill Films
Cinema Concepts, Inc.
Cinema 5
Clark Bell Films
Classroom Film Distributors
Cognitive Development Designs
Columbia Forum Productions, Ltd.
Columbia University Press
Communication Commission
Communications Group West
Concord Films Council
Connecticut Films, Inc.
Continental Film Group
Continuing Education Publications DCE
Coral Gables Academy Institute of Reading
Coronet Instructional Films
Counterpoint Films
Cox, Paul
Creative Arts Studio, Inc.
CRM McGraw-Hill Films
Crystal Productions
Daughters of St. Paul
Davidson Films
Davis Productions, Sid
Dawn Publications
DCA Educational Products, Inc.
Denoyer-Geppert Audio-Visuals
Devereux Foundation
Disney Educational Media Company, Walt

19. FILMS 16MM, cont.

Diversified Media Services
Documentary Educational Resources, Inc.
Documentary Films
Du Art Film Laboratories, Inc.
Eastman Kodak Company
Echo Kilo Productions
EDC Distribution Center
Educational Film Systems, Inc.
Educational Solutions, Inc.
Elwyn Institute
Encyclopedia Britannica Educational Corporation
Envision Corporation
Eothen Films (International), Ltd.
Evol Productions, Inc.
Feil Productions, Edward
Fenwick Productions
Filmcom, Inc.
Film Communicators
Film Distributors International, Inc.
Filmfair Communications
Film Forum, Inc.
Film Fund
Films for the Humanities
Films, Incorporated
Finley, Inc., Stuart
Frederick, Miner, and Sauders Productions, Inc.
General Electric Company
Girl Scouts of the U.S.A.
Grant Productions, Alan
Great Plains National Instructional Television Library
Greenwood Press, Inc.
Grove Press
Grover Film Productions
Guidance Information Center Film Library
Hagan Associates, Roger
Hallmark Films
Handel Film Corporation
Hanna-Barbera Productions, Inc.
Harper & Row
H & H Enterprises, Inc.
Higgins Productions, Inc., Alfred
Hilton Associates
Holt, Rinehart & Winston, Inc.
Houghton Mifflin Company
I/D/E/A
Impact
Independent Film Producers
Indiana University Audio-Visual Center
Innovation Film Library
Insight Exchange
Institutional Cinema, Inc.
Instructional Dynamics, Inc.
International Center for Educational Development
International Film Bureau, Inc.
International Film Foundation, Inc.
International Medifilms (IMF)
International Rehabilitation Film Review Library
Iowa State University
Jacoby/Storm Productions, Inc.
Jan-or Pictures, Inc.
Jayark Instruments Corporation
John Tracy Clinic
Journal Films, Inc.
Kalmia Company
Keach Productions, Stacy
Kent State University
Kessler Institute for Rehabilitation
KETC, Channel 9
Key Productions
Kimberly-Clark Corporation
Kimbo Educational
Kingsburg Center Lab School
King Screen Productions
Ladoca Project & Publishing Foundation, Inc.
Lawren Productions, Inc.
Learning Corporation of America
Learning Pathways
Le Mont Films
Lilley & Son, Inc., J. P.
Louisiana Association for Mental Health
Macmillan Films, Inc.
Madison Productions, Inc., Larry
Malibu Films
Mass Communications, Inc.
Mass Media Ministries, Inc.
McGraw-Hill Films
Media Five
Media Guild
Media Marketing, Inc.
Media Plus, Inc.
Mediax, Inc.
Mental Health Media Center Re-Runs Unlimited, Inc.
Metropolitan Life
Miller-Brody Productions
Miller Productions, Inc.
Mind, Inc.
Mini Productions
Minnesota Association for Retarded Citizens, Inc.
MLF Productions
Modern Learning Aids (MLA)
Modern Sound Pictures, Inc.
Modern Talking Picture Service, Inc.
Mokin Productions, Inc., Arthur
Monument Film Corporation
Moody Institute of Science
Motivational Media
Motivation Resources
National Aeronautics and Space Administration
National Audiovisual Center
National Congress of Parents & Teachers
National Educational Media, Inc.
National Film Board of Canada
National Foundation-March of Dimes
National Geographic Society
National Institute for Rehabilitation Engineering
National Institute on Mental Retardation
National Society for Mentally Handicapped Children
National Society for Prevention of Blindness
NBC Educational Enterprises, Inc.
Newenhouse, Inc., Henk
Newman Visual Education, Inc.
New Yorker Films
New York Times
New York University Film Library
New Zealand Government Tourist Office
Northwest Media Associates
Northwest Regional Educational Laboratory
Ontario Institute for Studies in Education
Orchard School for Special Education
Outdoor Eququip
Outdoor Pictures
Oxford Films, Inc
Parents Magazine Films, Inc.
Park Films
Pathway School
Paulist Productions
Peach Enterprises, Inc.
Peeler Productions, David
Pennsylvania State University
Perceptual Development Laboratories
Perennial Education, Inc.
Personal Products Company
Perspective Films
Philadelphia Film Corporation
Phoenix Films, Inc.
Pictura Films Distribution Corporation

19. FILMS 16MM, cont.

Prentice-Hall Media
Preschoolers Workshop
Price/Vowell Filmakers, Inc.
Professional Arts, Inc.
Psychological Cinema Register
Psychological Films, Inc.
Punch Films, Inc.
Pyramid Films
QED Productions
Ramic Productions
Random House/Singer School Division
Reading Laboratory, Inc.
Recreation Center for the Handicapped
Research Press
RMI Media Productions, Inc.
ROA'S Films
Rodale Press, Inc.
Roundtable Films, Inc.
Salvin School Parent Group, Inc.
Sandy Company, Inc., Bill
Schloat Productions
Scholastic Book Services
Schoolmaster Science
Science Research Associates, Inc.
Scott Graphics
Screenscope, Inc.
See-Art Films, Inc.
Seeing Eye, Inc.
Serious Business Company
Sign Language Store
Silver Burdett Company
SIM Productions, Inc.
Sister Kenny Institute
Shell Film Library
S-L Film Productions
Soundings
Speech Foundation of America
Stanfield House
Stanton Films
Sterling Educational Films
Syracuse University Films
Texture Films, Inc.
Third World Newsreel
Thompson-Mitchell and Associates
Time-Life Films
Time-Life Multimedia Division
Trans-World Films, Inc.
Trend Films Corporation
Tricontinental Film Center
Twyman Films, Inc.
United Association for Retarded Children
United Nations
University of Colorado
University of Guelph
University of Illinois Press
University of Illinois Visual Aids Service
University of Iowa Audiovisual Center
University of Kansas Audio-Visual Center
University of Michigan
University of Minnesota
University of Utah Educational Media Center
University of Vermont
University of Wisconsin
U.S. Department of Agriculture
U.S. Department of State
Van Nostrand Reinhold Film Library
Vision Quest
Visual Dynamics
Visual Instruction Bureau
Visual Sound Company
Vocational Films
Washington State University
Weston Woods Studios
Wheelock Educational Resources
Wiley and Sons, Inc., John
Williams/Wilkins
Wolverine Sports Supply
Wombat Productions
Wyeth Film Library
Xerox Education Publications
Xerox Films
Zipporah Films, Inc.

20. FILMS 35MM

American Educational Films
Athletic Institute
Career Aids, Inc.
Communacad
Human Relations Media Center
Impact
Jan-or Pictures, Inc.
Mayer Studios, Inc., Charles
Media Marketing, Inc.
Newman Visual Education, Inc.
New Yorker Films
New Zealand Government Tourist Office
Pathescope Educational Media, Inc.
Pictura Films Distribution Corporation
Sandler Institutional Films, Inc.
Serious Business Company
Swank Motion Pictures, Inc.
Thompson-Mitchell and Associates
Twyman Films, Inc.
United Learning

21. FILMS 8MM

ACI Media, Inc.
American Educational Films
Athletic Institute
Audio and Visual Methods Company
Audio Visual Programmers & Producers
AV Instruction Systems
Baker and Taylor Company
Bosustow Productions, Stephen
Calvin Communications, Inc.
Churchill Films
Cinema Concepts, Inc.
Cognitive Development Designs
Coronet Instructional Films
Daughters of St. Paul
Denoyer-Geppert Audio-Visuals
Devereux Foundation
Diversified Media Services
Encyclopedia Britannica Educational Corporation
Envision Corporation
Eothen Films (International), Ltd.
Fairchild Corporation, E. E.
Films, Incorporated
Gallaudet College Bookstore
Jacoby/Storm Productions, Inc.
Keach Productions, Stacy
Lind Climber Company
Media Marketing, Inc.
Montron Corporation
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Prentice-Hall Media
Random House/Singer School Division
Scott Graphics
Sterling Educational Films
Stone Bridge Press, Inc.
Texture Films, Inc.
Thompson-Mitchell and Associates
Time-Life Films
University of Wisconsin
Vocational Films
Ward's Natural Science Establishment, Inc.
Weston Woods Studios
Wiley and Sons, Inc., John
Williams/Wilkins
Wombat Productions

22. FILMS SUPER 8MM

American Educational Films
Athletic Institute
Audio and Visual Methods Company
Baker and Taylor Company

22. FILMS, SUPER 8MM, cont.

Benchmark Films, Inc.
BNA Communications, Inc.
Brodart
Calvin Communications, Inc.
Center for Southern Folklore
Churchill Films
Cinema Concepts, Inc.
Cognitive Development Designs
Denoyer-Geppert Audio-Visuals
Disney Educational Media Company, Walt
Diversified Media Services
Donars Productions
Dow Research Association
Eastman Kodak Company
Educational Solutions, Inc.
Eye Gate House
Film Communicators
Grover Film Productions
Harper & Row
Houghton Mifflin Company
Hubbard Scientific Company
Jacoby/Storm Productions, Inc.
Jan-or Pictures, Inc.
Jayark Instruments Corporation
Kalmia Company
Keach Productions, Stacy
Learning Corporation of America
Lind Climber Company
Media for Education
Media Marketing, Inc.
National Educational Media, Inc.
National Institute for Rehabilitation Engineering
National Society for Prevention of Blindness
Newman Visual Education, Inc.
Park Films
Perennial Education, Inc.
Prentice-Hall Media
Ramic Productions
Schloat Productions
Schoolmaster Science
Shorewood Reproductions, Inc.
Sign Language Store
S-L Film Productions
Sterling Educational Films
Tandy Leather Company
Texture Films, Inc.
Thompson-Mitchell and Associates
Time-Life Multimedia, Division
Twyman Films, Inc.
Visual Dynamics
Visual Sound Company
Weston Woods Studios
University of Wisconsin

23. FILMSLIPS

Athletic Institute
Diversified Media Services
Film Communicators
Ideal School Supply Company
Media Marketing, Inc.
National Institute for Rehabilitation Engineering
National Teaching Aids, Inc.
Outdoor Eququip
Perennial Education, Inc.

24. FILMSTRIPS

Academy Films Distributors
ACI Media, Inc.
Acorn Films
Addison-Wesley Publishing
AFRO-AM Publishing Company, Inc.
AIMS Instructional Media Services
Alesco Educational Service Company
American Association of Health, Physical Education, and Recreation (AAHPER)
American Educational Films
American Optometric Association
American Publishers Corporation
American Rehabilitation Foundation
American Seating Company
American Speech and Hearing Association
American Textile Manufacturers Institute, Inc.
Amidon & Associates, Inc., Paul S.
Anti-Defamation League of B'nai B'rith
Argus Communications
Associated Educational Materials
Association for Educational Communications & Technology (AECT)
Association Instructional Materials
Association Sterling Films
Athletic Institute
Audio and Visual Methods Company
Audio Lingual Educational Press, Inc.
Audiotronics Corporation
Audio Visual Programmers & Producers
Baker and Taylor Educational Products
Bear Films, Inc.
Beckley-Cardy
Benchmark Films, Inc.
Benefic Press
Bete Co., Inc., Channing L.
BFA Educational Media
Bosustow Productions, Stephen
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Brady Company, Robert J.
Brodart
Bunin Educational Films, Inc., Lou
California Association for Neurologically Handicapped Children
Cal Industries, Inc.
Campus Film Distributors Corporation
Cassettes Unlimited
Cenco Instruments Corporation
Center for Humanities, Inc.
Centron Corporation
Changing Times Education Service
Classroom World Productions
Cole Supply Company
Colonial Films, Inc.
Color Film Corporation
Communacad
Communication Skill Builders, Inc.
Cook, Publisher, David C.
Constructive Playthings
Continental Press
Continuing Education Publications DCE
Coronet Instructional Films
Counterpoint Films
Cram Company, Inc., George F.
Creative Learning
Creative Teaching Associates
Creative Visuals
Crowell Company, Thomas Y.
Cuisenaire Company of America, Inc.
Current Affairs
Curriculum Materials Corporation
Daughters of St. Paul
Day Care and Child Development Council of America, Inc.
DCA Educational Products, Inc.
Demco Educational Corporation
Denoyer-Geppert Audio-Visuals
Disney Educational Media Company, Walt
Diversified Media Services
Donars Productions
Dun-Donnelley Publishing Corporation
Ealing Film Loops

24. FILMSTRIPS, cont.

Eastman Kodak Company
Eberson Enterprises
EDL/McGraw-Hill
Educational Activities
Educational Audio Visuals, Inc.
Educational Design, Inc.
Educational Development Corporation
Educational Development Labs, Inc.
Educational Dimensions Corporation
Educational Electronics, Inc.
Educational Filmstrips
Educational Film Systems, Inc.
Educational Horizons Publishers, Inc.
Educational Images
Educational Innovators Press, Inc.
Educational Media, Inc.
Educational Performance Associates
Educational Perspectives Associates
Educational Projections Company
Educational Reading Service, Inc.
Educational Record Sales
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Education Corporation of America
Electronic Systems for Education, Inc.
Elkins Company, Herbert M.
EMC Corporation
Encore Visual Education, Inc.
Encyclopedia Britannica Educational Corporation
Enrichment Teaching Materials
Envision Corporation
Ewing & Sons, Jasper
Eye Gate House
Filmfair Communications
Film Forum, Inc.
Films for the Humanities
Films, Incorporated
Friendship Press
General Educational Media
General Electric Company
Ginn and Company
Girl Scouts of the U.S.A.
Glenn Educational Films, Inc.
Guidance Associates
Haeseler Productions, Inc.
Hale & Company, E. M. - Cadmus Books
Hanna-Barbera Productions, Inc.
Harcourt, Brace, Jovanovich, Inc.
Harper & Row
Harris County (TX) Center for the Retarded Inc.
Harvest Labs, Inc.
Hertzberg-New Method, Inc.
Hester and Associates
Holt, Rinehart & Winston, Inc.
Houghton Mifflin Company
Hubbard Scientific Company
Hudson Photographic Industries, Inc.
I/D/E/A
Ideal School Supply Company
Imperial International Learning
Independent Film Producers
Ingram Book Company
Insight Media Programs
Institute of Life Insurance
Instructional Communications Technology, Inc.
Instructional Dynamics, Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Interculture Associates
International Center for Educational Development
International Film Bureau, Inc.
Interpretive Education
ITT Educational Publishing
Jacoby/Storm Productions, Inc.
January Productions
Jeppesen/Sanderson Films, Inc.
Journal Films, Inc.
Kansas City Audio Visual
Keach Productions, Stacy
Key Productions
Keystone View Company
Kilby Associates, Inc.
Kimbo Educational
Klise Company, Thomas S.
Latta, Inc., J. S.
Lakeshore Equipment Company
La Pine Scientific Company
Learning Arts
Learning Corporation of America
Learning Information, Inc.
Learning Opportunities
Learning Through Seeing, Inc.
Learning Tree Filmstrips
Leslie Press
Library Filmstrip Center
Lilley & Son, Inc., J. P.
Listening Library, Inc.
Long Filmslide Service
Look, Listen, and Learn
Macmillan Library Services
Mafex Associates, Inc.
Mass Communications, Inc.
Mass Media Ministries, Inc.
Math-Master
McKay Productions, Cameron
McKnight Publishing Company
Medearis Chem Chexx Mfg. Corp.
Media for Education
Media Marketing, Inc.
Media Plus, Inc.
Melody House Publishing Co.
Merry Thoughts, Inc.
Metropolitan Life
Miller-Brody Productions
Milliken Publishing Company
Montron Corporation
Moody Institute of Science
NASCO
National Audiovisual Center
National Congress of Parents & Teachers
National Educational Media, Inc.
National Education Association (NEA)
National Foundation-March of Dimes
National Geographic Society
National Institute for Rehabilitation Engineering
National School Public Relations Association
New Dimensions in Education
Newman Visual Education, Inc.
New York Times
Noble & Noble, Publishers, Inc.
Novo Educational Toy & Equipment Corp.
Number Films
Nystrom & Company, A. J.
Opportunities for Learning, Inc.
Outdoor Pictures
Pami Learning Systems, Inc.
Park Films
Pathescope Educational Media, Inc.
Peller and Associates, Inc., A. W.
Penney Company, Inc., J. C.
Perennial Education, Inc.
Pergamon Press, Inc.
Perspectives on Death
Pflaum Publisher, Inc., George A.
Planetariums Unlimited, Inc.

24. FILMSTRIPS, cont.

Planned Parenthood Federation of America, Incorporated
Polished Apple
Practical Drawing Company
Prentice-Hall Media
Punch Films, Inc.
Putnam's Sons, Inc., G. P.
QED Productions
Rand McNally School Department
Random House/Singer School Division
Reading Laboratory, Inc.
Regents Publishing Company
RMI Media Productions, Inc.
ROA's Films
Rubbermaid, Inc.
Sadlier, Inc., W. H.
Saunders Company, W. B.
Schloat Productions
Scholastic Book Services
Schoolmaster Science
Science Research Associates, Inc.
Scott, Foresman and Company
Scott Graphics
Screenscope, Inc.
Scribner's Sons, Charles
Shell Film Library
Silver Burdett Company
Sister Kenny Institute
Social Studies School Service
Society for Visual Education
Special Education Materials, Inc.
Spitz Laboratories
Spoken Arts, Inc.
Stanbow Productions, Inc.
Standard Projector and Equipment Company
Steck-Vaughn Company
Sterling Educational Films
Stone Productions, Inc., H. M.
Sunburst Communications
Tandy Leather Company
Tane Press
Tavor Aids
Taylor Publishing Company
Teaching Aids Incorporated
Teaching Audial and Visuals, Inc.
Teaching Resources Corporation
Teaching Resources Films
Teaching Technology Corporation
Technifax/Visucom
Texas Association for Children with Learning Disabilities
Thompson-Mitchell and Associates
Time-Life Films
Transmedia International, Ltd.
Troll Associates
Uniquity
United Learning
United Settlement Supply
University of Minnesota
Urban Media Materials, Inc.
U.S. Department of State
Valiant Instructional Materials Corp.
Vanguard Visuals Inc.
Van Nostrand Reinhold Film Library
Varis Associates
Viking Press
Vimcet Associates
Visual Education Consultants, Inc. (VEC)
Visuals for Teaching
Visual Sound Company
Walker Educational Book Corporation
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Western Psychological Services
Westinghouse Electric Corporation
Westinghouse Learning Press
Weston Woods Studios
Wible Language Institute
Winston Press
Xerox Education Publications
Xerox Films
Zaner-Bloser Company

25. FLASHCARDS

Academic Therapy Publications
Addison-Wesley Publishing
Allen Company
American Guidance Service, Inc.
American Printing House for the Blind, Inc.
American Seating Company
Baker and Taylor Educational Products
Bardeen's Inc.
Barnell Loft, Ltd.
Beckley-Cardy
Blick, Dick
Book-Lab, Inc.
Bowmar Company, Inc., Stanley
Center for Applied Research in Education, Inc.
Cleo Living Aids
Cognitive Development Designs
Cole Supply Company
Communication Skill Builders, Inc.
Constructive Playthings
Creative Teaching Associates
Demco Educational Corporation
Developmental Learning Materials
Dexter & Westbrook, Ltd.
Diversified Media Services
Economy Company
EDL/McGraw-Hill
Educational Development Labs, Inc.
Educational Programmers, Inc.
Educational Reading Service, Inc.
Educational Teaching Aids (E.T.A.)
EMC Corporation
Gage Educational Publishing, Ltd.
Garrard Publishing Company
Gel-Sten, Inc.
Go-Mo Products, Inc.
Hammett Company, J. L.
Holcomb Company, J. R.
Houghton Mifflin Company
Ideal School Supply Company
JS^2, Inc.
Judy Company
Kansas City Audio Visual
Kenworthy Educational Service, Inc.
Kurtz Brothers Supply Company
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Concepts
Learning Resource Center, Inc.
Little Kenny Publications
Mafex Associates, Inc.
Media for Education
Merry Thoughts, Inc.
Miller-Brody Productions
Milton Bradley Company
Modern Curriculum Press
Modern Education Corporation
NASCO
National Audubon Society
Newman Visual Education, Inc.
New Readers Press
Nienhuis Montessori, U.S.A., Inc.
Novo Educational Toy & Equipment Corp.
Open Court Publishing Company
Opportunities for Learning, Inc.
Outdoor Eququip
Pencil Box
Penney Company, Inc., J. C.
Pflaum Publisher, Inc., George A.
Phonovisual Products, Inc.
Playtime Equipment Company
Practical Drawing Company
Sadlier, Inc., W. H.
Schaffer, Frank

25. FLASHCARDS, cont.

Schoolmaster Science
School Service Company
Scott, Foresman and Company
Scott Graphics
SEFA (Social Education First Aid) Publications
Shinn Music Aids
Sign Language Store
Society for Visual Education
Sound Materials
Special Education Materials, Inc.
Spellbinder, Inc.
Stanwix House, Inc.
Stone Products, R. H.
St. Regis Instructional Materials
Talkalong Products
Taylor Teaching Tapes
Teachers Exchange of San Francisco
Teaching Resources Corporation
Tripp, Fern
Univision, Inc./Visual Systems, Inc.
Vanguard Visuals Inc.
Visuals for Teaching
Warren's Educational Supplies
Whitehaven Publishing Company
Wordcrafters Guild-St. Albans School
Word Making Productions

26. GAMES

AA&K Enterprises
Academic Therapy Publications
Acadia Press, Inc.
Addison-Wesley Publishing
Allen Company
American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
American Publishers Corporation
American Seating Company
American Teaching Aids, Inc.
Appleton-Century-Crofts
Arden Press
Associated Educational Materials
Audiotronics Corporation
AU-VID, Inc.
Baker and Taylor Educational Products
B&T Learning Materials
Bardeen's Inc.
Beckley-Cardy
Belwin Mills Publishing Corporation
Blick, Dick
Block House, Inc.
Book-Lab, Inc.
Border House, Inc.
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Brook Educational Publishing, Ltd.
Cadaco
Cal Industries, Inc.
CDCC
Changing Times Education Service
Childcraft Education Corp.
Child Focus Company
Classroom World Productions
Cleo Living Aids
Cognitive Development Designs
Cole Supply Company
Communacad
Communication Skill Builders, Inc.
Constructive Playthings
Contemporary Ideas, Inc.
Cook, Publisher, David C.
COSOM
Cram Company, Inc., George F.
Creative Publications
Creative Teaching Associates
Creative Teaching Press, Inc.
Crestline Mfg. Company
Cuisenaire Company of America, Inc.
Damon/Educational Division
Denison and Company, Inc., T. S.
Developmental Learning Materials
Dexter & Westbrook, Ltd.
Dow Research Association
East, Inc.
Economy Handicrafts
EDL/McGraw-Hill
Education Achievement Corporation
Educational Activities
Educational Aids and Materials
Educational Audio Visuals, Inc.
Educational Design, Inc.
Educational Development Corporation
Educational Design, Inc.
Educational Development Labs, Inc.
Educational Game Company of America
Educational Performance Associates
Educational Playsystems, Inc.
Educational Progress Corporation
Educational Reading Service, Inc.
Educational Teaching Aids (E.T.A.)
Educator Press
Educator's Publishing Service, Inc.
Entex Industries, Inc.
Envision Corporation
Executive Games, Inc.
Facilitation House
FAO Schwarz
Fearon Publishers, Pitman Publishing Corp.
Fireside Games, Inc.
Flaghouse, Inc.
Friendship Press
Galt Toys
Games Research, Inc.
Garrard Publishing Company
Gel-Sten, Inc.
General Sportcraft Company, Ltd.
Go-Mo Products, Inc.
Great Ideas, Inc.
Grolier Educational Corporation
Hammett Company, J. L.
H & M Associates
Harett-Gilmar, Inc.
Hasbro
Hester and Associates
Hoffman Educational Systems
Holcomb Company, J. R.
Houghton Mifflin Company
Hubbard Scientific Company
Ideal School Supply Company
Ideal Toy Corporation
Imperial International Learning
Instructional Fair, Inc.
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Interstate Printers & Publishers
Jayfro Corporation
Jenn Publications
Joy Toy Company
Judy Company
Kenworthy Educational Service, Inc.
Kontrell Industries, Inc.
Kurtz Brothers Supply Company
Laird & Company
Lakeshore Equipment Company
La Pine Scientific Company
Larbar Corporation
Latta, Inc., J. S.
Learning Concepts
Learning Discoveries

26. GAMES, cont.

Learning Opportunities
Learning Resource Center, Inc.
Leisure Dynamics Games and Toys
Leswing Press
Little Kenny Publications
Logix Enterprises
Lowe Company, Inc., E. S.
Mafex Associates, Inc.
Magnetic Media, Inc.
Marlon Creations, Inc.
Mass Media Ministries, Inc.
Math-Master
Media for Education
Media Marketing, Inc.
Midwest Publications Company, Inc.
Milton Bradley Company
Modern Education Corporation
Mohawk Educational, Inc.
Montron Corporation
Motivation Research, Inc.
Mutual Education Aids
NASCO
New Century
Newman Visual Education, Inc.
Newtoys, Inc.
Nienhuis Montessori, U.S.A., Inc.
Noble & Noble, Publishers, Inc.
North American Recreation (nar)
Novo Educational Toy & Equipment Corp.
Open Court Publishing Company
Opportunities for Learning, Inc.
Ore Press, Inc.
Outdoor Eququip
Owens-Illinois, Inc.
Parker Brothers, Inc.
Pathescope Educational Media, Inc.
Pawnee Publishing Company, Inc.
Peller and Associates, Inc., A. W.
Pencil Box
Penney Company, Inc., J. C.
Perception Development Research Associates
Philip & Tacey, Ltd.
Phonovisual Products, Inc.
Pixie Publications
Playtime Equipment Company
PortaPit
Practical Drawing Company
Primary Educational Service
PRL Educational Aids and Materials
QED Productions
Rand McNally School Department
Random House/Singer School Division
Reiss Games, Inc.
Rigely Banada Corporation
Royal National Institute for the Blind
Saalfield Publishing Company
Schaffer, Frank
Schaper Mfg. Company
Schloat Productions
School Service Company
Science for the Blind Products
Science Research Associates, Inc.
Scott, Foresman and Company
Scott Graphics
Scott Resources, Inc.
Selchow and Righter
Shackman & Company, B.
Shinn Music Aids
Sign Language Store
Silver Burdett Company
Singer Education Division
Skill Development Equipment Company
Skor-Mor Corporation
Snitz Manufacturing Company
Social Studies School Service
Society for Visual Education
Special Education Materials, Inc.
Spellbinder, Inc.
Spin-A-Test Company
Spoken Arts, Inc.
Stanwix House, Inc.
Stone Products, R. H.
St. Regis Instructional Materials
Supply Company
Talkalong Products
Taskmaster, Ltd.
Teaching Audial and Visuals, Inc.
Teaching Concepts, Inc.
Teaching Resources Corporation
Thompson-Mitchell and Associates
Tiderider, Inc.
Touch Aids
Trend Enterprises, Inc.
Tripp, Fern
Uncle Milton Industries, Inc.
Uniquity
United Settlement Supply
U.S. Games Systems, Inc.
United States Playing Card Company
Vanguard Visuals, Inc.
Varis Associates
Visionetics, Inc.
Visual Sound Company
Warren's Educational Supplies
Western Psychological Services
Wff 'N' Proof
Whitehaven Publishing Company
Wise Owl Publications
Wolverine Sports Supply
Xerox Education Publications

27. GLOBES

American Montessori Society
American Printing House for the Blind, Inc.
American Seating Company
Baker and Taylor Educational Products
Bardeen's Inc.
Beckley-Cardy
Benefic Press
Blick, Dick
Cole Supply Company
Constructive Playthings
Cook, Publisher, David C.
Cram Company, Inc., George F.
Developmental Learning Materials
Edcom Systems, Inc.
Educational Teaching Aids (E.T.A.)
Hammett Company, J. L.
Holcomb Company, J. R.
Hood School Supplies Co., Ltd., Jack
Hubbard Scientific Company
Kansas City Audio Visual
Kurtz Brothers Supply Company
Latta, Inc., J. S.
Mafex Associates, Inc.
Media for Education
NASCO
National Geographic Society
Nienhuis Montessori, U.S.A., Inc.
Noble & Noble, Publishers, Inc.
Novo Educational Toy & Equipment Corp.
Nystrom & Company, A. J.
Playtime Equipment Company
Practical Drawing Company
Rand McNally School Department
Replogle Globes
Schoolmaster Science
School Service Company
Special Education Materials, Inc.
Stone Products, R. H.
United Settlement Supply
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Westab Educational Services

28. HIGH INTEREST LOW VOCABULARY

A & A Distributors
Abelard-Schuman
Addison-Wesley Publishing
Advanced Learning Concepts, Inc.
Allen Company
Allyn and Bacon, Inc.
American Bible Society
American Education Publications
American Printing House for the Blind, Inc.
Associated Educational Materials
Barron's Educational Series, Inc.
Benefic Press
Bete Co., Inc., Channing L.
Book-Lab, Inc.
Borg-Warner Educational Systems
Bowmar Publishing Corp.
Boy Scouts of America
Benziger Bruce & Glencoe, Inc.
Center for Applied Research in Education, Inc.
Changing Times Education Service
Childcraft Education Corporation
Classroom World Productions
Communacad
Communication Skill Builders, Inc.
Concordia Publishing House
Contemporary Ideas, Inc.
Control Development, Inc.
Craig Education
Day Company, Inc., John
Dodd, Mead & Company, Inc.
Economy Company
EDL/McGraw-Hill
Educational Activities
Educational Design, Inc.
Educational Development Labs, Inc.
Educational Insights, Inc.
Educational Progress Corporation
Educational Reading Service, Inc.
Educational Research Council of America
Educator's Publishing Service, Inc.
Elkins Company, Herbert M.
EMC Corporation
Enrich, Inc.
Family Communications, Inc.
Fearon Publishers, Pitman Publishing Corp.
Field Enterprises Educational Corporation
Fitzgerald Publishing Company, Inc.
Follett Publishing Company
Four Winds Press
Garrard Publishing Company
Globe Book Company
Harvest Labs, Inc.
Hertzberg-New Method, Inc.
Hoffman Educational Systems
Holcomb Company, J. R.
Holiday House, Inc.
Holt, Rinehart & Winston, Inc.
Hopewell Books, Inc.
Houghton Mifflin Company
Ideal School Supply Company
Incentive Publications, Inc.
Insight Media Programs
Institute of Modern Languages, Inc.
Instructional/Communications Technology (I/CT), Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
Instructor Publications
Interpretive Education
Jabberwocky
Judy Company
Kansas City Audio Visual
Knox Press, John
Latta, Inc., J. S.
Learning Discoveries
Learning Resource Center, Inc.
Learning Skills Incorporated
Learning Systems Press
Learning Through Seeing, Inc.
Mafex Associates, Inc.
Media Marketing, Inc.
Media Materials, Inc.
Merry Thoughts, Inc.
Midwest Publications Company, Inc.
Miller Books
Miller-Brody Productions
Milton Bradley Company
Mind, Inc.
Modern Curriculum Press
Morrow & Company, Inc., William
National Teaching Aids, Inc.
Naylor Company
Newman Visual Education, Inc.
New Readers Press
Noble & Noble, Publishers, Inc.
Oddo Publishing, Inc.
Opportunities for Learning, Inc.
Pathescope Educational Media, Inc.
Pendulum Press, Inc.
Phillips, Inc., Don R.
Photo and Sound Company
Primary Educational Service
Pruett Publishing Company
Rand McNally School Department
Reader's Digest Services
Regents Publishing Company
Richards Publishing Co., Inc., Frank E.
Scholastic Book Services
Sign Language Store
Silver Burdett Company
Special Service Supply
Spellbinder, Inc.
Society for Visual Education
Spin-A-Test Company
Steck-Vaughn Company
St. John's School for the Deaf
Sunburst Communications
Thompson-Mitchell and Associates
Tripp, Fern
Troll Associates
Vanguard Visuals, Inc.
Varis Associates
Viking Press
Walck, Inc., Henry Z.
Walker Educational Book Corporation
Warne & Company, Inc., Frederick
Warren's Educational Supplies
Watts, Inc., Franklin
Wenkart Phonic Readers
Western Publishing Company, Inc.
Westminster Press
Whitman & Company, Albert
Xerox Education Publications

29. INITIAL TEACHING ALPHABET

Allyn and Bacon, Inc.
Borg-Warner Educational Systems
Encyclopedia Britannica Educational Corporation
Holcomb Company, J. R.
ITA (Initial Teaching Alphabet) Publications, Inc.
Instructor Publications
McKay Company, Inc., David
Media Materials, Inc.
Modern Curriculum Press
Philip & Tacey, Ltd.
Prentice-Hall Media
Smith-Corona-Marchant
Swanger, Bertan R.
Viewlex, Inc.

30. LARGE TYPE

A & A Distributors
Addressograph Multigraph Corporation
Aero Educational Products
American Bible Society

30. LARGE TYPE, cont.

American Printing House for the Blind, Inc.
Boy Scouts of America
Cascade Microfilm Systems, Inc.
Catholic Guild
Child Focus Company
Christian Record Braille Foundation
Cognitive Development Designs
Committee on Diagnostic Reading Tests, Inc.
Dakota Microfilm Service
Educational Testing Service
Hall & Company, G. K.
Howe Press
Library Reproduction Service (LRS)
Lippincott Company, J. B.
Mafex Associates, Inc.
Magna Book Distributors
Mayer Studios, Inc., Charles
Morrow & Company, Inc., William
National Association for Visually Handicapped
Personal Products Company
Phillips, Inc., Don R.
Richards Publishing Co., Inc., Frank E.
Richards Rosen Press, Inc.
Ronco Products
Sightext Publications
Simon & Schuster, Inc.
Southern Microfilm Division
Stanwix House, Inc.
Stiskin, Oscar B.
Teaching Technology Corporation
United Graphics, Inc.
Viking Press
Volkwein Brothers, Inc.
Volunteer Transcribing Service
Warren's Educational Supplies
Watts, Inc., Franklin

31. LEARNING ACTIVITY PACKAGES

Allyn and Bacon, Inc.
American Guidance Service, Inc.
American Optometric Association
American Seating Company
American Teaching Aids, Inc.
Amidon & Associates, Inc., Paul S.
Audio Visual Project
Baker and Taylor Educational Products
Bardeen's Inc.
Beckley-Cardy
Ben-G Products, Inc.
Brook Educational Publishing, Ltd.
CDCC
Center for Applied Research in Education, Inc.
Center for Media Development, Inc.
CETA
Changing Times Education Service
Child Focus Company
Classroom World Productions
Cleo Living Aids
Cole Supply Company
Communacad
Constructive Playthings
Contemporary Drama Service
Continuing Education Publications DCE
Creative Ideas Company
Creative Publications
Creative Studies, Inc.
Creative Visuals
Cuisenaire Company of America, Inc.
Damon/Educational Division
Deaton Museum Products, Inc.
Discovery Workshop
Dow Research Association
East, Inc.
EDL/McGraw-Hill
Edmund Scientific Company
Educational Activities
Educational Aids and Materials
Educational Development Labs, Inc.
Educational Insights, Inc.
Educational Methods
Educational Programmers, Inc.
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Electronic Aids, Inc.
EMC Corporation
Encyclopedia Britannica Educational Corporation
Finney Company
Fisher Scientific Company
Gabriel Industries
Gel-Sten, Inc.
Growing Concern
Hammett Company, J. L.
H & M Associates
Harper & Row
Holcomb Company, J. R.
Houghton Mifflin Company
Hubbard Scientific Company
Hudson Photographic Industries, Inc.
I. A. K., Inc.
Ideal School Supply Company
Instructional Dynamics, Inc.
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Instructor Publications
Interculture Associates
Jabberwocky
Job Scene
Judy Company
Kansas City Audio Visual
King Features Syndicate
Kurtz Brothers Supply Company
Learning Concepts
Learning Corporation of America
Learning Discoveries
Learning Resource Center, Inc.
Logix Enterprises
Mafex Associates, Inc.
Math-Master
Media for Education
Meninno Brothers Mushroom Farm
Mercer Enterprises, Inc.
Miller-Brody Productions
Milton Bradley Company
Modern Curriculum Press
Modern Talking Picture Service, Inc.
Mutual Education Aids
NASCO
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Norstedt's School Department
Novo Educational Toy & Equipment Corp.
Opportunities for Learning, Inc.
Patchwork Pictures, Inc.
Pathescope Educational Media, Inc.
Philip & Tacey, Ltd.
Photo and Sound Company
Playtime Equipment Company
Practical Drawing Company
PRL Educational Aids and Materials
Psychologists and Educators, Inc.
Rand McNally School Department
Reading Laboratory, Inc.
S & S Arts and Crafts
Schoolmaster Arts and Crafts
Schoolmaster Science
School Service Company
Science Kit, Inc.
Science Service, Inc.
Scott, Foresman and Company
Silver Burdett Company
Singer Education Division
Special Education Materials, Inc.
Spellbinder, Inc.
Spenco Medical Corporation
Stone Products, R. H.
Tandy Leather Company
Tane Press
Tasco Sales, Inc.

31. LEARNING ACTIVITY PACKAGES, cont.

Teaching Aids, Inc.
Tech Serv, Inc.
Thompson-Mitchell and Associates
Troll Associates
Unigraph Products
United Graphics, Inc.
Urban Media Materials, Inc.
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Western Psychological Services
Westinghouse Learning Press
Workshop for Learning Things
World Library Publications, Inc.
Xerox Education Publications
Xerox Films

32. LINGUISTICALLY BASED MATERIALS

Addison-Wesley Publishing
Allied Education Council
Allyn and Bacon, Inc.
American Guidance Service, Inc.
Audio Lingual Educational Press, Inc.
Barsch Center for Learning, Ray
Beckley-Cardy
Ben-G Products, Inc.
Benziger Bruce & Glencoe, Inc.
Book-Lab, Inc.
Childcraft Education Corporation
Communacad
Communication Skill Builders, Inc.
Consulting Psychologists Press
Curriculum Associates
Cybernetics Research Institute
Dormac, Inc.
Dow Research Association
Economy Company
Education Achievement Corporation
Educational Activities
Educational Aids and Materials
Educational Development Labs, Inc.
Educational Performance Associates
Educational Progress Corporation
Educational Reading Service, Inc.
Educational Research Council of America
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Educator Press
Educator's Publishing Service, Inc.
Elkins Company, Herbert M.
EMC Corporation
Encyclopedia Britannica Educational Corporation
ESP, Inc.
Eye Gate House
Facilitation House
Follett Publishing Company
Gage Educational Publishing, Ltd.
Garrett Book Company
Gel-Sten, Inc.
Gemini Books
General Electronic Laboratories, Inc.
Ginn and Company
Go-Mo Products, Inc.
Hammett Company, J. L.
Hawkes Publishing Company
Hayes School Publishing Company
Hoffman Educational Systems
Holcomb Company, J. R.
Holt, Rinehart & Winston, Inc.
Houghton Mifflin Company
Ideas
Institute of Modern Languages, Inc.
Instructional Industries, Inc.
Instructo/McGraw-Hill
ITT Educational Publishing
Latta, Inc., J. S.
Learning Concepts
Learning Designs, Inc.
Learning Opportunites
Learning Resource Center, Inc.
Learning Skills Incorporated
Learning Systems Press
Learn-X Corporation
Leslie Press
Lilley & Son, Inc., J. P.
Listening Library, Inc.
Love Publishing Company
Lyons & Carnahan Educational Publishers
Mafex Associates, Inc.
McQueen Publishing Company
Media for Education
Media Materials, Inc.
Miller-Brody Productions
Milton Bradley Company
New Century
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Novello & Company Limited
Novo Educational Toy & Equipment Corp.
Oddo Publishing, Inc.
Open Court Publishing Company
Opportunities for Learning, Inc.
Ore Press, Inc.
Pencil Box
Perceptual Development Laboratories
Peter Pan Records
Photo and Sound Company
Play 'N' Talk
Playtime Equipment Company
Practical Drawing Company
Primary Educational Service
Princeton Instructional Media
PRL Educational Aids and Materials
Radiant Educational Corporation
Rand McNally School Department
Random House/Singer School Division
RCA Records
Richards Publishing Co., Inc., Frank E.
Scott, Foresman and Company
Scott Graphics
Scholastic Book Services
School Service Company
Silver Burdett Company
Society for Visual Education
Special Service Supply
Spellbinder, Inc.
Stanwix House, Inc.
Steck-Vaughn Company
St. John's School for the Deaf
Stone Products, R. H.
Taylor Teaching Tapes
Teaching Audial and Visuals, Inc.
Teaching Resources Corporation
3M Company
Trans-Culture Books
Uncle Milton Industries, Inc.
USA Tapes
Valiant Instructional Materials Corp.
Vanguard Visuals, Inc.
Visual Materials, Inc.
Visual Sound Company
Warren's Educational Supplies
Wenkart Phonic Readers
Westinghouse Learning Press
Wff 'N' Proof
Whitehaven Publishing Company
Wible Language Institute
Wordcrafters Guild-St. Albans School
Word Making Productions

33. LOW VISION AIDS

American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
Apollo Lasers, Inc.
Blick, Dick
Cybernetics Research Institute
Educational Teaching Aids (E.T.A.)
Holcomb Company, J. R.
Instructional Dynamics, Inc.
Milo Products Corporation
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Pelco Sales, Inc.
Roxter Corporation
Sammons, Inc., Fred
Science for the Blind Products
Selsi Company, Inc.
Spellbinder, Inc.
Stimulation Learning Aids, Ltd.
Swift Instruments, Inc.
Tasco Sales, Inc.
Visualtek

34. MANIPULATIVE MATERIALS

Abbey Press
Academic Therapy Publications
Acadia Press, Inc.
Airplane Kite Company
All Art Products, Inc.
Alva Museum Replicas
Alvin and Company, Inc.
AMACO
American Machine & Foundry Co. (AMF)
American Montessori Society
American Printing House for the Blind, Inc.
American Publishers Corporation
American Science and Engineering, Inc.
American Seating Company
Anglo Affiliated Company
Appleton-Century-Crofts
Arden Press
Arrow Handicraft Corporation
Audiotronics Corporation
Babyking
Baker and Taylor Educational Products
Balcrum Products
B&T Learning Materials
Bardeen's Inc.
Beads and More
Beckley-Cardy
Behavioral Controls, Inc.
Binney & Smith
Blick, Dick
Block House, Inc.
Blue Ridge Cottage Industries, Inc.
Book-Lab, Inc.
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Brewster Corporation
Brocado, Inc.
Brooklyn Products, Inc.
Cadaco
Cal Industries, Inc.
Carroll Sound, Inc.
CDCC
Changing Times Education Service
Childcraft Education Corp.
Childhood Resources, Inc.
Cleo Living Aids
Cognitive Development Designs
Cole Supply Company
Communication Skill Builders, Inc.
Condor Toys Limited
Constructive Playthings
Consulting Psychologists Press
Contemporary Ideas, Inc.
Continental Press
COSOM
Craftool Company, Inc.
Cram Company, Inc., George F.
Creative Playthings
Creative Publications
Creative Teaching Associates
Creative Teaching Press, Inc.
Crestline Mfg. Company
Cuisenaire Company of America, Inc.
Dakin and Company, R.
Damon/Educational Division
Denison and Company, Inc., T. S.
Developmental Learning Materials
Dow Research Association
East, Inc.
Economy Company
Economy Handicrafts
EDL/McGraw-Hill
Ed-Nu, Inc.
Education Achievement Corporation
Educational Activities
Educational Aids and Materials
Educational Audio Visuals, Inc.
Educational Development Corporation
Educational Development Labs, Inc.
Educational Game Company of America
Educational Horizons Publishers, Inc.
Educational Media, Inc.
Educational Playsystems, Inc.
Educational Progress Corporation
Educational Reading Service, Inc.
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Educators Marketing, Inc.
Edukaid of Ridgewood
Enrich, Inc.
Entex Industries, Inc.
Environmental's Company
Envision Corporation
Facilitation House
FAO Schwarz
Fireside Games, Inc.
Fisher Price Toys
Flaghouse, Inc.
Gabriel Industries
Galt Toys
Gel-Sten, Inc.
General Crafts Corporation
Great Ideas, Inc.
Grolier Educational Corporation
Gunter Herrmann
Hammett Company, J. L.
H & H Enterprises, Inc.
H & M Associates
Harett-Gilmar, Inc.
Hasbro
Health & Education Services Corp.
Hecht Co., Inc., L. K.
H. G. Sales
Holt, Rinehart & Winston, Inc.
Hood School Supplies Co., Ltd., Jack
Houghton Mifflin Company
Hubbard Scientific Company
I. A. K., Inc.
Ideal School Supply Company
Ideal Toy Corporation
Imperial International Learning
Incentive Publications, Inc.
Instructional Dynamics, Inc.
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Instructor Publications
J & A Handy-Crafts, Inc.
Judy Company
Kayanee Corporation of America
Kenner Products
Kenworthy Educational Service, Inc.
Keystone View Company

34. MANIPULATIVE MATERIALS, cont.

Knickerbocker Toy Company, Inc.
Kontrell Industries, Inc.
Kurtz Brothers Supply Company
Lafayette Instrument Corporation
Laird & Company
Lakeshore Equipment Company
Lakeside International Sales Organization
La Pine Scientific Company
Laradon Hall School for Exceptional Children
Latta, Inc., J. S.
Lauri Enterprises, Mfgrs.
Learning Concepts
Learning Discoveries
Learning Opportunities
Learning Pathways
Learning Resource Center, Inc.
Lectro-Stik Corporation
Leisure Dynamics Games and Toys
Leswing Press
Lilley & Son, Inc., J. P.
Little Kenny Publications
Lok-Letters
London Music Shop, Ltd.
Lorenz, Heinz H.
Lowe Company, Inc., E. S.
Lyndoncraft Educational Equipment
Mafex Associates, Inc.
Magnus Craft Materials, Inc.
Majewski & Associates, Gene
Maple Wood Products Company, Inc.
Marlon Creations, Inc.
Mason-Renshaw
Master-Evans, Inc.
Math-Master
Mayer Studios, Inc., Charles
McKay Press, Inc.
Medearis Chem Chexx Mfg. Corp.
Media for Education
Meistergilde
Micki Toys AB
Midwest Publications Company, Inc.
Miller-Brody Productions
Milo Products Corporation
Milton Bradley Company
Mind, Inc.
Mind/Matter Corporation
MKM
Modern Education Corporation
Modern School Supplies
Modern Sound Pictures, Inc.
Mohawk Educational, Inc.
Montgomery School House, Inc.
Montron Corporation
Mountain Toy Makers
Mutual Education Aids
NASCO
Newman Visual Education, Inc.
Nienhuis Montessori, U.S.A., Inc.
Noble & Noble, Publishers, Inc.
Novo Educational Toy & Equipment Corp.
Nutrition Dynamics, Inc.
Nystrom & Company, A. J.
101 Productions
Open Court Publishing Company
Opportunities for Learning, Inc.
Ore Press, Inc.
Outdoor Pictures
Owens-Illinois, Inc.
Parker Brothers, Inc.
Patchwork Pictures, Inc.
Pathescope Educational Media, Inc.
Peller and Associates, Inc., A. W.
Penney Company, Inc., J. C.
Perception Development Research Associates
Peripole, Inc., World of
Permanent Pigments, Inc.
Philip & Tacey, Ltd.
Pixie Publications
Play and Learn Curriculum Materials
Playtime Equipment Company
PortaPit
Possum Trot Corp.
Practical Drawing Company
Preston Corporation, J. A
Princeton Instructional Media
PRL Educational Aids and Materials
Pumpkinseed
QED Productions
Radio Steel and Mfg. Company
Rand McNally School Department
Random House/Singer School Division
Rapco, Inc.
Reader's Digest Services
Reiss Games, Inc.
Rhythm Band, Inc.
Rig-A-Jig
Rigely Banada Corporation
Rotadyne
Saalfield Publishing Company
Sammons, Inc., Fred
S & S Arts and Crafts
Sargent-Welch Scientific Company
Scandia Workshop Systems
Schaper Mfg. Company
Scheithauer KG, Gebr.
Schloat Productions
Scholastic Book Services
School Days Equipment Company
Schoolmaster Arts and Crafts
Schoolmaster Science
School Service Company
Schuco Toy Company, Inc.
Science Research Associates, Inc.
Scott, Foresman and Company
Scott Graphics
Scott Resources, Inc.
Sebino
Selchow and Righter
Shackman & Company, B.
Shinn Music Aids
Sifo Company
Silver Burdett Company
Skill Building by Vantel Corp.
Skill Development Equipment Company
Skor-Mor Corporation
Social Studies School Service
Society for Visual Education
Spaceforms, Inc.
Special Education Materials, Inc.
Spellbinder, Inc.
Spin-A-Test Company
Spoken Arts, Inc.
Stanbow Productions, Inc.
Stanwix House, Inc.
Stone Products, R. H.
St. Regis Instructional Materials
Study Scope Company
Supply Company
S.U. School Utilities Ltd.
Swanger, Bertan R.
Synestructics, Inc.
Tandy Leather Company
Taskmaster, Ltd.
Teaching Concepts, Inc.
Teaching Resources Corporation
Technifax/Visucom
Thalatta, Inc.
Thompson Company, Thomas C.
Tiderider, Inc.
Train Aids
Trend Enterprises, Inc.
Torpedo, Ltd.
Uniquity
United Settlement Supply
U.S. Games Systems, Inc.
United States Playing Card Company
Univision, Inc./Visual Systems, Inc.
Vanguard Visuals, Inc.
Varis Associates
Victor Music Method
Visionetics, Inc.
Visual Needs, Inc.
Walker Educational Book Corporation

34. MANIPULATIVE MATERIALS, cont.

Warren's Educational Supplies
Weber Costello Company
Westinghouse Learning Press
Wile, Ernest
Winter Haven Lions Research Foundation, Inc.
Wordcrafters Guild-St. Albans School
Workshop for Learning Things
X-Potential Enterprises

35. MAPS

Alesco Educational Service Company
American Map Company
American Printing House for the Blind, Inc.
American Seating Company
Baker and Taylor Educational Products
Bardeen's Inc.
Beckley-Cardy
Benefic Press
Cassettes Unlimited
Childcraft Education Corp.
Cole Supply Company
Cook, Publisher, David C.
Cram Company, Inc., George F.
East, Inc.
Educational Projections Company
Educational Teaching Aids
Elkins Company, Herbert M.
Follett Publishing Company
Friendship Press
Galt Toys
Gel-Sten, Inc.
Geographia, Ltd.
Hammett Company, J. L.
Hayes School Publishing Company
Holcomb Company, J. R.
Hood School Supplies Co., Ltd., Jack
Hubbard Scientific Company
Instructional Supplements, Inc.
Jeppesen/Sanderson Films, Inc.
Kansas City Audio Visual
Kurtz Brothers Supply Company
Latta, Inc., J. S.
Learning Resource Center, Inc.
Lilley & Son, Inc., J. P.
Mafex Associates, Inc.
Media for Education
Milliken Publishing Company
NASCO
National Geographic Society
Nienhuis Montessori, U.S.A., Inc.
Noble & Noble, Publishers, Inc.
Norstedt's School Department
Nystrom & Company, A. J.
Opportunities for Learning, Inc.
Philip & Tacey, Ltd.
Playtime Equipment Company
Practical Drawing Company
Rand McNally School Department
Sadlier, Inc., W. H.
Schoolmaster Science
School Service Company
Social Studies School Service
Standard Projector and Equipment Company
Stanwix House, Inc.
Stone Products, R. H.
S.U. School Utilities Ltd.
Teachers Publishing Corporation
United Settlement Supply
Vanguard Visuals, Inc.
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Westab Educational Services

36. MICROFORMS

AMS Press, Inc.
Cascade Microfilm Systems, Inc.
Congressional Information Service, Inc. (CIS)
Dakota Microfilm Service
Greenwood Press, Inc.
Houghton Mifflin Company
Medearis Chem Chexx Mfg. Corp.
Microcard Editions
Microfiche Publications
Microfilming Corporation of America
National Cash Register Microcard Editions
National Information Center for Educational Media (NICEM)
New York Times
Projected Books, Inc.
3M Company
Xerox Education Publications

37. MOBILITY AIDS

Adaptive Therapeutic Systems, Inc.
American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
Control Development, Inc.
Everest & Jennings, Inc.
Flaghouse, Inc.
Hycor, Incorporated
Jayfro Corporation
Lakeland Products
National Fund for Research into Crippling Diseases
National Institute for Rehabilitation Engineering
Preston Corporation, J. A.
Royal National Institute for the Blind
Royce International Ltd.
Telesensory Systems, Inc.
Wheelchair Traveler

38. NONVERBAL AUDITORY MATERIAL

AB Special Instrument
Baker and Taylor Educational Products
Center for Applied Research in Education, Inc.
Chesterfield Music Shops, Inc.
Childcraft Education Corp.
Communication Skill Builders, Inc.
Developmental Learning Materials
Elkins Company, Herbert M.
Galaxy Music Corporation
Hansen, Educational Music & Books, Charles
Hoctor Educational Records
Hubbard Scientific Company
Instructional Dynamics, Inc.
John Tracy Clinic
Learning Corporation of America
Learning Discoveries
Le Crone Company, A. B
Mafex Associates, Inc.
MCA Music
Music Minus One
Opportunities for Learning, Inc.
Peripole, Inc., World of
Playtime Equipment Company
Practical Drawing Company
Presser Company, Theodore
QED Productions
RCA Music Service
Rhythm Band, Inc.
School Service Company
Schott and Company, Ltd.
Sightext Publications
Sound Book Press Society, Inc.
Summy-Birchard Company
Trophy Music Company
World Library Publications, Inc.

39. PHONOGRAPH RECORDS

A & A Distributors
Afro-Am Publishing Company, Inc.
AIMS Instructional Media Services
Alesco Educational Service Company
American Association of Health, Physical Education, and Recreation (AAHPER)
American Bible Society
American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
American Seating Company
Anti-Defamation League of B'nai B'rith
Associated Educational Materials
Association for Educational Communications & Technology (AECT)
Association Sterling Films
Audio Visual Programmers & Producers
Baker and Taylor Educational Products
Bear Films, Inc.
Beckley-Cardy
Benefic Press
BFA Educational Media
Bosustow Productions, Stephen
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Boy Scouts of America
Brady Company, Robert J.
Brodart
Caedmon Records
Cal Industries, Inc.
Cassettes Unlimited
Cenco Instruments Corporation
Center for Humanities, Inc.
Center for Southern Folklore
Centron Corporation
Changing Times Education Service
Chesterfield Music Shops, Inc.
Childhood Resources, Inc.
Christian Record Braille Foundation
Cole Supply Company
Columbia Records Special Services
Communacad
Concept Records
Constructive Playthings
Cook, Publisher, David C.
Creative Studies, Inc.
Crown Publishers, Inc.
Current Affairs
Demco Educational Corporation
Denoyer-Geppert Audio-Visuals
Disney Educational Media Company, Walt
Educational Activities
Educational Audio Visuals, Inc.
Educational Development Corporation
Educational Development Labs, Inc.
Educational Electronics, Inc.
Educational Film Systems, Inc.
Educational Insights, Inc.
Educational Media, Inc.
Educational Projections Company
Educational Reading Service, Inc.
Educational Record Sales
Educational Teaching Aids
Education Corporation of America
Elkins Company, Herbert M.
Encore Visual Education, Inc.
Encyclopedia Britannica Educational Corporation
Enrichment Teaching Materials
Envision Corporation
Ewing & Sons, Jasper
Eye Gate House
Family Communications, Inc.
Fearon Publishers, Pitman Publishing Corp.
Folkraft Records
Folkways Records
Follett Publishing Company
Friendship Press
Galaxy Music Corporation
Galt Toys
General Educational Media
Ginn and Company
Go-Mo Products, Inc.
Guidance Associates
Haeseler Productions, Inc.
Hale & Company, E. M. - Cadmus Books
Hammett Company, J. L.
Hanna-Barbera Productions, Inc.
Harcourt, Brace, Jovanovich, Inc.
Harper & Row
Highland Music Company
Hoctor Educational Records
Hoffman Educational Systems
Holcomb Company, J. R.
Holt, Rinehart & Winston, Inc.
Houghton Mifflin Company
Incentive Publications, Inc.
Independent Film Producers
Ingram Book Company
Insight Media Programs
Institute of Life Insurance
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Instructor Publications
Interculture Associates
Jabberwocky
Jacoby/Storm Productions, Inc.
Jeppesen/Sanderson Films, Inc.
John Tracy Clinic
Judy Company
Kansas City Audio Visual
Keach Productions, Stacy
Key Productions
Kimbo Educational
Klise Company, Thomas S.
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Arts
Learning Discoveries
Learning Opportunities
Learning Resource Center, Inc.
Le Crone Company, A. B.
Leswing Press
Library of Congress
Library Filmstrip Center
Lilley & Son, Inc., J. P.
Listening Library, Inc.
London Music Shop, Ltd.
Long Filmslide Service
Look, Listen, and Learn
Lowell & Lynwood, Ltd.
Macmillan Library Services
Mafex Associates, Inc.
Manning Publications, Ardelle
Mass Media Ministries, Inc.
MCA Music
McKay Productions, Cameron
Media Educational Materials
Media for Education
Media Plus, Inc.
Melody House Publishing Co.
Miller-Brody Productions
Milliken Publishing Company
Mills Publishing Corporation, Belwin
Motivation Records
Music Minus One
Music Sales Corporation
National Education Association
National Foundation-March of Dimes
National Geographic Society
National Institute for Rehabilitation Engineering
National School Public Relations Association
New Dimensions in Education
Newman Visual Education, Inc.
New York Times
Noble & Noble, Publishers, Inc.
North American Recreation (nar)
Novo Educational Toy & Equipment Corp.

39. PHONOGRAPH RECORDS, cont.

Open Court Publishing Company
Opportunities for Learning, Inc.
Pathescope Educational Media, Inc.
Peller and Associates, Inc., A. W.
Penney Company, Inc., J. C.
Perennial Education, Inc.
Pergamon Press, Inc.
Peripole, Inc., World of
Peter Pan Records
Phonovisual Products, Inc.
Pixie Publications
Play 'N' Talk
Playtime Equipment Company
Plough Publishing House
Practical Drawing Company
Prentice-Hall Media
Presser Company, Theodore
Princeton Instructional Media
Professional Arts, Inc.
Publishers Central Bureau
Putnam's Sons, Inc., G. P.
QED Productions
Random House/Singer School Division
RCA Music Service
Reader's Digest Services
Reading Laboratory, Inc.
Research Media, Inc.
Research Press
Rhythm Band, Inc.
RMI Media Productions, Inc.
ROA's Films
Sadlier, Inc., W. H.
Schloat Productions
Scholastic Book Services
School Health Supply Company
Schoolmaster Science
School Service Company
Science Research Associates, Inc.
Scott, Foresman and Company
Scott Graphics
Shinn Music Aids
Silver Burdett Company
Sing 'N' Do Company, Inc.
Smith-Corona-Marchant
Social Studies School Service
Society for Visual Education
Sound Book Press Society, Inc.
Special Education Materials, Inc.
Spoken Arts, Inc.
Stanbow Productions, Inc.
Standard Projector and Equipment Company
Stanwix House, Inc.
Steck-Vaughn Company
Stepping Tones Records
Stone Products, R. H.
Stowe & Associates, Gordon N.
Summy-Birchard Company
Sunburst Communications
Talking Book Topics
Tane Press
Taylor Publishing Company
Taylor Teaching Tapes
Teachers Publishing Corporation
Teaching Resources Corporation
Teaching Technology Corporation
Technifax/Visucom
Time Life Books
Time-Life Films
Troll Associates
Uniquity
United Settlement Supply
University of Minnesota
Urban Media Materials, Inc.
USA Tapes
Valiant Instructional Material Corp.
Vanguard Visuals Inc.
Viewlex, Inc.
Viking Press
Visuals for Teaching
Visual Sound Company
Warren's Educational Supplies
Weber Costello Company
Wenkart Phonic Readers
Western Instructional Television, Inc.
Westinghouse Electric Corporation
Weston Woods Studios
Wible Language Institute
Wilson Corporation, H.
World Library Publications, Inc.
World Publishing Company
Young Women's Christian Association (YWCA)
Xerox Education Publications

40. PICTURES

Addison-Wesley Publishing
American Seating Company
Argus Communications
Association for Educational Communications & Technology (AECT)
Athletic Institute
Baker and Taylor Educational Products
Bear Films, Inc.
Beckley-Cardy
Bowmar Publishing Corp.
Bradbury Press
Brady Company, Robert J.
CDCC
Center for Applied Research in Education, Inc.
Changing Times Education Service
Childcraft Education Corporation
Communication Skill Builders, Inc.
Consulting Psychologists Press
Creative Teaching Associates
Developmental Learning Materials
Disney Educational Media Company, Walt
Economic Press, Inc.
Educational Solutions, Inc.
Field Enterprises Educational Corporation
Follett Publishing Company
Gage Educational Publishing, Ltd.
Galt Toys
Giant Photos, Inc.
Holcomb Company, J. R.
Hubbard Scientific Company
Ideal School Supply Company
Instructional Supplements, Inc.
Instructor Publications
Kenworthy Educational Service, Inc.
Learning Concepts
Learning Discoveries
Learning Resource Center, Inc.
Mafex Associates, Inc.
Math-Master
Milliken Publishing Company
Milton Bradley Company
Modern Curriculum Press
Modern Education Corporation
Nienhuis Montessori, U.S.A., Inc.
Noble & Noble, Publishers, Inc.
Norstedt's School Department
Novo Eduational Toy & Equipment Corp.
Nutrition Dynamics, Inc.
Patchwork Pictures, Inc.
Penney Company, Inc., J. C.
Pixie Publications
Playtime Equipment Company
Practical Drawing Company
Primary Educational Service
PRL Educational Aids and Materials
QED Productions
Radiant Educational Corporation
Reader's Digest Services
Rubbermaid, Inc.
Sadlier, Inc., W. H.
Scholastic Book Services
Scott Resources, Inc.
Shorewood Reproductions, Inc.
Social Studies School Service
Society for Visual Education
Sonotone Corporation
Sound Materials

40. PICTURES, cont.

Special Education Materials, Inc.
Spellbinder, Inc.
Spenco Medical Corporation
Stanbow Productions, Inc.
Steck-Vaughn Company
St. Regis Instructional Materials
Summit Book Company
Taskmaster, Ltd.
Teaching Resources Corporation
Trend Enterprises, Inc.
Uniquity
United Settlement Supply
Vanguard Visuals Inc.
Van Nostrand Reinhold Film Library
Visual Sound Company
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Whitehaven Publishing Company
World Library Publications, Inc.

41. PLAYGROUND EQUIPMENT

American Machine & Foundry Co. (AMF)
American Seating Company
Angeles Nursey Toys
Austin and Sons, R. E.
Baker and Taylor Educational Products
Bardeen's Inc.
Beckley-Cardy
Burke Company, J. E.
Childcraft Education Corporation
Cognitive Development Designs
Cole Supply Company
Community Playthings
Constructive Playthings
Educational Teaching Aids
Flaghouse, Inc.
Form, Incorporated
Furnitubes Associated Products, Ltd.
Gabriel Industries
Galt Toys
Game Time, Inc.
Gared Company
General Sportcraft Company, Ltd.
Graves-Humphreys, Inc.
Gymnastic Supply Company
Hadar Athletic Company
Hammett Company, J. L.
Holcomb, Company, J. R.
Hollywood Junior Merry-Go-Round
Hood School Supplies Co., Ltd., Jack
Jamison, Inc.
Jayfro Corporation
Kilgore Corporation
Kurtz Brothers Supply Company
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Resource Center, Inc.
Leisure Group
Lind Climber Company
Lodge Equipment, Ltd.
Maple Wood Products Company, Inc.
Miracle Recreation Equipment Company
North American Recreation (nar)
Newtoys, Inc.
Nienhuis Montessori, U.S.A., Inc.
Nissen Corporation
Novo Educational Toy & Equipment Corp.
Playground Corporation of America
Playtime Equipment Company
PortaPit
Porter Equipment Co.
Practical Drawing Company
Preston Corporation, J. A.
School Days Equipment Company
School Service Company
Skill Building by Vantel Corp.
Skill Development Equipment Company
Slazenger's, Inc.
Snitz Manufacturing Company
Special Education Materials, Inc.
Stone Products, R. H.
Synestructics, Inc.
Trampa Manufacturing, Inc.
United Settlement Supply
Warren's Educational Supplies
Wolverine Sports Supply

42. PROGRAMMED MATERIALS

AA&K Enterprises
Academic Therapy Publications
Advanced Learning Concepts, Inc.
Aero Educational Products
American Book Company
American Guidance Service, Inc.
Amidon & Associates, Inc., Paul S.
Ann Arbor Publishers, Inc.
Associated Educational Materials
Audio and Visual Methods Company
Audiotronics Corporation
Audiscan, Inc.
Automated Learning, Inc.
Awareness Programs, Inc.
Baker and Taylor Company
Bardeen's Inc.
Barnell Loft, Ltd.
Bausch and Lomb
Beckley-Cardy
Behavioral Research Laboratories, Inc.
Bell and Howell
Benefic Press
BFA Educational Media
Blick, Dick
Book-Lab, Inc.
Borg-Warner Educational Systems
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Brady Company, Robert J.
Bremner-Davis Phonics
Brodart
Brook Educational Publishing, Ltd.
Cal Industries, Inc.
Campus Film Distributors Corporation
Career Aids, Inc.
Career Institute
Cassettes Unlimited
CEBCO/Pflaum Publishing
Cenco Instruments Corporation
Center for Applied Research in Education, Inc.
Centurion Industries, Inc.
Changing Times Education Service
Children's Music Center
Children's Press, Inc.
Classroom Dynamics Publishing Company
Classroom World Productions
Cole Supply Company
Committee on Diagnostic Reading Tests, Inc.
Communacad
Communication Skill Builders, Inc.
Computer Assisted Instruction Information Exchange
Contemporary Ideas, Inc.
Continental Can Company
Continuing Education Publications DCE
Cook, Publisher, David C.
Coronet Instructional Films
Craig Education
Creative Studies, Inc.
Creative Teaching Associates
Creative Teaching Press, Inc.
Curriculum Associates
Cybernetics Research Institute

42. PROGRAMMED MATERIALS, cont.

Cybernetic Systems
DCA Educational Products, Inc.
Denison and Company, Inc., T. S.
Developmental Learning Materials
Developmental Vision Associates
Dexter & Westbrook, Ltd.
Dick Company, A. B.
Digital
Dow Research Association
Eberson Enterprises
EDL/McGraw-Hill
Edmark Associates
Education Achievement Corporation
Educational Activities
Educational Audio Visuals, Inc.
Educational Consultant Enterprises, Inc.
Educational Design, Inc.
Educational Development Corporation
Educational Development Labs, Inc.
Educational Insights, Inc.
Educational Progress Corporation
Educational Reading Service, Inc.
Educational Sciences, Inc.
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Education and Training Consultants Co.
Education Corporation of America
Electronic Futures, Inc.
Elkins Company, Herbert M.
EMC Corporation
Encyclopedia Britannica Educational Corporation
Enrich, Inc.
Enrichment Reading Corporation of America
Ewing & Sons, Jasper
Fearon Publishers, Pitman Publishing Corp.
Field Enterprises Educational Corporation
Follett Publishing Company
Fordham Publishing Company
Gage Educational Publishing, Ltd.
Garrett Book Company
Gel-Sten, Inc.
General Electric Company
General Electronic Laboratories, Inc.
Ginn and Company
Go-Mo Products, Inc.
Grolier Educational Corporation
Hammett Company, J. L.
Harcourt, Brace, Jovanovich, Inc.
Harper & Row
Hed, Inc.
Hoffman Educational Systems
Holt, Rinehart & Winston, Inc.
Houghton Mifflin Company
Hubbard Scientific Company
I/D/E/A
Ideal School Supply Company
Imperial International Learning
Institute of Educational Research
Institute of Life Insurance
Instructional/Communications Technology (I/CT), Inc.
Instructional Development Corporation
Instructional Dynamics, Inc.
Instructional Industries, Inc.
Instructional Materials Laboratories, Inc.
Instructional Supplements, Inc.
Instructive Devices, Inc.
Integrated Training Systems
Interpretive Education
ITT Educational Publishing
Jayark Instruments Corporation
Jeppesen/Sanderson Films, Inc.
Job Scene
Jones-Kenilworth Company, Inc.
JSE Press
Judy Company
Kansas City Audio Visual
Ken-A-Vision
Kismet Publishing Company
Lakeshore Equipment Company
La Pine Scientific Company
Latta, Inc., J. S.
Lawson, Gary D.
Learn, Incorporated
Learning Concepts
Learning Corporation of America
Learning Designs, Inc.
Learning Information, Inc.
Learning Opportunities
Learning Research Associates, Inc.
Learning Resource Center, Inc.
Learning Skills Incorporated
Learning Systems Press
Learn-X Corporation
Le Crone Company, A. B.
Lectrolearn, Inc.
Lehigh Valley Electronics, Inc.
Leswing Press
Lilley & Son, Inc., J. P.
Lippincott Company, J. B.
Love Publishing Company
Lowell & Lynwood, Ltd.
Lyons & Carnahan Educational Publishers
Mafex Associates, Inc.
Marmen Computing, Inc.
Mass Media Ministries, Inc.
Mast Development Company
Math-Master
McCormick-Mathers Publishing Company
McKay Press, Inc.
McKay Productions, Cameron
McQueen Publishing Company
Media for Education
Media Materials, Inc.
Mercer Enterprises, Inc.
Merrill Publishing Company, Charles E.
Metropolitan Life
Miller-Brody Productions
Milo Products Corporation
Milton Bradley Company
Mind, Inc.
Minneapolis Rehabilitation Center
MKM
Modern Sound Pictures, Inc.
Monterey Learning Systems
Montron Corporation
Motivational Learning Programs, Inc.
Motivational Research, Inc.
Multi-Resource Centers for Training and Development (M.R.C.)
National Association for Music Therapy
National Aububon Society
National Book Company
National Protape Institute, Inc.
New Century
New Dimensions in Education
Newman Visual Education, Inc.
Norelco
Novo Educational Toy & Equipment Corp.
Nutrition Dynamics, Inc.
Nystrom & Company, A. J.
Oddo Publishing, Inc.
Open Court Publishing Company
Opportunities for Learning, Inc.
Ore Press, Inc.
Pami Learning Systems, Inc.
Pathescope Educational Media, Inc.
Penney Company, Inc., J. C.
Perceptual Development Laboratories
Perceptual Learning Systems
Peripole, Inc., World of
Perspectives on Death
Peterson System, Inc.

42. PROGRAMMED MATERIALS, cont.

P. H. Audio Visual Corporation
Phonovisual Products, Inc.
Pixie Publications
Planetariums Unlimited, Inc.
Play 'N' Talk
Playtime Equipment Company
Practical Drawing Company
Preschool Learning Corporation
Primary Educational Service
Professors' and Teachers' Aids, Inc.
Programmed Learning of London, Ltd.
Protape, Incorporated
Publishers Company, Inc. (PUBCO)
Radiant Educational Corporation
Reader's Digest Services
Research Media, Inc.
Rheem Califone
Rogers/Stewart/Cox and Associates, Ltd.
Rubbermaid, Inc.
Saber, Inc.
Sadlier, Inc., W. H.
Sargent-Welch Scientific Company
Scholastic Book Services
Science Research Associates, Inc.
Scott, Foresman and Company
Scott Graphics
SEFA (Social Education First Aid) Publications
Setco Audio-Visual, Inc.
Sign Language Store
Simon & Schuster, Inc.
Smith-Corona-Marchant
Social Studies School Service
Society for Visual Education
Special Child Publications
Special Education Materials, Inc.
Spellbinder, Inc.
Spin-A-Test Company
Spitz Laboratories
Stanbow Productions, Inc.
Steck-Vaughn Company
Stilltron
St. John's School for the Deaf
Stone Bridge Press, Inc.
Stone Productions, Inc., H. M.
St. Paul Catechetical Center
Study Scope Company
Success Motivation Institute, Inc.
Supply Company
Tane Press
Taylor Teaching Tapes
Teaching Aids Incorporated
Teaching Audial and Visuals, Inc.
Teaching Resources Corporation
Technifax/Visucom
Thompson-Mitchell and Associates
3M Company
Troll Associates
Univision, Inc./Visual Systems, Inc.
USA Tapes
Valiant Instructional Materials Corp.
Vanguard Visuals, Inc.
Victor Music Method
Visual Needs, Inc.
Visual Sound Company
Walker Educational Book Corporation
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Welch Scientific Company
Western Tape
Westinghouse Electric Corporation
Westinghouse Learning Press
Wff 'N' Proof
Winston Press
Winter Haven Lions Research Foundation, Inc.
Worldwide Educational Services
Zweig Associates, Inc.

43. PROJECTION EQUIPMENT

AGFA-Gevaert, Inc.
AIC Photo, Inc.
Allied Impex Corporation
American Book Company
American Seating Company
Animated Electronics Films
Apeco Video System
Arrow Electronics, Inc.
Association for Productive Teaching
Athletic Institute
Baker and Taylor Educational Products
Baldwin Piano and Organ Company
Bardeen's Inc.
Beckley-Cardy
Behavior Research Company
Bell ahd Howell
Beseler Company, Charles
BFA Educational Media
Bowmar Publishing Corp.
Brady Company, Robert J.
Brodart
Buhl Projector Company, Inc.
Calvin Communications, Inc.
Canon U.S.A., Inc.
Career Aids, Inc.
CBS Learning Center
Cenco Instruments Corporation
Center for Humanities, Inc.
Chartpak Rotex
Childcraft Education Corporation
Cole Supply Company
Colonial Films, Inc.
Colortone Camera, Inc.
Concord Electronics Corporation
Creatron Services, Inc.
Current Affairs
DASA Corporation
Dukane Corporation
EDL/McGraw-Hill
Edmund Scientific Company
Educational Media, Inc.
Educational Progress Corporation
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Ehrenreich Photo Optical Industries
Elden Enterprises, Inc.
Encyclopedia Britannica Educational Corporation
Ewing & Sons, Jasper
Fairchild Corporation, F. E.
Fortune Audio Visual Systems and Equipment
Fotorite
GAF Corporation
Graflex
Gruber Products Company
Guidance Associates
Harcourt, Brace, Jovanovich, Inc.
Hitachi Shibaden Corporation of America
Hoffman Educational Systems
Honeywell Photographic
Hood School Supplies Co., Ltd., Jack
Hudson Photographic Industries, Inc.
Ingram Book Company
Instructional Concepts, Inc.
Instructional Dynamics, Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
International Video Corporation
Jayark Instruments Corporation
Jeppesen/Sanderson Films, Inc.
Kalart Victor Corporation

43. PROJECTION EQUIPMENT, cont.

Kansas City Audio Visual
Kavic House
Ken-A-Vision
Keuffel & Esser Company
Lafayette Instrument Corporation
Lansford Publishing Company
La Pine Scientific Company
Latta, Inc., J. S.
Learning Arts
Learning Opportunities
Leslie Press
Lilley & Son, Inc., J. P.
Math-Master
Mayer Studios, Inc., Charles
Modern School Supplies
Modern Sound Pictures, Inc.
MPC Educational Systems, Inc.
NASCO
National Educational Media, Inc.
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Opportunities for Learning, Inc.
Oxberry
Paillard, Inc.
Panasonic
Pantographic Company
Pathescope Educational Media, Inc.
Paulmar, Inc.
Pelco Sales, Inc.
Pentagon Industries, Inc.
Perceptual Development Laboratories
Peripole, Inc., World of
Perkins Productions, Max
Photo and Sound Company
Planetariums Unlimited, Inc.
Planned Parenthood Federation of America, Incorporated
Plastic Reel Corporation of America
Practical Drawing Company
Program Aids, Inc.
Pro-Gramo, Inc.
Projection Systems, Inc.
Quick-Set, Inc.
Radmar, Inc.
Rank Audio Visual, Ltd.
Rank, Taylor & Hobson
Reeyes Teletape Corporation
Regiscope Corporation of America
Research Media, Inc.
Research Technology, Inc.
Rheem Califone
Salina Audio Visual Company
Sankyo Seiki (America), Inc.
Sawyers, Inc.
Scholastic Book Services
Science Kit, Inc.
Scott Graphics
Setco Audio-Visual, Inc.
Sign Language Store
Singer Company, Inc., L. W.
Society for Visual Education
Special Education Materials, Inc.
Spoken Arts, Inc.
Standard Projector and Equipment Company
Teaching Dynamics
Teaching Technology Corporation
Technifax/Visucom
Tech Serv, Inc.
Telepro Industries, Inc.
Television Research International, Inc.
Tersch Products, Inc.
3M Company
Urban Media Materials, Inc.
Valiant Instructional Materials Corp.
Viewlex, Inc.
Visuals for Teaching
Visual Sound Company
Ward's Natural Science Establishment, Inc.
Washington Scientific Industries, Inc.
Wilson Corporation, H.
X/pert Visual Aids

44. PROSTHESES

National Institute for Rehabilitation Engineering

45. PUPPETS

American Seating Company
Baker and Taylor Educational Products
Beckley-Cardy
Blick, Dick
Childcraft Education Corporation
Childhood Resources, Inc.
Cole Supply Company
Constructive Playthings
Cook, Publisher, David C.
Developmental Learning Materials
Educational Teaching Aids (E.T.A.)
Encyclopedia Britannica Educational Corporation
Flaghouse, Inc.
Galt Toys
Gel-Sten, Inc.
Go-Mo Products, Inc.
Hammett Company, J. L.
Holcomb Company, J. R.
Ideal School Supply Company
Instructional Fair, Inc.
Instructo/McGraw-Hill
Kurtz Brothers Supply Company
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Resource Center, Inc.
Mafex Associates, Inc.
Media for Education
Milton Bradley Company
New Dimensions in Education
North American Recreation (nar)
Novo Educational Toy & Equipment Corp.
Opportunities for Learning, Inc.
Penney Company, Inc., J. C.
Pixie Publications
Plays, Inc.
Playtime Equipment Company
Possum Trot Corp.
Practical Drawing Company
Pumpkinseed
Scheithauer KG, Gebr.
Special Education Materials, Inc.
Taplinger Publishing Company, Inc.
Tiderider, Inc.
Trend Enterprises, Inc.
Uniquity
Univision, Inc./Visual Systems, Inc.
Visual Sound Company
Warren's Educational Supplies
Western Psychological Services

46. PUZZLES

Academic Therapy Publications
Acadia Press, Inc.
American Printing House for the Blind, Inc.
American Publishers Corporation
American Seating Company
Appleton-Century-Crofts
Arden Press
Baker and Taylor Educational Products
B&T Learning Materials
Bardeen's Inc.
Bear Films, Inc.
Beckley-Cardy
Ben-G Products, Inc.
Blick, Dick
CDCC

46. PUZZLES, cont.

Center for Applied Research in Education, Inc.
Childcraft Education Corporation
Childhood Resources, Inc.
Cleo Living Aids
Cole Supply Company
Communacad
Condor Toys Limited
Constructive Playthings
Contemporary Ideas, Inc.
Continental Press
Cook, Publisher, David C.
Creative Publications
Creative Teaching Associates
Crestline Mfg. Company
Cuisenaire Company of America, Inc.
Dell Publishing Company, Inc.
Developmental Learning Materials
East, Inc.
EDL/McGraw-Hill
Educational Aids and Materials
Educational Performance Associates
Educational Teaching Aids (E.T.A.)
Executive Games, Inc.
Fairchild Corporation, E. E.
Galt Toys
Garrard Publishing Company
Gel-Sten, Inc.
General Learning Corporation
Go-Mo Products, Inc.
Grolier-Educational Corporation
Grosset & Dunlap, Inc.
H & M Associates
Harett-Gilmar, Inc.
Hasbro
Hayes School Publishing Company
H. G. Sales
Hood School Supplies Co., Ltd., Jack
Houghton Mifflin Company
Hubbard Scientific Company
Ideal School Supply Company
Ideal Toy Corporation
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Instructor Publications
Judy Company
Kurtz Brothers Supply Company
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Resource Center, Inc.
Leisure Dynamics Games and Toys
Leswing Press
Little Kenny Publications
Mafex Associates, Inc.
Marlon Creations, Inc.
McCormick-Mathers Publishing Company
Media for Education
Midwest Publications Company, Inc.
Milton Bradley Company
Mind/Matter Corporation
Modern Curriculum Press
Modern Education Corporation
NASCO
New Century
New Readers Press
Nienhuis Montessori, U.S.A., Inc.
North American Recreation (nar)
Novo Educational Toy & Equipment Corp.
Open Court Publishing Company
Opportunities for Learning, Inc.
Ore Press, Inc
Parker Brothers, Inc.
Pathescope Educational Media, Inc.
Pelier and Associates, Inc., A. W.
Pencil Box
Perception Development Research Associates
Philip & Tacey, Ltd.
Pixie Publications
Platt and Munk Publishers
Play and Learn Curriculum Materials
Playtime Equipment Company
Practical Drawing Company
Preston Corporation, J. A.
Primary Educational Service
Princeton Instructional Media
PRL Educational Aids and Materials
Pumpkinseed
Reiss Games, Inc.
Ronco Products
Royal National Institute for the Blind
Saalfield Publishing Company
Schaffer, Frank
Scholastic Book Services
School Products Company, Inc.
School Service Company
Science for the Blind Products
Scott, Foresman and Company
Selchow and Righter
Shackman & Company, B.
Sifo Company
Silver Burdett Company
Skor-Mor Corporation
Special Education Materials, Inc.
Spellbinder, Inc.
Stone Products, R. H.
Taskmaster, Ltd.
Teaching Resources Corporation
Touch Aids
Trend Enterprises, Inc.
Univision, Inc./Visual Systems, Inc.
Vanguard Visuals Inc.
Varis Associates
Warren's Educational Supplies
Wff 'N' Proof
Wise Owl Publications
Word Making Productions

47. RAISED LINE DRAWINGS

American Foundation for the Blind, Inc.
American Printing House for the Blind, Inc.
Howe Press
National Institute for Rehabilitation Engineering

48. REBUS

Allyn and Bacon, Inc.
American Guidance Service, Inc.
Amy Ape Company
H & H Enterprises, Inc.
Hoffman Educational Systems
Houghton Mifflin Company
Instructional Supplements, Inc.
Jenn Publications
Mafex Associates, Inc.
Midwest Publications Company, Inc.
Spellbinder, Inc.
Word Making Productions

49. REFERENCE, PROFESSIONAL

AAA
Academic Achievement Centers, Inc.
Academic Media
Academic Therapy Publications
Adams School
Adaptive Therapeutic Systems, Inc.
Advisory for Open Education
Agency for Instructional Television
Air Development Systems

49. REFERENCE, PROFESSIONAL, cont.

Alameda County Education Center
Aldine Publishing Company
Alexander Graham Bell Association for the Deaf, Inc.
Alfred Publishing Company, Inc.
Allyn and Bacon, Inc.
Aluminum Association
American Association for the Advancement of Science
American Association of Elementary, Kindergarten and Nursery Educators
American Association of Special Educators
American Association of Workers for the Blind, Inc.
American Association on Mental Deficiency
American Book Company
American Foundation for the Blind, Inc.
American Institutes for Research
American Library Association
American Medical Association
American National Red Cross
American Psychological Association
American Public Health Association
American Rehabilitation Foundation
American Society for Information Science
American Speech and Hearing Association
American Systems, Inc.
Ames Company
Amidon & Associates, Inc., Paul S.
A.N.A. - N.L.N. Film Service
Anti-Defamation League of B'nai B'rith
Appleton-Century-Crofts
Arkansas Enterprises for the Blind, Inc.
Arts and Crafts Book Society
Association for Childhood Education International
Association for Children with Learning Disabilities
Association for Computing Machinery
Association for Educational Communications & Technology (AECT)
Association for Productive Teaching
Association for Supervision and Curriculum Development
Association for the Help of Retarded Children
Association Press
Association Referral Information Service (ARIS)
ATCCCA, Inc.
Automated Education Center
Baker and Taylor Company
Basic Books, Inc.
Battelle Center for Improved Education
Baywood Publishing Company
Beckley-Cardy
Behavioral Publications, Inc.
Behavioral Science Book Service
Behavior Research Company
Behavior Systems Corporation
Benjamin Company, Inc.
BNA Communications, Inc.
B'nai B'rith Career & Counseling Services
Bolt, Beranek & Newman, Inc.
Book-Lab, Inc.
Bowker Company, R. R.
Bowmar Company, Inc., Stanley
Boy Scouts of America
Brady Company, Robert J.
Brown Company, William C.
Brunner/Mazel Publishers
Burgess Publishing Company
California Association for Neurologically Handicapped Children
Capital Publishers, Inc.
Cassettes Unlimited
CDCC
Center for Applied Research in Education, Inc.
Center for Children and Parents
Center for Media Development, Inc.
Center for the Study of Evaluation
Center on Human Policy
Children's Hearing and Speech Center
Child Study Association of America
Child Study Center
Childcraft Education Corporation
Childhood Resources, Inc.
Churchill Livingstone
Citation Press
Clearinghouse
Cole Supply Company
Columbia Records Special Services
Columbia University Press
Commercial-Educational Distribution Services, Inc.
Communication Skill Builders, Inc.
Computer Assisted Instruction Information Exchange
Computer Uses in Education
Congressional Information Service, Inc. (CIS)
Constructive Playthings
Council for Exceptional Children
Council on Interracial Books for Children
Crowell-Collier Book Services
Crowell Company, Thomas Y.
Curriculum Information Center
Cybernetics Research Institute
Davidson Films
Day Care and Child Development Council of America, Inc.
Day Company, Inc., John
Denoyer-Geppert Audio-Visuals
Devereux Foundation
Dimensions in Early Learning
Dimensions Publishing Company
Disabled Living Activities Group
Dow Research Association
Dutton & Company, Inc., E. P.
Duxbury Press
EDL/McGraw-Hill
Edmark Associates
Educational Arts Association
Educational Consultant Enterprises, Inc.
Educational Film Library Association
Educational Innovators Press, Inc.
Educational Media Council
Educational Programmers, Inc.
Educational Research Associates
Educational Research Council of America
Educational Service, Inc.
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Education and Training Consultants Co.
Education Associates, Inc.
Educator's Book Club
Educators Progress Service
Educators Purchasing Guide
Edwards Brothers
Elwyn Institute
Entelek, Inc.

49. REFERENCE, PROFESSIONAL, cont.

EPIE Institute
Epilepsy Foundation of America
Erictools
ESP, Inc.
Excerpta Medica
Facilitation House
Finley, Inc., Stuart
Follett Publishing Company
Forest Press
Franklin Square Subscription Agency (EBSCO)
Friendship Press
Friends of the Sensorially Deprived, Inc.
Funk & Wagnalls
Gage Educational Publishing, Ltd.
Gale Research Company
Gallaudet College Bookstore
Garrard Publishing Company
Greenwood Press, Inc.
Grune & Stratton, Inc.
Gryphon Press
H & H Enterprises, Inc.
Harper & Row
Harvard Educational Review
Harvard University Center for Law and Education
Hawthorn Books, Inc.
Hayden Book Company, Inc.
Heath and Company, D. C.
Hendershot Programmed Learning Consultants
Herald Press
Holt, Rinehart & Winston, Inc.
Hope Reports, Inc.
Houghton Mifflin Company
Hubbard Scientific Company
Human Policy Press
Human Resource Development Press, Inc.
I/D/E/A
Ideas
Institute for Research into Mental Retardation
Institute for the Crippled & Disabled (ICD)
Institute of Rehabilitation Medicine
Instructional Dynamics, Inc.
Instructional Objectives Exchange
Instructional Supplements, Inc.
International Center for Educational Development
International Computer Education Corp. (ICE)
International League of Societies for the Mentally Handicapped
International Reading Association
International Rehabilitation Film Review Library
Interstate Printers & Publishers
ITT Educational Publishing
Johns Hopkins University Press
Johnson, Inc., Walter J.
Johnson Reprint Corporation
Jossey-Bass, Inc., Publishers
JSe Press
JS^2, Inc.
Knowledge Industry Publications, Inc.
Landers Associates
Larc Press, Ltd.
Learning Concepts
Learning Research and Development Center
Learning Resource Center, Inc.
Learning Systems Press
Leslie Press
Library of Congress
Library of Contemporary Education
Library of Human Behavior
Licht, Publisher, E.
Lieber-Atherton, Inc.
Lippincott Company, J. B.
Love Publishing Company
Macmillan Library Services
Mafex Associates, Inc.
Manca Press, Inc.
Marquis Academic Media
Mayfield Publishing Company
McCutchan Publishing Corporation
McQueen Publishing Company
Media
Media Educational Materials
Media-Pak
Media Workshop
Mediax, Inc.
Medical Market Research, Inc.
Medical Motivation Systems, Inc.
Mend Institute Research Library, Ina
Mental Health Materials Center
Merrill-Palmer Institute
Merrill Publishing Company, Charles E.
Metropolitan Life
Michigan Association for Children with Learning Disabilities (MACLD Publications)
Microfilming Corporation of America
Minneapolis Rehabilitation Center
Montessori Advisory Committee
Morris Associates, Inc.
Mosby Company, C. V.
Multi Resource Centers for Training and Development (M.R.C.)
Music Educators National Conference
National Accreditation Council
National Association for Public School Adult Education
National Association for Retarded Citizens
National Association of Social Workers
National Association of the Deaf
National Audio-Visual Association, Inc.
National Braille Association
National Center for Education Statistics
National Easter Seal Society for Crippled Children and Adults, Inc.
National Education Association (NEA)
National Foundation-March of Dimes
National Fund for Research into Crippling Diseases
National Information Center for Educational Media (NICEM)
National Institute of Education
National Institute on Mental Retardation
National Microfilm Association
National School Public Relations Association
National Society for Autistic Children
National Society for Mentally Handicapped Children
National Society for Prevention of Blindness
Newenhouse, Inc., Henk
New York City Board of Education
Northwest Regional Educational Laboratory
Norton & Company, W. W.
Ohio State University Press
Olympic Media Information
Ontario Association for Emotionally Disturbed Children
Ontario Department of Education
Ontario Institute for Studies in Education
Ore Press, Inc.

49. REFERENCE, PROFESSIONAL, cont.

Opportunities for Learning, Inc.
Oxford University Press
Pacifica Tape Library
Panel Publishers
Parker Publishing Company, Inc.
Pathescope Educational Media, Inc.
Peek Publications
Pendell Publishing Company
Pennsylvania State University Press
Perennial Education, Inc.
Pergamon Press, Inc.
Philadelphia Film Corporation
Pierian Press
Pitman Publishing Corporation
Plays, Inc.
Plenum Publishing Corporation
Pordes, Publisher and Bookseller, Henry
Praeger Publishers, Frederick A.
Preschoolers Workshop
President's Committee on Mental Retardation
Price/Vowell Filmakers, Inc.
Priority Innovations, Inc.
Professional Press, Inc.
Psychodiagnostic Test Company
Psychological Corporation
Psychological Films, Inc.
Psychologists and Educators, Inc.
Public Affairs Committee, Inc.
Putnam's Sons, Inc., G. P.
Rand McNally School Department
Random House/Singer School Division
RD Communications
Reading Laboratory, Inc.
Recreation Center for the Handicapped
Reel Research
Regnery Company, Henry
Rehabilitation International USA
Remediation Associates, Inc.
Reporting Service for Children
Research for Better Schools, Inc.
Research Media, Inc.
Research Press
Rosborough Reading & Language Research
Rubbermaid, Inc.
Salvin School Parent Group, Inc.
Sargent Publishers, Inc., Porter
Saunders Company, W. B.
School Administrators' Book Society
School Service Company
Schwann Record Catalog
Science and Health Publications
Science Research Associates, Inc.
Science Teaching Media
Scientific American Offprints
Scott, Foresman and Company
Serina Press
Sex Information and Education Council of the United States
Shoe String Press, Inc.
Sign Language Store
Simon & Schuster, Inc.
Sister Kenny Institute
Slate Services
Smithsonian Institution Press
Society for Emotionally Disturbed Children
Soundings
Southern Illinois University Press
Southern Regional Education Board
Spaceforms, Inc.
Spastics Society
Special Child Publications
Speech Foundation of America
Spin-A-Test Company
Springer Publishing Company, Inc.
Stanfield House
Stanwix House, Inc.
Stash
State-Federal Information Clearninghouse for Exceptional Children
State University of New York Press
St. Joseph Institute for the Deaf
Syracuse University Press
System Development Corporation
Taplinger Publishing Company, Inc.
Teacher's College Press
Technology in Education
Technomic Publishing Company, Inc.
Texas Association for Children with Learning Disabilities
Thomas, Publisher, Charles C.
Thompson-Mitchell and Associates
United Cerebral Palsy Association
University of Illinois Press
University of Iowa Audiovisual Center
University of Kansas Audio-Visual Center
University of Michigan
University of Minnesota
University of Northern Iowa
University of Oregon Center for Educational Policy and Management
University Park Press
University of Toronto Press
Urban School Associates, Inc.
U.S. Department of Health, Education & Welfare
U.S. Department of Health, Education & Welfare, Children's Bureau
U.S. Government Printing Office
U.S. National Institutes of Health
Varis Associates
Viking Press
Visual Instruction Bureau
Wadsworth Publishing Company, Inc.
Walker Educational Book Corporation
Wayne State University Press
Western Psychological Services
Westinghouse Learning Press
Wiley and Sons, Inc., John
Williams/Wilkins
Wilson Company, Inc., H. W.
Winch Associates, B. L.
Wisconsin Department of Public Instruction
Wise, Publisher, Janet
Word Making Productions

50. REFERENCE, TRAINING

Academic Achievement Centers, Inc.
Academic Media
Academic Therapy Publications
Adams School
Adaptive Therapeutic Systems, Inc.
Adapt Press
Advisory for Open Education
Agency for Instructional Television
Air Development Systems
Alameda County Education Center
Alden Systems
Aldine Publishing Company
Alexander Graham Bell Association for the Deaf, Inc.

50. REFERENCE, TRAINING, cont.

Alfred Publishing Company, Inc.
Allyn and Bacon, Inc.
Alpern Communications
Aluminum Association
American Association for the Advancement of Science
American Association of Elementary, Kindergarten and Nursery Educators
American Association of Health, Physical Education, and Recreation (AAHPER)
American Association of Special Educators (AASE)
American Association of Special Educators
American Association of Workers for the Blind, Inc.
American Book Company
American Foundation for the Blind, Inc.
American Hospital Association Film Library
American Institutes for Research
American Library Association
American Medical Association
American Montessori Society
American National Red Cross
American Optometric Association
American Psychological Association
American Public Health Association
American Rehabilitation Foundation
American Seating Company
American Society for Information Science
American Speech and Hearing Association
American Systems, Inc.
Ames Company
Amidon & Associates, Inc., Paul S.
A.N.A. - N.L.N. Film Service
Anti-Defamation League of B'nai B'rith
Appleton-Century-Crofts
Arkansas Enterprises for the Blind, Inc.
Art Ideas
Arts and Crafts Book Society
Association for Childhood Education International
Association for Children with Learning Disabilities
Association for Computing Machinery
Association for Educational Communications & Technology (AECT)
Association for Productive Teaching
Association for Supervision and Curriculum Development
Association for the Help of Retarded Children
Association Press
Association Referral Information Service (ARIS)
ATCCCA, Inc.
Automated Education Center
Baker and Taylor Company
Bank Street College of Education Bookstore
Bantam Books, Inc.
Barsch Center for Learning, Ray
Baywood Publishing Company
Behavioral Publications, Inc.
Behavioral Science Book Service
Behavior Research Company
Behavior Systems Corporation
BFA Educational Media
Blick, Dick
B'nai B'rith Career & Counseling Services
Bolt, Beranek & Newman, Inc.
Book-Lab, Inc.
Brady Company, Robert J.
Brown Company, William C.
Brunner/Mazel Publishers
Burgess Publishing Company
California Association for Neurologically Handicapped Children
Campus Film Distributors Corporation
Capital Publishers, Inc.
Cassettes Unlimited
CDCC
Center for Applied Research in Education, Inc.
Center for Children and Parents
Center for Media Development, Inc.
Center for the Study of Evaluation
Center on Human Policy
Childcraft Education Corporation
Child Focus Company
Childhood Resources, Inc.
Children's Hearing and Speech Center
Child Study Association of America
Child Study Center
Churchill Livingstone
Citation Press
Clearinghouse
Cole Supply Company
Columbia Records Special Services
Columbia University Press
Commercial-Educational Distribution Services, Inc.
Computer Assisted Instruction Information Exchange
Computer Uses in Education
Constructive Playthings
Consulting Psychologists Press
Council for Exceptional Children
Council on Interracial Books for Children
Croft Educational Services, Inc.
Crowell-Collier Book Services
Crowell Company, Thomas Y.
Curriculum Information Center
Cybernetics Research Institute
Davidson Films
Day Care and Child Development Council of America, Inc.
Day Company, Inc., John
Denoyer-Geppert Audio-Visuals
Devereux Foundation
Dimensions in Early Learning
Disabled Living Activities Group
Dow Research Association
Dutton & Company, Inc., E. P.
Duxbury Press
EDL/McGraw-Hill
Edmark Associates
Educational Arts Association
Educational Consultant Enterprises, Inc.
Educational Film Library Association
Educational Innovators Press, Inc.
Educational Media Council
Educational Progress Corporation
Educational Research Associates
Educational Research Council of America
Educational Service, Inc.
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Education and Training Consultants Co.
Educator's Book Club
Educators Progress Service
Elwyn Institute
Encyclopedia Britannica Educational Corporation

50. REFERENCE, TRAINING, cont.

Entelek, Inc.
EPIE Institute
Epilepsy Foundation of America
ESP, Inc.
Facilitation House
Fearon Publishers, Pitman Publishing Corp.
Finley, Inc., Stuart
Franklin Square Subscription Agency (EBSCO)
Gage Educational Publishing Limited
Gallaudet College Bookstore
General Programmed Teaching
Great Plains National Instructional Television Library
Hallmark Films
H & H Enterprises, Inc.
Harper & Row
Harvard Educational Review
Harvard University Center for Law and Education
Heath and Company, D. C.
Herald Press
Holt, Rinehart & Winston, Inc.
Hubbard Scientific Company
Human Policy Press
Human Resource Development Press, Inc.
I/D/E/A
Ideas
Innovation Film Library
Institute for Research into Mental Retardation
Institute for the Crippled & Disabled (ICD)
Instructional Appraisal Services
Instructional Dynamics, Inc.
Instructional Supplements, Inc.
International Computer Education Corp. (ICE)
JS^2, Inc.
Latta, Inc., J. S.
Learning Information, Inc.
Learning Pathways
Learning Research and Development Center
Leslie Press
Licht, Publisher, E.
Lieber-Atherton, Inc.
Lilley & Son, Inc., J. P.
Listener Educational Enterprises
Love Publishing Company
Macmillan Library Services
Mafex Associates, Inc.
Manca Press, Inc.
McCutchan Publishing Corporation
Media
Media Educational Materials
Media Workshop
Mediax, Inc.
Michigan Association for Children with Learning Disabilities (MACLD Publications)
Minneapolis Rehabilitation Center
Mosby Company, C. V.
Multi Resource Centers for Training and Development (M.R.C.)
National Congress of Parents & Teachers
National Education Association (NEA)
National Foundation-March of Dimes
National Information Center for Educational Media
National School Public Relations Association
National Society for Autistic Children
National Society for Mentally Handicapped Children
National Society for Prevention of Blindness
Newenhouse, Inc., Henk
New York City Board of Education
Noble and Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Norton & Company, W. W.
Olympic Media Information
Ontario Association for Emotionally Disturbed Children
Opportunities for Learning, Inc.
Ore Press, Inc.
Oxford University Press
Pacifica Tape Library
Parker Publishing Company, Inc.
Peek Publications
Pendell Publishing Company
Pennsylvania State University Press
Perennial Education, Inc.
Pergamon Press, Inc.
Periphery
Philadelphia Film Corporation
Pitman Publishing Corporation
Planned Parenthood Federation of America, Incorporated
Plenum Publishing Corporation
Pordes, Publisher and Bookseller, Henry
Preschoolers Workshop
President's Committee on Mental Retardation
Price/Vowell Filmakers, Inc.
Priority Innovations, Inc.
Professional Press, Inc.
Psychodiagnostic Test Company
Psychological Corporation
Psychological Films, Inc.
Psychologists and Educators, Inc.
Public Affairs Committee, Inc.
Putnam's Sons, Inc., G. P.
Rand McNally School Department
Random House/Singer School Division
Reading Laboratory, Inc.
Recreation Center for the Handicapped
Regnery Company, Henry
Remediation Associates, Inc.
Reporting Service for Children
Research for Better Schools, Inc.
Research Media, Inc.
Research Press
Rosborough Reading & Language Research Clinic
Salvin School Parent Group, Inc.
Sargent Publishers, Inc., Porter
Saunders Company, W. B.
School Service Company
Science and Health Publications
Science Research Associates, Inc.
Scott, Foresman and Company
SEFA (Social Education First Aid) Publications
Shoe String Press, Inc.
Sign Language Store
Simon & Schuster, Inc.
Sister Kenny Institute
Slate Services
Smithsonian Institution Press
Society for Emotionally Disturbed Children
Soundings
Southern Regional Education Board
Southwest Educational Development Laboratory
Spastics Society
Special Child Publications
Speech Foundation of America
Spin-A-Test Company
Springer Publishing Company, Inc.
Stanfield House

50. REFERENCE, TRAINING, cont.

Stanwix House, Inc.
Stash
State-Federal Information Clearinghouse for Exceptional Children
State University of New York Press
St. Joseph Institute for the Deaf
Syracuse University Press
Taplinger Publishing Company, Inc.
Teacher's College Press
Tech Serv, Inc.
Telesensory Systems, Inc.
Texas Association for Children with Learning Disabilities
Thomas, Publisher, Charles C.
Thompson-Mitchell and Associates
Trend Enterprises, Inc.
United Cerebral Palsy Associations
University of Illinois Press
University of Iowa Audiovisual Center
University of Kansas Audio-Visual Center
University of Michigan, Institute of Social Research
University of Minnesota
University of Northern Iowa
University of Oregon Center for Educational Policy and Management
University of Toronto Press
University of Utah Educational Media Center
University Park Press
U.S. Department of Health, Education & Welfare
U.S. Government Printing Office
U.S. National Institutes of Health
Valiant Instructional Materials Corp.
Vimcet Associates
Visual Instruction Bureau
Voice Tapes
Wadsworth Publishing Company, Inc.
Walker Educational Book Corporation
Wayne State University Press
Wenkart Phonic Readers
Westinghouse Learning Press
Weston Woods Studios
Wiley and Sons, Inc., John
Williams/Wilkins
Wisconsin Department of Public Instruction
Wise, Publisher, Janet
Winch Associates, B. L.
Word Making Productions

51. REPRODUCTION MASTERS

Allyn and Bacon, Inc.
Baker and Taylor Educational Products
Book-Lab, Inc.
Center for Applied Research in Education, Inc.
Contemporary Ideas, Inc.
Creative Teaching Associates
Donahue, T. J.
EMC Corporation
Enrich, Inc.
Hoffman Educational Systems
Holcomb Company, J. R.
Instructional Supplements, Inc.
Keuffel & Esser Company
Mafex Associates, Inc.
Media for Education
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Ore Press, Inc.
Pathescope Educational Media, Inc.
Sign Language Store
Spellbinder, Inc.
Urban Media Materials, Inc.
Varis Associates
Wise Owl Publications

52. SELF-PACING MATERIALS

AA&K Enterprises
Addison-Wesley Publishing
Aero Educational Products
Appleton-Century-Crofts
Beckley-Cardy
Book-Lab, Inc.
Borg-Warner Educational Systems
Bowmar Company, Inc., Stanley
Career Aids, Inc.
Cassettes Unlimited
Center for Applied Research in Education, Inc.
Centurion Industries, Inc.
Changing Times Education Service
Classroom World Productions
Committee on Diagnostic Reading Tests, Inc.
Communacad
Contemporary Ideas, Inc.
Continuing Education Publications DCE
Cook, Publisher, David C.
Craig Education
Creative Studies, Inc.
Deaton Museum Products, Inc.
Economy Company
EDL/McGraw-Hill
Educational Images
Educational Programmers, Inc.
Educational Progress Corporation
Educational Research Council of America
Educational Teaching Aids
EMC Corporation
Enrich, Inc.
ESP, Inc.
Ginn and Company
Guidance Associates
Hadley School for the Blind
Houghton Mifflin Company
Hubbard Scientific Company
Hudson Photographic Industries, Inc.
Instructional/Communications Technology (I/CT), Inc.
Instructional Concepts, Inc.
Instructional Dynamics, Inc.
Instructional Supplements, Inc.
Jabberwocky
Kalmia Company
Keach Productions, Stacy
Kenworthy Educational Service, Inc.
Learning Resource Center, Inc.
Mafex Associates, Inc.
Magnetic Media, Inc.
McCormick-Mathers Publishing Company
Media for Education
Midwest Publications Company, Inc.
Milton Bradley Company
Mind, Inc.
Modern Curriculum Press
Modern Education Corporation
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Opportunities for Learning, Inc.
Pathescope Educational Media, Inc.
Peek Publications
Photo and Sound Company
Playtime Equipment Company
Practical Drawing Company
Random House/Singer School Division
Reading Laboratory, Inc.
Research Media, Inc.
Richards Publishing Co., Inc., Frank E.

52. SELF-PACING MATERIALS, cont.

Sadlier, Inc., W. H.
Schloat Productions
Scholastic Book Services
Scott Resources, Inc.
Sign Language Store
Simplicated Educational Aids
Spellbinder, Inc.
Steck-Vaughn Company
Taylor Teaching Tapes
Teaching Aids Incorporated
Thompson-Mitchell and Associates
Training Services
Troll Associates
Unigraph Products
USA Tapes
Varis Associates
Visionetics, Inc.
Warren's Educational Supplies
Westinghouse Learning Press
Wise Owl Publications

53. SENSORY AIDS

AB Special Instrument
Academic Therapy Publications
Adaptive Therapeutic Systems, Inc.
American Printing House for the Blind, Inc.
Behavioral Controls, Inc.
Blick, Dick
Cybernetics Research Institute
Eckstein Brothers, Inc.
Edukaid of Ridgewood
Electro Systems, Inc.
Elkins Company, Herbert M.
Flaghouse, Inc.
Holcomb Company, J. R.
Hubbard Scientific Company
Instructional Dynamics, Inc.
Jayfro Corporation
Laradon Hall School for Exceptional Children
Learning Resource Center, Inc.
National Institute for Rehabilitation Engineering
Nienhuis Montessori, U.S.A., Inc.
Patchwork Pictures, Inc.
Phonics Corporation
PortaPit
Preston Corporation, J. A.
RIL Electronics Corporation
Saber, Inc.
Skill Development Equipment Company
Sonotone Corporation
Special Education Materials, Inc.
Stone Products, R. H.
Sylvester Service Laboratories Corp.
Telesensory Systems, Inc.
Tok-Back, Inc.
Uniquity
Visualtek
Warren, Inc., Jay L.
Western Psychological Services
Zenith Hearing Instrument Corporation

54. SLIDES

Agency for Instructional Television
American Association of Health, Physical Education, and Recreation (AAHPER)
American Book Company
American Library Color Slide Co., Inc.
American Optometric Association
American Polarizers, Inc.
American Rehabilitation Foundation
Anti-Defamation League of B'nai B'rith
Associated Educational Materials
Association Sterling Films
Audio Lingual Educational Press, Inc.
Audio Visual Programmers & Producers
Baker and Taylor Company
BFA Educational Media
Brady Company, Robert J.
California Association for Neurologically Handicapped Children
Cal Industries, Inc.
Cenco Instruments Corporation
Center for Humanities, Inc.
Center on Human Policy
Childhood Resources, Inc.
Child Study Center
Colonial Films, Inc.
Color Film Corporation
Continuing Education Publications DCE
Coronet Instructional Films
Creative Teaching Associates
Denoyer-Geppert Audio-Visuals
Donars Productions
Educational Audio Visuals, Inc.
Educational Design, Inc.
Educational Development Corporation
Educational Dimensions Corporation
Educational Images
Educational Media, Inc.
Educational Solutions, Inc.
Elden Enterprises, Inc.
Encyclopedia Britannica Educational Corporation
Envision Corporation
Film Communicators
Film Fund
GAF Corporation
General Educational Media
Ginn and Company
Haeseler Productions, Inc.
Harcourt, Brace, Jovanovich, Inc.
Harper & Row
Harvest Labs, Inc.
Hester and Associates
Hoffman Educational Systems
Hubbard Scientific Company
Human Policy Press
Instructional Dynamics, Inc.
Interculture Associates
Iowa State University
Jacoby/Storm Productions, Inc.
Kalmia Company
Ken-A-Vision
Lansford Publishing Company
Learning Concepts
Library Filmstrip Center
Long Filmslide Service
Mafex Associates, Inc.
Mass Media Ministries, Inc.
Media for Education
Miller-Brody Productions
Minnesota Association for Retarded Citizens, Inc.
Multi Resource Centers for Training and Development (M.R.C.)
National Association for Music Therapy
National Audio-Visual Association, Inc.
National Audubon Society
National Foundation-March of Dimes
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Nystrom & Company, A. J.
Opportunities for Learning, Inc.
Outdoor Eququip
Penney Company, Inc., J. C.
Outdoor Pictures
Pflaum Publisher, Inc., George A.
QED Productions
Random House/Singer School Division
Recreation Center for the Handicapped
Research Media, Inc.

54. SLIDES, cont.

Sandak, Inc.
Saunders Company, W. B.
Schloat Productions
Scholastic Book Services
Schoolmaster Science
Sister Kenny Institute
Society for Visual Education
Spenco Medical Corporation
Spitz Laboratories
Stanfield House
Syracuse University College of Forestry
Thompson-Mitchell and Associates
Training Services
Transmedia International, Ltd.
University of Minnesota
Urban Media Materials, Inc.
Valiant Instructional Materials Corp.
Van Nostrand Reinhold Film Library
ViewTex, Inc.
Visuals for Teaching
Voice Tapes
Ward's Natural Science Establishment, Inc.
Weatherford Company, R. V.
Western Psychological Services
Wible Language Institute
Wiley and Sons, Inc., John
Williams/Wilkins
Wyeth Film Library
Young Women's Christian Association (YWCA)

55. STENCILS

Beckley-Cardy
Blick, Dick
Bowmar Company, Inc., Stanley
Childcraft Education Corp.
Cleo Living Aids
Connoisseur Studio, Inc.
Developmental Learning Materials
Grolier Educational Corporation
Hammett Company, J. L.
Ideal School Supply Company
Kenworthy Educational Service, Inc.
Latta, Inc., J. S.
Mafex Associates, Inc.
Nienhuis Montessori, U.S.A., Inc.
Philip & Tacey, Ltd.
Practical Drawing Company
Pumpkinseed
School Service Company
Science Research Associates, Inc.
Special Education Materials, Inc.
Trend Enterprises, Inc.
Warren's Educational Supplies
Winter Haven Lions Research Foundation, Inc.

56. STORY CARDS

Addison-Wesley Publishing
Allyn and Bacon, Inc.
Beckley-Cardy
Childcraft Education Corp.
Constructive Playthings
Developmental Learning Materials
Economy Company
Educational Teaching Aids (E.T.A.)
Ewing & Sons, Jasper
Follett Publishing Company
Ginn and Company
Go-Mo Products, Inc.
Holcomb Company, J. R.
Houghton Mifflin Company
Hubbard Scientific Company
Ideal School Supply Company
Instructional Supplements, Inc.
Jabberwocky
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Concepts
Learning Resource Center, Inc.
Mafex Associates, Inc.
McKnight Publishing Company
Media for Education
Milton Bradley Company
Modern Education Corporation
New Dimensions in Education
Novo Educational Toy & Equipment Corp.
P. H. Audio Visual Corporation
Philip & Tacey, Ltd.
Playtime Equipment Company
Practical Drawing Company
Sadlier, Inc., W. H.
Teacher's Aide
Vanguard Visuals, Inc.
Warren's Educational Supplies

57. STUDY PRINTS

Advanced Learning Concepts, Inc.
Aevac, Inc.
Afro-Am Publishing Company, Inc.
AIMS Instructional Media Services
Alesco Educational Service Company
Alva Museum Replicas
Arnold, Genevieve
Baker and Taylor Educational Products
Beckley-Cardy
BFA Educational Media
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Cal Industries, Inc.
CDCC
Childcraft Education Corporation
Choice Publications, Ltd.
Cole Supply Company
Constructive Playthings
Cook, Publisher, David C.
Coronet Instructional Films
Creative Educational Society
Creative Teaching Associates
Creative Visuals
Disney Educational Media Company, Walt
Documentary Photo Aids
Educational Development Corporation
Educational Media, Inc.
Encyclopedia Britannica Educational Corporation
Ewing & Sons, Jasper
Friendship Press
Gel-Sten, Inc.
Hale & Company, E. M. - Cadmus Books
Hammett Company, J. L.
Holcomb Company, J. R.
Hood School Supplies Co., Ltd., Jack
Hubbard Scientific Company
Ingram Book Company
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Instructor Publications
Interculture Associates
International Teaching Tapes, Inc.
Lakeshore Equipment Company
Latta, Inc., J. S.
Learning Arts
Learning Resource Center, Inc.
Leswing Press
Lilley & Son, Inc., J. P.
Mafex Associates, Inc.
Math-Master
McKnight Publishing Company
Media for Education
Media Plus, Inc.
Milliken Publishing Company

57. STUDY PRINTS, cont.

Milton Bradley Company
National Aeronautics and Space Administration (NASA)
Newman Visual Education, Inc.
Noble and Noble, Publishers, Inc.
Norstedt's School Department
Novo Educational Toy & Equipment Corp.
Nystrom & Company, A. J.
Pathescope Educational Media, Inc.
Philip & Tacey, Ltd.
Playtime Equipment Company
Practical Drawing Company
Princeton Instructional Media
Random House/Singer School Division
Rhythm Band, Inc.
Sadlier, Inc., W. H.
Scarfo, Inc., Roy G.
Scholastic Book Services
Schoolmaster Science
School Service Company
Science Research Associates, Inc.
Scott, Foresman and Company
Shorewood Reproductions, Inc.
Silver Burdett Company
Social Studies School Service
Society for Visual Education
Special Education Materials, Inc.
Steck-Vaughn Company
Stone Bridge Press, Inc.
Taylor Publishing Company
Time-Life Films
Trend Enterprises, Inc.
Univision, Inc./Visual Systems, Inc.
Urban Media Materials, Inc.
Vanguard Visuals, Inc.
Visionetics, Inc.
Visuals for Teaching
Visual Sound Company
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies

58. SUPPLEMENTARY READING MATERIALS

Abelard-Schuman
Abingdon Press
Acropolis Books, Ltd.
Addison-Wesley Publishing
Advanced Learning Concepts, Inc.
Afro-Am Publishing Company, Inc.
Alesco Educational Service Company
Allyn and Bacon, Inc.
American Guidance Service, Inc.
American Montessori Society
American Printing House for the Blind, Inc.
American Publishers Corporation
American Seating Company
Ann Arbor Publishers, Inc.
Apollo Editions
Arco Publishing Company
Association Press
Baker and Taylor Company
Bank Street College of Education Bookstore
Bantam Books, Inc.
Barnell Loft, Ltd.
Beckley-Cardy
Behavioral Research Laboratories, Inc.
Behaviordelia, Incorporated
Benefic Press
Bete Company, Inc., Channing L.
Bobbs-Merrill Trade Division
Book-Lab, Inc.
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Boy Scouts of America
Bradbury Press
CDCC
Changing Times Education Service
Childcraft Education Corporation
Child Focus Company
Children's Music Center
Children's Press, Inc.
Chilton Book Company
Choice Publications, Ltd.
Classroom World Productions
Cole Supply Company
Collins-World Publishing Company
Committee on Diagnostic Reading Tests, Inc.
Communacad
Concordia Publishing House
Creative Educational Society
Creative Publications
Crowell Company, Thomas Y.
Crown Publishers, Inc.
Curriculum Innovations, Inc.
Daughters of St. Paul
Dawn Publications
Day Company, Inc., John
Dell Publishing Company, Inc.
Demco Educational Corporation
Denison and Company, Inc., T. S.
Dexter & Westbrook, Ltd.
Dillon Press
Disney Educational Media Company, Walt
Dodd, Mead & Company, Inc.
Donahue, T. J.
Dover Publications, Inc.
Dryad Press
Dutton & Company, Inc., E. P.
Economy Company
EDL/McGraw-Hill
Educational Aids and Materials
Educational Design, Inc.
Educational Development Labs, Inc.
Educational Horizons Publishers, Inc.
Educational Progress Corporation
Educational Reading Service, Inc.
Educational Teaching Aids (E.T.A.)
Ed-U Press
EMC Corporation
Encyclopedia Britannica Educational Corporation
Enrich, Inc.
Facilitation House
Farrar, Straus & Giroux, Inc.
Fearon Publishers, Pitman Publishing Corp.
Ferguson Publishing Company, J. G.
Field Enterprises Educational Corporation
Fitzgerald Publishing Company, Inc.
Follett Publishing Company
Four Winds Press
Friendship Press
Funk & Wagnalls
Gage Educational Publishing Limited
Gale Research Company
Galt Toys
Garrard Publishing Company
Globe Book Company
Grosset & Dunlap, Inc.
Growing Concern
Hale & Company, E. M. - Cadmus Books
Hammett Company, J. L.
H & H Enterprises, Inc.
Harper & Row.
Hawthorn Books, Inc.
Hayes School Publishing Company
Heritage Publishers, Inc.
Hertzberg-New Method, Inc.
Highlights for Children, Inc.
Hoffman Educational Systems
Holcomb Company, J. R.
Holiday House, Inc.
Holt, Rinehart & Winston, Inc.

58. SUPPLEMENTARY READING MATERIALS, cont.

Hood School Supplies Co., Ltd., Jack
Houghton Mifflin Company
Hubbard Scientific Company
Human Policy Press
Huntting Company, Inc., H. R.
Hyperion Press, Inc.
Ideal School Supply Company
Ingram Book Company
Institute of Modern Languages, Inc.
Instructional/Communications Technology (I/CT), Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
Interculture Associates
IPD Publishing Company, Inc.
ITA (Initial Teaching Alphabet) Publications, Inc.
ITT Educational Publishing
Jabberwocky
JS^2, Inc.
Kansas City Audio Visual
Kennikat Press
Kenworthy Educational Service, Inc.
King Features Syndicate
Knox Press, John
Learning Achievement Services
Learning Discoveries
Learning Information, Inc.
Learning Pathways
Learning Resource Center, Inc.
Leslie Press
Leswing Press
Lippincott Company, J. B.
London Music Shop, Ltd.
Lothrop, Lee & Shepard Company
MacMillian Library Services
Mafex Associates, Inc.
Magna Book Distributors
McCormick-Mathers Publishing Company
McGraw Hill-Ryerson Press
McKay Company, Inc., David
McQueen Publishing Company
Media for Education
Merry Thoughts, Inc.
Messner, Julian
Miller-Brody Productions
Mills Publishing Corporation, Belwin
Milton Bradley Company
Morrow & Company, Inc., William
Music Sales Corporation
National Audubon Society
National Education Association
National Geographic Society
National Teaching Aids, Inc.
Naylor Company
New Dimensions in Education
Newman Visual Education, Inc.
New Readers Press
Noble and Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Norton & Company, W. W.
Novo Educational Toy & Equipment Corp.
Oddo Publishing, Inc.
Opportunities for Learning, Inc.
Outdoor Pictures
Oxford University Press
Parents Magazine Press, Inc.
Pendulum Press, Inc.
Perceptual Development Laboratories
Pflaum Publisher, Inc., George A.
P. H. Audio Visual Corporation
Philip & Tacey, Ltd.
Phillips, Inc., Don R.
Pitman Publishing Corporation
Pixie Publications
Play 'N' Talk
Plays, Inc.
Playtime Equipment Company
Plough Publishing House
Practical Drawing Company
Praeger Publishers, Frederick A.
Princeton Instructional Media
PRL Educational Aids and Materials
Pruett Publishing Company
Public Affairs Committee, Inc.
Publishers Central Bureau
Putnam's Sons, Inc., G. P.
Quality Books, Inc.
Rand McNally School Department
Random House/Singer School Division
Raytech Industries, Inc.
RD Communications
Reader's Digest Services
Reading Laboratory, Inc.
Regnery Company, Henry
Remediation Associates, Inc.
Replogle Globes
Richards Publishing Co., Inc., Frank E.
Rodale Press, Inc.
Roundtable Films, Inc.
Rubbermaid, Inc.
Saturday Evening Post
Scholastic Book Services
Schoolmaster Arts and Crafts
Schoolmaster Science
School Service Company
Scott, Foresman and Company
Scott Graphics
SEFA (Social Education First Aid) Publications
Shoe String Press, Inc.
Sierra Club Books
Sign Language Store
Silver Burdett Company
Simon & Schuster, Inc.
Smithsonian Institution Press
Social Issues Resources Series (SIRS)
Social Studies School Service
Southern Illinois University Press
Spellbinder, Inc.
Steck-Vaughn Company
Sterling Publishing Company
Stiskin, Oscar B.
St. Martin's Press
Sunburst Communications
Tane Press
Taplinger Publishing Company, Inc.
Taylor Publishing Company
Taylor Teaching Tapes
Teaching Technology Corporation
Thompson Company, Thomas C.
Time Life Books
Troll Associates
Tuttle Company, Inc., Charles E.
United Educators, Inc.
Uniquity
Univision, Inc./Visual Systems, Inc.
Urban Media Materials, Inc.
U.S. Department of Agriculture
U.S. Department of State
U.S. Games Systems, Inc.
Vanguard Visuals Inc.
Van Nostrand Reinhold Film Library
Viking Press
Visuals for Teaching
Visual Sound Company
Walck, Inc., Henry Z.
Walker Educational Book Corporation
Warne & Company, Inc., Frederick
Warren's Educational Supplies
Watts, Inc., Franklin
Wenkart Phonic Readers
Western Publishing Company, Inc.
Westminster Press
Weston Woods Studios
Whitman & Company, Albert
Word Making Productions
World Publishing Company
World Traveler

58. SUPPLEMENTARY READING MATERIALS, cont.

Xerox Education Publications
Young Women's Christian Association (YWCA)

59. TACHISTOSCOPES

Allyn and Bacon, Inc.
Audio Visual Research Company
Book-Lab, Inc.
EDL/McGraw-Hill
Educational Development Labs, Inc.
Instructional/Communications Technology (I/CT), Inc.
Kansas City Audio Visual
Ken-A-Vision
Keystone View Company
Kurtz Brothers Supply Company
Lafayette Instrument Corporation
Learning Opportunities
Learning Through Seeing, Inc.
Mafex Associates, Inc.
Newman Visual Education, Inc.
Opportunities for Learning, Inc.
Reading Laboratory, Inc.
Rheem Califone
Society for Visual Education
Teaching Technology Corporation
Visual Sound Company
Warren's Educational Supplies

60. TACTILE MATERIALS

Alva Museum Replicas
AMACO
American Printing House for the Blind, Inc.
American Seating Company
Baker and Taylor Educational Products
B&T Learning Materials
Beckley-Cardy
Binney & Smith
Blick, Dick
Cenco Instruments Corporation
Center for Applied Research in Education, Inc.
Childcraft Education Corporation
Control Development, Inc.
Developmental Vision Associates
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Elkins Company, Herbert M.
Enrich, Inc.
Fisher Scientific Company
Flaghouse, Inc.
Gaumard Scientific Models, Inc.
Health & Education Services Corp.
Holcomb Company, J. R.
Houghton Mifflin Company
Ideal School Supply Company
Learning Opportunities
Learning Resource Center, Inc.
Lectrolearn, Inc.
Little Kenny Publications
Lok-Letters
Milo Products Corporation
Modern Education Corporation
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Nienhuis Montessori, U.S.A., Inc.
Nystrom & Company, A. J.
Opportunities for Learning, Inc.
Outdoor Pictures
Patchwork Pictures, Inc.
Permanent Pigments, Inc.
Practical Drawing Company
PRL Educational Aids and Materials
Pumpkinseed
Royal National Institute for the Blind
Scott, Foresman and Company
Schoolmaster Science
School Service Company
Simplicated Educational Aids (SEA)
Special Education Materials, Inc.
Spin-A-Test Company
Tandy Leather Company
Teaching Resources Corporation
Telesensory Systems, Inc.
Thompson Company, Thomas C.
Touch Aids
Trend Enterprises, Inc.
United Settlement Supply
Warren's Educational Supplies
Westab Educational Services
Wordcrafters Guild-St. Albans School

61. TAPE CARTRIDGES

Advanced Learning Concepts, Inc.
Ampex Magnetic Tape Div.
Book Tape Productions, Inc.
Folkways Records
Houghton Mifflin Company
Jabberwocky
Jacobs Audio, Inc., Ray
Mind, Inc.
Modern Curriculum Press
Uniquity

62. TAPE CASSETTES

Abingdon Press
Afro-Am Publishing Company, Inc.
AIMS Instructional Media Services
Alesco Educational Service Company
American Association for the Advancement of Science
American Printing House for the Blind, Inc.
American Publishers Corporation
Ampex Magnetic Tape Div.
Argus Communications
Associated Educational Materials
Association for Supervision and Curriculum Development
Audio and Visual Methods Company
Audio-Forum
Audio Lingual Educational Press, Inc.
Audio Magnetics Corporation
Audio Visual Programmers & Producers
Automated Learning, Inc.
Avedex, Inc.
Baker and Taylor Company
Bear Films, Inc.
Beckley-Cardy
Benefic Press
BFA Educational Media
Blick, Dick
BNA Communications, Inc.
Book-Lab, Inc.
Book Tape Productions, Inc.
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Boy Scouts of America
Brady Company, Robert J.
Brodart
Caedmon Records
California Association for Neurologically Handicapped Children
Career Aids, Inc.
Career Institute
Cassettes Unlimited
Cenco Instruments Corporation
Center for Cassette Studies, Inc.
Center for Humanities, Inc.
Centron Corporation

62. TAPE CASSETTES, cont.

Changing Times Education Service
Child Focus Company
Childhood Resources, Inc.
Children's Classics on Tape
Children's Music Center
Children's Press, Inc.
Christian Record Braille Foundation
Classroom World Productions
Colonial Films, Inc.
Communacad
Communication Skill Builders, Inc.
Comprehensive Service Corporation
Connoisseur Studio, Inc.
Contemporary Drama Service
Continuing Education Publications DCE
Cook, Publisher, David C.
Coronet Instructional Films
Creative Studies, Inc.
Creative Teaching Associates
Creative Visuals
Current Affairs
DAK Enterprises
DCA Educational Products, Inc.
Demco Educational Corporation
Denison and Company, Inc., T. S.
Denoyer-Geppert Audio-Visuals
Developmental Learning Materials
Disney Educational Media Company, Walt
Dun-Donnelley Publishing Corporation
Economy Company
EDL/McGraw-Hill
Educational Activities
Educational Audio Visuals, Inc.
Educational Design, Inc.
Educational Development Corporation
Educational Development Labs, Inc.
Educational Electronics, Inc.
Educational Innovators Press, Inc.
Educational Insights, Inc.
Educational Media, Inc.
Educational Performance Associates
Educational Perspectives Associates
Educational Progress Corporation
Educational Reading Service, Inc.
Educational Record Sales
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Education Corporation of America
Electronic Systems for Education, Inc.
Electro Systems, Inc.
Elkins Company, Herbert M.
EMC Corporation
Encore Visual Education, Inc.
Encyclopedia Britannica Educational Corporation
Envision Corporation
Ewing & Sons, Jasper
Eye Gate House
Family Communications, Inc.
Film Forum, Inc.
Films, Incorporated
Folkways Records
Garrard Publishing Company
General Educational Media
Go-Mo Products, Inc.
Guidance Associates
Hadley School for the Blind
Haeseler Productions, Inc.
Hale & Company, E. M. - Cadmus Books
Hallmark Films
Hammett Company, J. L.
Hanna-Barbera Productions, Inc.
Harper & Row
Heritage Publishers, Inc.
Hertzberg-New Method, Inc.
Holcomb Company, J. R.
Houghton Mifflin Company
Hubbard Scientific Company
Ideal School Supply Company
Ideas
Imperial International Learning
Ingram Book Company
Insight Media Programs
Institute of Life Insurance
Institute of Modern Languages, Inc.
Instructional/Communications Technology (I/CT), Inc.
Instructional Dynamics, Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
Interculture Associates
International Center for Educational Development
International Computer Education Corp. (ICE)
International Medifilms (IMF)
International Teaching Tapes, Inc.
Interpretive Education
ITT Educational Publishing
Jabberwocky
Jacobs Audio, Inc., Ray
Jacoby/Storm Productions, Inc.
January Productions
Jeppesen/Sanderson Films, Inc.
Kalmia Company
Kansas City Audio Visual
Keach, Productions, Stacy
Kilby Associates, Inc.
Kimbo Educational
Lakeshore Equipment Company
Lansford Publishing Company
La Pine Scientific Company
Latta, Inc., J. S.
Learning Arts
Learning Concepts
Learning Corporation of America
Learning Opportunities
Learning Resource Center, Inc.
Learning Tree Filmstrips
Library Filmstrip Center
Library of Congress
Lilley & Son, Inc., J. P.
Lippincott Company, J. B.
Listener Educational Enterprises
Listening Library, Inc.
Long Filmslide Service
Look, Listen, and Learn
Lowell & Lynwood, Ltd.
Macmillan Library Services
Mafex Associates, Inc.
Mass Communications, Inc.
Mass Media Ministries, Inc.
Math-Master
McKnight Publishing Company
Media Educational Materials
Media Five
Media for Education
Media Marketing, Inc.
Media Materials, Inc.
Media-Pak
Media Plus, Inc.
Media Workshop
Merrill Publishing Company, Charles E.
Merry Thoughts, Inc.
Metropolitan Life
Miller-Brody Productions
Milliken Publishing Company
Milton Bradley Company
Modern Education Corporation
Modern Sound Pictures, Inc.
Morrow & Company, Inc., William
National Book Company
National Center for Audio Tapes
National Foundation-March of Dimes
National Geographic Society
National Institute for Rehabilitation Engineering

62. TAPE CASSETTES, cont.

National Protape Institute, Inc.
National School Public Relations Association
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Norton Publishers, Inc., Jeffrey
Novo Educational Toy & Equipment Corp.
Nystrom & Company, A. J.
Ontario Institute for Studies in Education
Opportunities for Learning, Inc.
Outdoor Eququip
Outdoor Pictures
Pacifica Tape Library
PAMI Learning Systems, Inc.
Pathescope Educational Media, Inc.
Peller and Associates, Inc., A. W.
Penney Company, Inc., J. C.
Perception Development Research Associates
Perennial Education, Inc.
Pergamon Press, Inc.
Perspectives on Death
P.H. Audio Visual Corporation
Photo and Sound Company
Pixie Publications
Planetariums Unlimited, Inc.
Playtime Equipment Company
Polished Apple
Practical Drawing Company
Princeton Instructional Media
PRL Educational Aids and Materials
Protape, Incorporated
Psychologists and Educators, Inc.
QED Productions
Radiant Educational Corporation
RAMIC Productions
Random House/Singer School Division
RCA Music Service
Reader's Digest Services
Reading Laboratory, Inc.
Recording for the Blind, Inc.
Research Media, Inc.
Research Press
RMI Media Productions, Inc.
Schloat Productions
Scholastic Book Services
Schoolmaster Science
Science Research Associates, Inc.
Scott, Foresman and Company
Scott Graphics
Scribner's Sons, Charles
Shinn Music Aids
Sign Language Store
Silver Burdett Company
Sister Kenny Institute
Social Studies School Service
Society for Visual Education
Sound Book Press Society, Inc.
Special Education Materials, Inc.
Spenco Medical Corporation
Spoken Arts, Inc.
Stanbow Productions, Inc.
Stanwix House, Inc.
Steck-Vaughn Company
Stone Productions, Inc., H. M.
Stone Products, R. H.
St. Paul Catechetical Center
Success Motivation Institute, Inc.
Summy-Birchard Company
Sunburst Communications
Superex Electronics Corporation
Superscope Library of the Spoken Word
Supply Company
Talking Book Topics
Tandy Leather Company
Tane Press
Taylor Teaching Tapes
Teaching Aids, Incorporated
Teaching Audial and Visuals, Inc.
Teaching Resources Corporation
Teaching Technology Corporation
Tersch Products, Inc.
Texas Association for Children with Learning Disabilitites
Thompson-Mitchell and Associates
3M Company
Time Life Books
Troll Associates
Uniquity
United Settlement Supply
University of Colorado
University of Minnesota
Urban Media Materials, Inc.
USA Tapes
Valiant Instructional Materials Corp.
Van Nostrand Reinhold Film Library
Varis Associates
Viking Press
Vimcet Associates
Visual Education Consultants, Inc. (VEC)
Visuals for Teaching
Visual Sound Company
Walker Educational Book Corporation
Warren's Educational Supplies
Watts, Inc., Franklin
Western Tape
Westinghouse Electric Corporation
Westinghouse Learning Press
Weston Woods Studios
Wible Language Institute
Williams/Wilkins
Wilson Corporation, H.
Word Making Productions
Xerox Education Publications

63. TAPES, REEL-TO-REEL

Alesco Educational Service Company
American Association for the Advancement of Science
American Association of Health, Physical Education, and Recreation (AAHPER)
American Bible Society
American Incentive to Read
American Printing House for the Blind, Inc.
Ampex Magnetic Tape Div.
Anti-Defamation League of B'nai B'rith
Associated Educational Materials
Association for Educational Communications & Technology (AECT)
Audio Lingual Educational Press, Inc.
Audio Magnetics Corporation
Baker and Taylor Company
Beckley-Cardy
Blick, Dick
Cassettes Unlimited
CEBCO/Pflaum Publishing
Center for Mass Communication (CMC)
Christian Record Braille Foundation
DAK Enterprises
Educational Audio Visuals, Inc.
Educational Media, Inc.
Educational Teaching Aids (E.T.A.)
Education Corporation of America
Electronic Futures, Inc.
Electro Systems, Inc.

63. TAPES, REEL-TO-REEL, cont.

EMC Corporation
Ewing & Sons, Jasper
General Electronic Laboratories, Inc.
Haeseler Productions, Inc.
Houghton Mifflin Company
Ideas
Imperial International Learning
Institute of Modern Languages, Inc.
Instructional Supplements, Inc.
International Medifilms (IMF)
Jacobs Audio, Inc., Ray
Kansas City Audio Visual
Learning Concepts
Learning Opportunities
Library Filmstrip Center
Library of Congress
Media Educational Materials
Media Plus, Inc.
Merrill Publishing Company, Charles E.
Merry Thoughts, Inc.
Metropolitan Life
Modern Sound Pictures, Inc.
Motion Picture Enterprises, Inc.
National Book Company
National Center for Audio Tapes
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Norton Publishers, Inc., Jeffrey
Ontario Institute for Studies in Education
Outdoor Eququip
Pacifica Tape Library
Pathescope Educational Media, Inc.
Perceptual Development Laboratories
Perceptual Learning Systems
Photo and Sound Company
Playtime Equipment Company
Price/Vowell Filmakers, Inc.
Recording for the Blind, Inc.
Rheem Califone
Science for the Blind Products
Scott Graphics
Setco Audio-Visual, Inc.
Spoken Arts, Inc.
Tavor Aids
Taylor Teaching Tapes
Teaching Audial and Visuals, Inc.
Teaching Technology Corporation
Technifax/Visucom
3M Company
University of Colorado
U.S. Department of State
Valiant Instructional Materials Corp.
Vimcet Associates
Visual Sound Company
Voice Tapes
Warren's Educational Supplies
Weatherford Company, R. V.
Western Tape
Wible Language Institute
Wilson Corporation, H.

64. TEACHING MACHINES

AA&K Enterprises
AB Special Instrument
Acousta Auditory Training Units, Inc.
Acoustifone Corporation
Alda Instruments, Ltd.
Ash Music Corporation, Sam
Atkins & Merrill
Audiotronics Corporation
Beckley-Cardy
Behavioral Controls, Inc.
Bell and Howell
Beseler Company, Charles
Borg-Warner Educational Systems
Califone International, Inc.
Cleo Living Aids
Computer Design Corporation
Comspace Corporation
Craig Education
Creative Teaching Associates
Cybernetics Research Institute
Cybernetic Systems
Digital
Dorsett Educational Systems, Inc.
Dow Research Association
EDL/McGraw-Hill
Educational Development Corporation
Educational Development Labs, Inc.
Educational Solutions, Inc.
Electronic Futures, Inc.
Electro Systems, Inc.
Enrich, Inc.
Enrichment Reading Corporation of America
Ewing & Sons, Jasper
Fairchild Corporation, E. E.
Field Enterprises Educational Corporation
Geater Associates, Inc.
General Electric Company
Guidance Associates
Hoffman Educational Systems
Instructional Dynamics, Inc.
Instructional Industries, Inc.
Instructional Supplements, Inc.
Integrated Training Systems
Keach Productions, Stacy
Kee, Inc.
La Barge, Inc.
Lafayette Instrument Corporation
Latta, Inc., J. S.
Learning Opportunities
Learning Resource Center, Inc.
Learn-X Corporation
Lectrolearn, Inc.
Lehigh Valley Electronics, Inc.
Lexicon
Mafex Associates, Inc.
Magnetic Media, Inc.
Mast Development Company
Media for Education
Merchant Associates, Robert C.
Mind, Inc.
Modern Sound Pictures, Inc.
NASCO
Newman Visual Education, Inc.
Norelco
Opportunities for Learning, Inc.
Ore Press, Inc.
Perceptual Development Laboratories
P.H. Audio Visual Corporation
P/H Electronics
Photo and Sound Company
Practical Drawing Company
Publishers Company, Inc. (PUBCO)
Reading Laboratory, Inc.
Remote Controls Corporation
Response Systems Corporation
Rheem Califone
RIL Electronics Corporation
Rogers/Stewart/Cox and Associates, Ltd.
Saber, Inc.
Salina Audio Visual Company
Sargent-Welch Scientific Company
Sawyers, Inc.
Scribe Internationale
Smith-Corona-Marchant
Sony Corporation of America
Spellbinder, Inc.
Stilltron
S.U. School Utilities Ltd.
Sylvester Service Laboratories Corp.
Tapecon, Inc.
Teaching Technology Corporation
Tech Serv, Inc.

64. TEACHING MACHINES, cont.

Telesensory Systems, Inc.
Thompson-Mitchell and Associates
Viewlex, Inc.
Wang Laboratories
Warren, Inc., Jay L.
Weatherford Company, R. V.
Welch Scientific Company
Westinghouse Electric Corporation
Wurlitzer Educational Products

65. TESTS

ACI Media, Inc.
Addison-Wesley Publishing
American Association on Mental Deficiency
American Guidance Service, Inc.
American Incentive to Read
American Printing House for the Blind, Inc.
Appleton-Century-Crofts
Arco Publishing Company
Benefic Press
Benziger Bruce & Glencoe, Inc.
Book-Lab, Inc.
Borg-Warner Educational Systems
Bowmar Company, Inc., Stanley
Brook Educational Publishing, Ltd.
Center for Applied Research in Education, Inc.
Center for the Study of Evaluation
Cleo Living Aids
Committee on Diagnostic Reading Tests, Inc.
Communication Skill Builders, Inc.
Consulting Psychologists Press
Control Development, Inc.
Cram Company, Inc., George F.
Dow Research Association
Economy Company
EDL/McGraw-Hill
Educational Horizons Publishers, Inc.
Educational Performance Associates
Educational Programmers, Inc.
Educational Progress Corporation
Educational Research Council of America
Educational Testing Service
Educator Press
Educator's Publishing Service, Inc.
ESP, Inc.
Facilitation House
Fearon Publishers, Pitman Publishing Corp.
Follett Publishing Company
Gage Educational Publishing Limited
Garrard Publishing Company
Ginn and Company
Go-Mo Products, Inc.
Groves Consultants, Ltd.
Harcourt, Brace, Jovanovich, Inc.
Hayes School Publishing Company
Hoffman Educational Systems
Houghton Mifflin Company
Hubbard Scientific Company
Imperial International Learning
Industrial Relations Center
Institute of Modern Languages, Inc.
Instructional Industries, Inc.
Instructional Objectives Exchange
Instructional Supplements, Inc.
Interstate Printers & Publishers
Kenworthy Educational Service, Inc.
Keystone View Company
Ladoca Project & Publishing Foundation, Inc.
Language Research Associates
Learning Concepts
Learning Designs, Inc.
Learning Pathways
Learning Systems Press
Lectrolearn, Inc.
Mafex Associates, Inc.
McKay Press, Inc.
Mediax, Inc.
Milo Products Corporation
Modern Curriculum Press
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Northwestern University Press
Opportunities for Learning, Inc.
Peek Publications
Perceptual Development Laboratories
Perceptual Learning Systems
Preston Corporation, J. A.
Priority Innovations, Inc.
Psychodiagnostic Test Company
Psychological Corporation
Psychologists and Educators, Inc.
Rand McNally School Department
Random House/Singer School Division
Sadlier, Inc., W. H.
Scholastic Testing Service, Inc.
Science Research Associates, Inc.
Scott, Foresman and Company
SEFA (Social Education First Aid) Publications
Sightext Publications
Sign Language Store
Southern Illinois University Press
Southern Microfilm Division
Southwest Educational Development Laboratory
Special Education Materials, Inc.
Stanwix House, Inc.
Talkalong Products
Taylor Teaching Tapes
Teacher's Aide
Teaching Resources Corporation
Thompson-Mitchell and Associates
University of Illinois Press
Van Valkenburgh, Nooger & Neville, Inc.
Walker Educational Book Corporation
Warren's Educational Supplies
Western Psychological Services
Westinghouse Learning Press
Winter Haven Lions Research Foundation, Inc.
Wolfe Educational Materials, Marian
Zweig Associates, Inc.

66. TEXTBOOKS

Addison-Wesley Publishing
Aevac, Inc.
Afro-Am Publishing Company, Inc.
Allyn and Bacon, Inc.
Alvin and Company, Inc.
American Association on Mental Deficiency
American Book Company
American National Red Cross
American Printing House for the Blind, Inc.
Appleton-Century-Crofts
Argus Communications
Association for Children with Learning Disabilities

66. TEXTBOOKS, cont.

Athletic Institute
Bank Street College of Education Bookstore
Bantam Books, Inc.
Barnell Loft, Ltd.
Barron's Educational Series, Inc.
Bear Films, Inc.
Behavioral Research Laboratories, Inc.
Benefic Press
Bennett Books
Benziger Bruce & Glencoe, Inc.
Book-Lab, Inc.
Boosey and Hawkes Music Publishers, Inc.
Burgess Publishing Company
Capitol Publications, Inc.
Career Institute
Child Welfare League of America, Inc.
Continuing Education Publications DCE
Control Development, Inc.
Crowell Company, Thomas Y.
Cuisenaire Company of America, Inc.
Delmar Publishers
Dexter & Westbrook, Ltd.
Digital
Dow Research Association
Eberson Enterprises
Educational Consultant Enterprises, Inc.
Educational Programmers, Inc.
Educational Projections Company
Educational Research Council of America
Educational Technology Publications, Inc.
Educator's Publishing Service, Inc.
EMC Corporation
ESP, Inc.
Facilitation House
Fearon Publishers, Pitman Publishing Corp.
Follett Publishing Company
Gage Educational Publishing Limited
Globe Book Company
H & H Enterprises, Inc.
Harcourt, Brace, Jovanovich, Inc.
Harper & Row
Hayes School Publishing Company
Highland Music Company
Highlights for Children, Inc.
Holt, Rinehart & Winston, Inc.
Houghton Mifflin Company
Hubbard Scientific Company
Imperial International Learning
Industrial Relations Center
Institute of Modern Languages, Inc.
Instructional Development Corporation
Instructional Supplements, Inc.
Jeppesen/Sanderson Films, Inc.
Johnson Press, Inc., H. C.
JS^2, Inc.
Laidlaw Brothers
Leswing Press
Longman, Inc.
Lowell & Lynwood, Ltd.
Mafex Associates, Inc.
Manning Publications, Ardelle
McCormick-Mathers Publishing Company
McGraw Hill-Ryerson Press
McKnight Publishing Company
McQueen Publishing Company
Merrill Publishing Company, Charles E.
Merry Thoughts, Inc.
Midwest Publications Company, Inc.
Miller-Brody Productions
Mind, Inc.
Modern Curriculum Press
Monterey Learning Systems
National Book Company
National Braille Association
National Society for Mentally Handicapped Children
New Readers Press
Noble & Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Novello & Company Limited
Ohio State University Press
Open Court Publishing Company
Opportunities for Learning, Inc.
Pami Learning Systems, Inc.
Pawnee Publishing Company, Inc.
Peek Publications
Penney Company, Inc., J. C.
Perceptual Development Laboratories
Perceptual Learning Systems
Peripole, Inc., World of
Personal Products Company
Peter Pan Records
Peterson System, Inc.
Pflaum Publisher, Inc., George A.
Philip & Tacey, Ltd.
Phonovisual Products, Inc.
Pixie Publications
Planned Parenthood Federation of America, Incorporated
Practical Drawing Company
Primary Educational Service
Princeton Instructional Media
QED Productions
Radiant Educational Corporation
Rand McNally School Department
Random House/Singer School Division
Reader's Digest Services
Reading Laboratory, Inc.
Research Media, Inc.
Research Press
Rheem Califone
Richards Publishing Co., Inc., Frank E.
Richards Rosen Press, Inc.
Sadlier, Inc., W. H.
Sams & Company, Inc., Howard W.
Saunders Company, W. B.
Science Research Associates, Inc.
Scholastic Book Services
Schoolmaster Science
School Service Company
Scott, Foresman and Company
Scott Graphics
SEFA (Social Education First Aid) Publications
Setco Audio-Visual, Inc.
Shinn Music Aids
Shorewood Reproductions, Inc.
Sightext Publications
Sign Language Store
Silver Burdett Company
Simon & Schuster, Inc.
Social Studies School Service
Southern Illinois University Press
Special Education Materials, Inc.
Spellbinder, Inc.
Spitz Laboratories
Stanbow Productions, Inc.
Standard Projector and Equipment Company
Stanwix House, Inc.
Steck-Vaughn Company
Stilltron
Stone Bridge Press, Inc.
St. Paul Catechetical Center
Success Motivation Institute, Inc.
Summy-Birchard Company
Tane Press
Taylor Teaching Tapes
Teachers Publishing Corporation

66. TEXTBOOKS, cont.

Teaching Resources Corporation
Teaching Technology Corporation
Technifax/Visucom
Thomas, Publisher, Charles C.
Time-Life Films
TQ Publishers
Trans-Culture Books
Trophy Music Company
United Cerebral Palsy Associations
United Settlement Supply
University of Minnesota
University Park Press
Urban Media Materials, Inc.
USA Tapes
U.S. Department of State
Valiant Instructional Materials Corp.
Van Nostrand Reinhold Film Library
Visionetics, Inc.
Visual Needs, Inc.
Visuals for Teaching
Visual Sound Company
Volunteer Transcribing Service
Walker Educational Book Corporation
Warren's Educational Supplies
Watts, Inc., Franklin
Weber Costello Company
Wenkart Phonic Readers
Western Psychological Services
Western Tape
Westinghouse Learning Press
Wiley and Sons, Inc., John
Winston Press

67. TOYS

Abbey Press
Airplane Kite Company
All Art Products, Inc.
Amaco
American Printing House for the Blind, Inc.
American Publishers Corporation
American Seating Company
Anglo Affiliated Company
Arrow Handicraft Corporation
Babyking
Baker and Taylor Educational Products
B&T Learning Materials
Bardeen's Inc.
Beckley-Cardy
Binney & Smith
Blick, Dick
Block House, Inc.
Blue Ridge Cottage Industries, Inc.
Brewster Corporation
Brooklyn Products, Inc.
Cardboard Engineering, Inc.
Carroll Sound, Inc.
Childcraft Education Corporation
Childhood Resources, Inc.
Chilton Toys
Cleo Living Aids
Cole Supply Company
Community Playthings
Connoisseur Studio, Inc.
Constructive Playthings
Control Development, Inc.
Cook, Publisher, David C.
COSOM
Creative Playthings
Creative Teaching Associates
Dakin and Company, R.
Disney Educational Media Company, Walt
Diversion Dynamics
Duncanlite Laboratory, Inc.
Eastern Distributing Company
East, Inc.
Economy Handicrafts
Edcom Systems, Inc.
Educational Aids and Materials
Educational Playsystems, Inc.
Educational Teaching Aids (E.T.A.)
Entex Industries, Inc.
ESA, Ltd.
Excel Wood Company
Eye Gate House
FAO Schwartz
Fisher Price Toys
Flaghouse, Inc.
Gabriel Industries
Galt Toys
Gel-Sten, Inc.
Gilbert Industries, Inc.
Haddon Rockers, Inc.
Hammacher Schlemmer
Hammett Company, J. L.
Harett-Gilmar, Inc.
Hasbro
Hecht Co., Inc., L. K.
H. G. Sales
Holcomb Company, J. R.
Hood School Supplies Co., Ltd., Jack
Ideal School Supply Company
Ideal Toy Corporation
Ideas
Kenner Products
Knickerbocker Toy Company, Inc.
Kurtz Brothers Supply Company
Lakeshore Equipment Company
Lakeside International Sales Organization
Learning Achievement Services
Learning Resource Center, Inc.
Leisure Dynamics Games and Toys
Leisure Group
Lorenz, Heinz H.
Lowe Company, Inc., E. S.
Lyndoncraft Educational Equipment
Mafex Associates, Inc.
Maple Wood Products Company, Inc.
Marlon Creations, Inc.
Media for Education
Meistergilde
Michel & Company
Micki Toys AB
Milo Products Corporation
Milton Bradley Company
Montgomery School House, Inc.
Mountain Toy Makers
Muller Wooden Toys, Inc., Bill
NASCO
Nienhuis Montessori, U.S.A., Inc.
North American Recreation (nar)
Novo Educational Toy & Equipment Corp.
101 Productions
Owens-Illinois, Inc.
Parker Brothers, Inc.
Patchwork Pictures, Inc.
Perception Development Research Associates
Pixie Publications
Play and Learn Curriculum Materials
Playtime Equipment Company
PortaPit
Possum Trot Corp.
Practical Drawing Company
PRL Educational Aids and Materials
Radio Steel and Mfg. Company
Rapco, Inc.
Reiss Games, Inc.
Rig-A-Jig
Rotadyne
Saalfield Publishing Company
Sankyo Seiki (America), Inc.
Scheithauer KG, Gebr.
School Days Equipment Company
School Service Company
Schuco Toy Company, Inc.
Sebino
Shackman & Company, B.
SIFO Company
Sign Language Store

67. TOYS, cont.

Silver Burdett Company
Skill Building by Vantel Corp.
Skill Development Equipment Company
Spin-A-Test Company
Special Education Materials, Inc.
Stone Products, R. H.
S.U. School Utilities Ltd.
Synestructics, Inc.
Taskmaster, Ltd.
Teaching Concepts, Inc.
Torpedo, Ltd.
Uniquity
Warren's Educational Supplies
Wile, Ernest
Wolverine Sports Supply
X-Potential Enterprises

68. TRANSPARENCIES

Aevac, Inc.
Alesco Educational Service Company
American Map Company
American Polarizers, Inc.
American Seating Company
Associated Educational Materials
Audio and Visual Methods Company
Audio Visual Programmers & Producers
Baker and Taylor Educational Products
Bardeen's Inc.
Bear Films, Inc.
Beckley-Cardy
Behavior Research Company
Bete Co., Inc., Channing L.
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Brady Company, Robert J.
Bremner-Davis Phonics
Cal Industries, Inc.
Cenco Instruments Corporation
Cereal Institute
Changing Times Education Service
Civic Education Service
Cole Supply Company
Colonial Films, Inc.
Constructive Playthings
Continental Press
Cram Company, Inc., George F.
Creative Visuals
Cuisenaire Company of America, Inc.
Curriculum Productions Company
DCA Educational Products, Inc.
Denoyer-Geppert Audio-Visuals
Donahue, T. J.
Edmark Associates
Educational Design, Inc.
Educational Electronics, Inc.
Educational Media, Inc.
Educational Projections Company
Educational Reading Service, Inc.
Educational Record Sales
Education Corporation of America
Encyclopedia Britannica Educational Corporation
Ewing & Sons, Jasper
Films, Incorporated
1st Communications Corporation
Fordham Publishing Company
GAF Corporation
Gel-Sten, Inc.
Ginn and Company
Go-Mo Products, Inc.
Hammett Company, J. L.
H & H Enterprises, Inc.
Harcourt, Brace, Jovanovich, Inc.
Hayden Book Company, Inc.
Hayes School Publishing Company
Holcomb Company, J. R.
Hood School Supplies Co., Ltd., Jack
Hubbard Scientific Company
I. A. K., Inc.
Ideal School Supply Company
Imperial International Learning
Ingram Book Company
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Interculture Associates
Interpretive Education
Jenn Publications
Jeppesen/Sanderson Films, Inc.
Kansas City Audio Visual
Kilby Associates, Inc.
Kimberly-Clark Corporation
Kurtz Brothers Supply Company
Lakeshore Equipment Company
Lansford Publishing Company
La Pine Scientific Company
Latta, Inc., J. S.
Learning Arts
Learning Opportunities
Lilley & Son, Inc., J. P.
Mafex Associates, Inc.
Math-Master
McKay Press, Inc.
Media for Education
Media Marketing, Inc.
Merrill Publishing Company, Charles E.
Metropolitan Life
Milliken Publishing Company
Modern Curriculum Press
Modern Education Corporation
Modern School Supplies
Multi Resource Centers for Training and Development (M.R.C.)
NASCO
National Institute for Rehabilitation Engineering
Newman Visual Education, Inc.
Noble & Noble, Publishers, Inc.
Novo Educational Toy & Equipment Corp.
Nystrom & Company, A. J.
Opportunities for Learning, Inc.
Penney Company, Inc., J. C.
Peterson System, Inc.
Pflaum Publisher, Inc., George A.
P.H. Audio Visual Corporation
Photo Motion Corporation
Playtime Equipment Company
Practical Drawing Company
Random House/Singer School Division
RCA Music Service
Research Media, Inc.
Richards Publishing Co., Inc., Frank E.
Scholastic Book Services
Schoolmaster Science
Science Kit, Inc.
Science Research Associates, Inc.
Scott, Foresman and Company
Scott Graphics
Scott Resources, Inc.
Social Studies School Service
Society for Visual Education
Special Education Materials, Inc.
Stanbow Productions, Inc.
Standard Projector and Equipment Company
Stone Products, R. H.
St. Paul Catechetical Center
Study Scope Company
Tane Press
Taylor Teaching Tapes
Technifax/Visucom
Thompson-Mitchell and Associates
Time-Life Films
Trend Enterprises, Inc.
Troll Associates
Tweedy Transparencies
United Settlement Supply
United Transparencies, Inc.
University of North Carolina
Univision, Inc./Visual Systems, Inc.

68. TRANSPARENCIES, cont.

Valiant Instructional Materials Corp.
Vanguard Visuals Inc.
Visionetics, Inc.
Visual Materials, Inc.
Visual Sound Company
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Western Publishing Company, Inc.
Wible Language Institute
Wiley and Sons, Inc., John
Winston Press
Zaner-Bloser Company

69. VIDEO TAPES

Agency for Instructional Television
AIMS Instructional Media Services
American Association of Health, Physical Education, and Recreation (AAHPER)
American Rehabilitation Foundation
Ampex Magnetic Tape Div.
Apeco Video System
Athletic Institute
Audio Magnetics Corporation
Baker and Taylor Company
BNA Communications, Inc.
Bosustow Productions, Stephen
Campus Film Distributors Corporation
Caption Center
CBS Learning Center
Cinema Concepts, Inc.
Comprehensive Service Corporation
Continuing Education Publications DCE
DAK Enterprises
Dow Research Association
Educational Innovators Press, Inc.
Educational Research Council of America
Encyclopedia Britannica Educational Corporation
ESP, Inc.
Family Communications, Inc.
Great Plains National Instructional Television Library
Insight Exchange
Institute for the Crippled & Disabled (ICD)
Instructional Dynamics, Inc.
Jacoby/Storm Productions, Inc.
Keach Productions, Stacy
KETC, Channel 9
Latta, Inc., J. S.
Mass Media Ministries, Inc.
McGraw-Hill Films
Media Five
Modern Talking Picture Service, Inc.
Motion Picture Enterprises, Inc.
Multi Resource Centers for Training and Development (M.R.C.)
National Center for School & College TV
National Educational Media, Inc.
National Geographic Society
National Institute for Rehabilitation Engineering
National Institute on Mental Retardation
Nebraska Educational TV Council
Newman Visual Education, Inc.
Ontario Institute for Studies in Education
Oxford Films, Inc.
Peeler Productions, David
Pennsylvania State University
Perennial Education, Inc.
Pergamon Press, Inc.
Public Television Library
Ramic Productions
Reading Laboratory, Inc.
Roundtable Films, Inc.
Schloat Productions
Sign Language Store
S-L Film Productions
Sony Corporation of America
Speech Foundation of America
Tersch Products, Inc.
Thompson-Mitchell and Associates
3M Company
Time-Life Films
Time-Life Multimedia Division
Twyman Films, Inc.
United Cerebral Palsy Associations
University of Minnesota
Vision Quest
Vocational Films
Western Instructional Television, Inc.
Weston Woods Studios
Xerox Education Publications
Xerox Films
Zaner-Bloser Company

70. VISUAL AIDS

AA&K Enterprises
Addison-Wesley Publishing
Aero Educational Products
American Printing House for the Blind, Inc.
Athletic Institute
Baker and Taylor Educational Products
B&T Learning Materials
Centurion Industries, Inc.
Childcraft Education Corporation
Communacad
Communication Skill Builders, Inc.
Control Development, Inc.
Creative Learning
Developmental Learning Materials
EDL/McGraw-Hill
Educational Research Council of America
Educational Solutions, Inc.
Educators Marketing, Inc.
Elkins Company, Herbert M.
Enrich, Inc.
ESP, Inc.
Ewing & Sons, Jasper
Fisher Scientific Company
Gamco Chalkboards
Gaumard Scientific Models, Inc.
Gel-Sten, Inc.
Go-Mo Products, Inc.
Gunter Herrmann
Hale & Company, E. M. - Cadmus Books
Hammett Company, J. L.
Harvest Labs, Inc.
Holcomb Company, J. R.
Hood School Supplies Co., Ltd., Jack
Houghton Mifflin Company
Hubbard Scientific Company
I. A. K., Inc.
Ideal School Supply Company
Instructional Dynamics, Inc.
Instructional Industries, Inc
Instructional Supplements, Inc.
Instructo/McGraw-Hill
Instructor Publications
Jabberwocky
Kalmia Company
Kansas City Audio Visual
Kenworthy Educational Service, Inc.
King Features Syndicate
Kurtz Brothers Supply Company
Lakeshore Equipment Company
La Pine Scientific Company

70. VISUAL AIDS, cont.

Laradon Hall School for Exceptional Children
Latta, Inc., J. S.
Learning Aids Group, Inc.
Learning Corporation of America
Learning Resource Center, Inc.
Learning Things, Inc.
Leswing Press
Little Kenny Publications
Mafex Associates, Inc.
Marsh Chalkboard Company
Mayer Studios, Inc., Charles
McGraw-Hill Films
Media for Education
Milo Products Corporation
Milton Bradley Company
NASCO
National Audubon Society
National Institute for Rehabilitation Engineering
National Teaching Aids, Inc.
Newman Visual Education, Inc.
Nienhuis Montessori, U.S.A., Inc.
Norstedt's School Department
Novo Educational Toy & Equipment Corp.
Nystrom & Company, A. J.
Opportunities for Learning, Inc.
Outdoor Eququip
Patchwork Pictures, Inc.
Pathescope Educational Media, Inc.
Penney Company, Inc., J. C.
Peripole, Inc., World of
Philip & Tacey, Ltd.
Phonovisual Products, Inc.
Photo Motion Corporation
Pixie Publications
Playtime Equipment Company
Practical Drawing Company
Random House/Singer School Division
Raytech Industries, Inc.
Reporting Service for Children
School Days Equipment Company
School Health Supply Company
School Service Company
Scott, Foresman and Company
Scott Resources, Inc.
Sign Language Store
Snitz Manufacturing Company
Society for Visual Education
Spaceforms, Inc.
Special Education Materials, Inc.
Spellbinder, Inc.
Spenco Medical Corporation
Spin-A-Test Company
Stone Products, R. H.
St. Regis Instructional Materials
Tane Press
Taskmaster, Ltd.
Teaching Audial and Visuals, Inc.
Tech Serv, Inc.
Thalatta, Inc.
Thompson-Mitchell and Associates
Trend Enterprises, Inc.
Univision, Inc./Visual Systems, Inc.
Vanguard Visuals Inc.
Victor Music Method
Visuals for Teaching
Visual Instruction Bureau
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Westab Educational Services

71. WORKBOOKS

Acadia Press, Inc.
Addison-Wesley Publishing
Allied Education Council
Amidon & Associates, Inc., Paul S.
Ann Arbor Publishers, Inc.
Appleton-Century-Crofts
Arnold, Genevieve
Bardeen's Inc.
Barnell Loft, Ltd.
Barron's Educational Series, Inc.
Bear Films, Inc.
Beckley-Cardy
Behavioral Research Laboratories, Inc.
Benefic Press
Benton Review Publishing Company
Benziger Bruce & Glencoe, Inc.
Book-Lab, Inc.
Bowmar Company, Inc., Stanley
Bowmar Publishing Corp.
Career Institute
Cassettes Unlimited
Cebco/Pflaum Publishing
Cognitive Development Designs
Committee on Diagnostic Reading Tests, Inc.
Communication Skill Builders, Inc.
Contemporary Ideas, Inc.
Continental Press
Continuing Education Publications DCE
Cuisenaire Company of America, Inc.
Curriculum Associates
Curriculum Productions Company
Day Company, Inc., John
Dell Publishing Company, Inc.
Denison and Company, Inc., T. S.
Dexter & Westbrook, Ltd.
Dormac, Inc.
Dow Research Association
EDL/McGraw-Hill
Educational Activities
Educational Aids and Materials
Educational Development Labs, Inc.
Educational Electronics, Inc.
Educational Horizons Publishers, Inc.
Educational Progress Corporation
Educational Solutions, Inc.
Educational Teaching Aids (E.T.A.)
Educational Technology Publications, Inc.
Educator Press
Educator's Publishing Service, Inc.
EMC Corporation
Enrichment Reading Corporation of America
Fearon Publishers, Pitman Publishing Corp.
Follett Publishing Company
Gage Educational Publishing, Ltd.
Garrard Publishing Company
Gel-Sten, Inc.
Ginn and Company
Go-Mo Products, Inc.
Great Ideas, Inc.
Grolier Educational Corporation
Hammett Company, J. L.
H & H Enterprises, Inc.
Harcourt, Brace, Jovanovich, Inc.
Harper & Row
Hayes School Publishing Company
Hester and Associates
Highlights for Children, Inc.
Hoffman Educational Systems
Houghton Mifflin Company
Hubbard Scientific Company
Ideal School Supply Company
Ideas
Institute of Educational Research
Institute of Life Insurance
Institute of Modern Languages, Inc.
Instructional/Communications Technology (I/CT), Inc.

71. WORKBOOKS, cont.

Instructional Industries, Inc.
Instructional Supplements, Inc.
Interpretive Education
Interstate Printers & Publishers
ITT Educational Publishing
Jabberwocky
Jenn Publications
Kansas City Audio Visual
Kenworthy Educational Service, Inc.
Kurtz Brothers Supply Company
Latta, Inc., J. S.
Lawson, Gary D.
Learning Information, Inc.
Learning Resource Center, Inc.
Learning Systems Press
Le Crone Company, A. B.
Lectrolearn, Inc.
Love Publishing Company
Lowell & Lynwood, Ltd.
Mafex Associates, Inc.
McKay Press, Inc.
McQueen Publishing Company
Media for Education
Media Materials, Inc.
Merry Thoughts, Inc.
Midwest Publications Company, Inc.
Miller Books
Mind, Inc.
Mnemonics Spelling Book
Modern Curriculum Press
Multi Resource Centers for Training and Development (M.R.C.)
National Audubon Society
National Book Company
National Learning Corporation
New Readers Press
Nienhuis Montessori, U.S.A., Inc.
Noble & Noble, Publishers, Inc.
Northwest Regional Educational Laboratory
Open Court Publishing Company
Opportunities for Learning, Inc.
Ore Press, Inc.
Outdoor Eququip
Pathescope Educational Media, Inc.
Pencil Box
Penney Company, Inc., J. C.
Perceptual Development Laboratories
Perceptual Learning Systems
Philip & Tacey, Ltd.
Phonovisual Products, Inc.
Playtime Equipment Company
Practical Drawing Company
Preschool Learning Corporation
Princeton Instructional Media
PRL Educational Aids and Materials
Programmed Learning of London, Ltd.
Protape, Incorporated
Pruett Publishing Company
Rand McNally School Department
Random House/Singer School Division
Reader's Digest Services
Reading Laboratory, Inc.
Research Press
Richards Publishing Co., Inc., Frank E.
Richards Rosen Press, Inc.
Sadlier, Inc., W. H.
Sams & Company, Inc., Howard W.
Scholar's Choice, Ltd.
Scholastic Book Services
School Service Company
Science Research Associates, Inc.
Scott, Foresman and Company
Sign Language Store
Special Education Materials, Inc.
Special Service Supply
Spitz Laboratories
Stanwix House, Inc.
Steck-Vaughn Company
St. John's School for the Deaf
St. Joseph Institute for the Deaf
Stone Bridge Press, Inc.
Talkalong Products
Taylor Teaching Tapes
Teacher's College Press
Teachers Exchange of San Francisco
Teaching Resources Corporation
Thompson-Mitchell and Associates
TQ Publishers
Tripp, Fern
Uniquity
University Park Press
USA Tapes
Van Nostrand Reinhold Film Library
Varis Associates
Volunteer Transcribing Service
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company
Wenkart Phonic Readers
Westinghouse Learning Press
Whitehaven Publishing Company
Willow House Publishers
Wise Owl Publications
Xerox Education Publications
Zaner-Bloser Company

72. WORKSHEETS

Addison-Wesley Publishing
American Seating Company
Appleton-Century-Crofts
Baker and Taylor Educational Products
Bear Films, Inc.
Behavior Research Company
Blick, Dick
Book-Lab, Inc.
Bowmar Company, Inc., Stanley
Career Aids, Inc.
Cassettes Unlimited
Center for Applied Research in Education, Inc.
Cereal Institute
Changing Times Education Service
Communication Skill Builders, Inc.
Connoisseur Studio, Inc.
Continuing Education Publications DCE
Creative Teaching Associates
Creative Visuals
Cuisenaire Company of America, Inc.
EDL/McGraw-Hill
Educational Aids and Materials
Educational Design, Inc.
Educational Development Labs, Inc.
Educational Performance Associates
Educational Programmers, Inc.
Electronic Futures, Inc.
Follett Publishing Company
Gel-Sten, Inc.
Grolier Educational Corporation
Hallmark Films
Hammett Company, J. L.
H & H Enterprises, Inc.
Hawkes Publishing Company
Hoffman Educational Systems
Holcomb Company, J. R.
Houghton Mifflin Company
Hubbard Scientific Company
Instructional Supplements, Inc.
Jenn Publications
Kenworthy Educational Service, Inc.

72. WORKSHEETS, cont.

Kurtz Brothers Supply Company
La Pine Scientific Company
Latta, Inc., J. S.
Learning Concepts
Learning Opportunities
Lectrolearn, Inc.
Love Publishing Company
Mafex Associates, Inc.
Math-Master
McCormick-Mathers Publishing Company
Media for Education
Miller-Brody Productions
Milton Bradley Company
Modern Curriculum Press
National Teaching Aids, Inc.
New Dimensions in Education
Noble & Noble, Publishers, Inc.
Novo Educational Toy & Equipment Corp.
Ontario Institute for Studies in Education
Opportunities for Learning, Inc.
Ore Press, Inc.
Pathescope Educational Media, Inc.
Penney Company, Inc., J. C.
Pflaum Publisher, Inc., George A.
Pixie Publications
Playtime Equipment Company
Practical Drawing Company
PRL Educational Aids and Materials
Research Press
Sadlier, Inc., W. H.
Schaffer, Frank
Scott, Foresman and Company
Stanbow Productions, Inc.
Stanwix House, Inc.
Steck-Vaughn Company
St. John's School for the Deaf
Supply Company
Taylor Teaching Tapes
Teachers Publishing Corporation
Teaching Resources Corporation
3M Company
USA Tapes
Vanguard Visuals, Inc.
Varis Associates
Visionetics, Inc.
Visual Materials, Inc.
Visual Sound Company
Ward's Natural Science Establishment, Inc.
Warren's Educational Supplies
Weber Costello Company

73. WORKTEXTS

Addison-Wesley Publishing
Allen Company
American Seating Company
Arco Publishing Company
Arnold, Genevieve
Barron's Educational Series, Inc.
Behavioral Research Laboratories, Inc.
Behaviordelia, Incorporated
Benton Review Publishing Company
Book-Lab, Inc.
Committee on Diagnostic Reading Tests, Inc.
Continuing Education Publications DCE
EDL/McGraw-Hill
Educational Design, Inc.
Educational Technology Publications, Inc.
Elkins Company, Herbert M.
Fearon Publishers, Pitman Publishing Corp.
Finney Company
Ginn and Company
Hammett Company, J. L.
Hayes School Publishing Company
Highlights for Children, Inc.
Hopewell Books, Inc.
Ideas
Instructional Supplements, Inc.
Jenn Publications
Kenworthy Educational Service, Inc.
Latta, Inc., J. S.
Mafex Associates, Inc.
McCormick-Mathers Publishing Company
Media for Education
Mind, Inc.
Modern Curriculum Press
Noble & Noble, Publishers, Inc.
Opportunities for Learning, Inc.
Perceptual Development Laboratories
Protape, Incorporated
Random House/Singer School Division
Reading Laboratory, Inc.
Richards Publishing Co., Inc., Frank E.
Sadlier, Inc., W. H.
Scholastic Book Services
Special Service Supply
Stanwix House, Inc.
Steck-Vaughn Company
TQ Publishers
Train Aids
Tripp, Fern
Varis Associates
Warren's Educational Supplies
Westinghouse Learning Press
Zaner-Bloser Company

74. INSTITUTIONAL VEHICLES

Divco-Wayne Corporation
Medical Coaches, Inc.
National Institute for Rehabilitation Engineering
Pickwick Company
Royce International Ltd.
Thomas Car Works, Inc., Perley A.

Changes Since Previous Edition

NAME CHANGES

Some publishers requested changes in the name under which they were listed in the previous edition. Other publishers merged or were sold, and products that bear their former imprint are now distributed by a different company. This list includes all such changes that were reported to NCEMMH. Only a few changes occurring after October 1, 1976, are included, because the reporting deadline was September 30, 1976.

The publishers listed below appeared in the previous edition under the name given on the first line. In the current edition, their entry appears under the name given on the second line in all capital letters.

Abelard-Schuman, Ltd.
ABELARD-SCHUMAN

AIM (Association Instructional Materials)
ASSOCIATION INSTRUCTIONAL MATERIALS

AIR Development Systems
AMERICAN INSTITUTES FOR RESEARCH DEVELOPMENTAL SYSTEMS

AIT (Agency for Instructional Television)
AGENCY FOR INSTRUCTIONAL TELEVISION

Alameda County School Department
ALAMEDA COUNTY EDUCATION CENTER

Alden Systems
ALDEN SYSTEMS COMPANY, INC.

American Fieldstaff Films
WHEELOCK EDUCATIONAL RESOURCES

American Institutes for Research
AMERICAN INSTITUTES FOR RESEARCH DEVELOPMENTAL SYSTEMS

American Rehabilitation Foundation
SISTER KENNY INSTITUTE

American Textile Mfg. Institute, Inc.
AMERICAN TEXTILE MANUFACTURERS INSTITUTE, INC.

Ampex
AMPEX MAGNETIC TAPE DIVISION

Amy Ape
AMY APE COMPANY

Sam Ash Educational Services Corporation
ASH MUSIC CORPORATION, SAM

Bowmar
BOWMAR PUBLISHING CORP.

Broadcasting and Film Commission
COMMUNICATION COMMISSION

Brunner/Mazel Publishers
BRUNNER/MAZEL, INC.

Can Crafts
DEL MONTE KITCHENS

Chem Chexx Mfg. Corporation
MEDEARIS CHEM CHEXX MFG. CORP.

Choosing Your Career
JOB SCENE

Collier MacMillan Library Services
MACMILLAN LIBRARY SERVICES

Craig Education Corporation
CRAIG EDUCATION

A. Daigger and Company
EDUCATIONAL TEACHING AIDS (ETA)

Deaton Museum Studio
DEATON MUSEUM PRODUCTS, INC.

Dimensions Publishing Company
ADAPT PRESS

Walt Disney Educational Materials Company
DISNEY EDUCATIONAL MEDIA COMPANY, WALT

T. J. Donahue Company
DONAHUE, T. J.

Educational Aids and Materials
PRL EDUCATIONAL AIDS AND MATERIALS

Educational Design Associates
EDUCATIONAL DESIGN, INC.

Educational Materials Producers
CHILDREN'S CLASSICS ON TAPE

Educational Methods, Inc.
EDUCATIONAL METHODS

Education Projections Corporation
STANDARD PROJECTOR AND EQUIPMENT COMPANY

Encore
ENCORE VISUAL EDUCATION, INC.

Enrich
ENRICH, INC.

EPIE
EPIE INSTITUTE

Fearon Publishers, Lear Sigler, Inc.
FEARON PUBLISHERS

Fleetwood Films, Inc.
AUDIO BRANDON FILMS, INC.

General Learning Corporation
SILVER BURDETT COMPANY

Growing Concern, Inc.
GROWING CONCERN

Alfred Higgins Productions
HIGGINS, PRODUCTIONS, INC., ALFRED

Hoffman Information Systems
HOFFMAN EDUCATIONAL SYSTEMS

Houston Speech & Hearing Center
SPEECH & HEARING INSTITUTE

Ideal Pictures
AUDIO BRANDON FILMS, INC.

Institutional Cinema Service
INSTITUTIONAL CINEMA INC.

Instructional Media Center
VISUAL INSTRUCTION BUREAU

Instructo Corporation
INSTRUCTO/McGRAW-HILL

International Society for Rehabilitation of the Disabled
REHABILITATION INTERNATIONAL USA

Iowa State University Visual Instruction Service
IOWA STATE UNIVERSITY (MEDIA RESOURCES CENTER)

Jam Handy School Service
PRENTICE-HALL MEDIA

Charles A. Jones Publishing Co.
WADSWORTH PUBLISHING COMPANY, INC.

Joyce Motion Picture Company
SIGN LANGUAGE STORE

Kimbo-U.S.A. Records
KIMBO EDUCATIONAL

Manter Hall School Publications
EDUCATOR'S PUBLISHING SERVICE, INC.

Mass Media Associates
MASS MEDIA MINISTRIES, INC.

Mead Educational Services
B & T LEARNING MATERIALS

Media
MEDIA EDUCATIONAL MATERIALS

Mend Institute
MEND INSTITUTE RESEARCH LIBRARY, INA

Mine Publications, Inc.
WINSTON PRESS

Modern Teaching Associates, Inc.
RONCO PRODUCTS

Mountain Plains Educational Media
UNIVERSITY OF COLORADO

MSB Educational Systems
ORE PRESS, INC.

The National Assn. for Mental Health
MENTAL HEALTH MEDIA CENTER RE-RUNS UNLIMITED, INC.

National Easter Seal Society
NATIONAL EASTER SEAL SOCIETY FOR CRIPPLED CHILDREN AND ADULTS, INC.

National Press Books
MAYFIELD PUBLISHING COMPANY

A Nienhuis NV
NIENHUIS MONTESSORI, U.S.A., INC.

North American Recreation Convertibles, Inc.
NORTH AMERICAN RECREATION (nar)

Opaque Systems, Inc.
STIMULATION LEARNING AIDS, LTD.

F. A. Owen Publishing Company
INSTRUCTOR PUBLICATIONS

Pathescope Educational Films, Inc.
PATHESCOPE EDUCATIONAL MEDIA, INC.

Peripole, Inc.
PERIPOLE, INC., WORLD OF

Pimm Consultants, Ltd.
GROVES CONSULTANTS, LTD.

Popular Science Publishing Co., AV Div.
DENOYER-GEPPERT AUDIO-VISUALS

Psychological Films
PSYCHOLOGICAL FILMS, INC.

RCA Records
RCA MUSIC SERVICE

Rehabilitation International USA
INTERNATIONAL REHABILITATION FILM REVIEW LIBRARY

Reiss Associates
REISS GAMES, INC.

REMA Aids
NATIONAL INSTITUTE FOR REHABILITATION ENGINEERING

Stewart Reynolds Productions
BNA COMMUNICATIONS, INC.

Rhythm Record Company
MELODY HOUSE PUBLISHING COMPANY

RMI Educational Films, Inc.
RMI MEDIA PRODUCTIONS, INC.

Schloat Productions
PRENTICE-HALL MEDIA, INC.

School Utilities, Ltd.
S.U. SCHOOL UTILITIES LTD.

Science for the Blind
SCIENCE FOR THE BLIND PRODUCTS

Select-Ed, Inc.
WINCH ASSOCIATES, B. L.

Seminar Press
ACADEMIC PRESS, INC.

Speech and Language Materials, Inc.
MODERN EDUCATION CORPORATION

Taylor Associates Instructional Communications Technology, Inc.
INSTRUCTIONAL/COMMUNICATIONS TECHNOLOGY (I/CT), Inc.

Training Aids
TRAIN AIDS

Ulverscroft Large Print Books
STISKIN, OSCAR B.

University of Colorado, National Center for Audio Tapes
NATIONAL CENTER FOR AUDIO TAPES

Univision, Inc.
UNIVISION, INC./VISUAL SYSTEMS, INC.

Vantel Corporation
SKILL BUILDING BY VANTEL CORPORATION

Henri Wenkart
WENKART PHONIC READERS

Westinghouse Learning Corporation
WESTINGHOUSE LEARNING PRESS

The Wise Owl
WISE OWL PUBLICATIONS

Wurlitzer Co.
WURLITZER EDUCATIONAL PRODUCTS

DROPPED LISTINGS

The names listed below appeared in the previous edition. They are omitted from this edition either at their request ("gone out of business," for example) or because mail addressed to them was returned as undeliverable. Efforts to trace the present locations of these firms, in case they still exist, have been unsuccessful. If you have current information about any publisher listed here that you feel should appear in the next edition, please write to Publisher Source Directory, National Center on Educational Media and Materials for the Handicapped, Ohio State University, Columbus, Ohio 43210, using the form at the end of the book.

CANNOT LOCATE OR OUT OF BUSINESS

Richard Abel, Bookseller
Academic Dimension Systems, Inc.
Action Learning, Inc.
AIDS Audiovisual Instructional Devices, Inc.
Allcraft Recreation Materials
American Playmaker, Inc.
Associated Reprinting Company
Atlantic Microfilm Corporation
Automated Visuals, Inc.

Basilean Films
Behavioral Products, Inc.

Canadian Stage and Arts Publications, Ltd.
CCM Films
Center for Children and Parents
Charles E. Conrad Films
Cooper Films and Records, Inc.
Cowles Education Corporation

Educational Games, Inc.
Educational R & D Information Office
Electronic Development Corporation

Charles J. Felten

Governor's Interagency Council on Mental Retardation

Harrison Educational Motivation Enterprises
Henke Trading
Honor Products Company
Humanitas Systems & Curriculum

IDM (International Direct Marketing)
International Education & Training, Inc.

Kamplex

The Learning Business
Learning Center
The Loom and Toy Factory
Lorraine Music Company

Media Systems Corporation
Modern Teaching Associates, Inc.

National Laboratory for Higher Education
New Horizons Publishers, Inc.

Oliver & Boyd
The Open Home

Potter's Photographic Applications Co.

Reaction Films

SEE (Screen Education Enterprises, Inc.)
Selected Creative Communications
SEMDC (Special Education Materials
Development Center)
Sigma Educational Films
Summit Musical Instruments, Inc.

Tapes Unlimited
Theme Productions, Inc.
Thorne Films
Titan Corporation
TV Telesponse, Inc.

Videovision
Voice Over Books

DROPPED AT THEIR REQUEST

Around the Neighborhood
Dryden Press
Maine Dept. of Health & Welfare
Master Mount Corporation
Ohio State University (School of Education)
Samsonite Corporation
Television Information Office
University of Pennsylvania Press

Form for Submitting New Entries

NEW INFORMATION FOR PUBLISHER SOURCE DIRECTORY

Name of suggested firm ______________________

Address ______________________

City ______________________

State ______________ ZIP ________

Telephone ______________________
(area code)

☐ Suggested change in entry. On what page does the present entry appear? ________

☐ Suggested new entry.

☐ Suggested firm is distributor, not producer or publisher.

Materials from suggested firm are:

☐ Available for rent only.

☐ Available for free loan only.

Mail form to:

Publisher Source File
NATIONAL CENTER ON EDUCATIONAL MEDIA
AND MATERIALS FOR THE HANDICAPPED
Ohio State University
Columbus, Ohio 43210

Types of instructional materials distributed by the firm should be listed below, either spelled out or using the codes defined on inside covers of directory.

Name of person submitting suggested change or new entry:

____

Address ______________________

City ______________________

State ______________ ZIP ________

Telephone ______________________
(area code)

☆ U.S. GOVERNMENT PRINTING OFFICE: 1977— 758-522/14

List of Definitions and Codes

Code Number	Type of Instructional Aid, Device, Media
1.	***Activity Books.*** Materials containing suggested classroom activities.
2.	***Adaptive Devices.*** Materials to which modifications have been made or will be made to allow use by the handicapped.
3.	***Aperture Cards.*** Cards with openings designed for mounting microfilm reproduction of documents. See also ***Microforms.***
4.	***Audio Equipment.*** Devices which provide auditory input or output. See also ***Audiovisual Aids.***
5.	***Audiotape Flashcards.*** Cards to which segments of magnetic tape are affixed and which include space for printed or braille messages or pictures.
6.	***Audiovisual Aids.*** Materials having auditory and visual components. See also ***Audiotape Flashcards, Captioned Films, Captioned Filmstrips, Projection Equipment,*** and ***Video Tapes.***
7.	***Braille.*** A system of writing or printing for the blind which employs various standardized arrangements of raised dots.
8.	***Braille Writing Devices.*** Instruments for the production of braille dots or raised line drawings.
9.	***Captioned Films.*** A motion picture of any mode upon which subtitles have been printed so that all relevant audio information can be read by the viewer.
10.	***Captioned Filmstrips.*** 35mm filmstrips subtitled with written dialogue, description, or explanation.
11.	***Cards.*** A small, flat piece of stiff paper or cardboard, often a member of a set, bearing significant numbers, symbols, and figures. See also ***Aperture Cards, Flashcards, Story Cards,*** and ***Audiotape Flashcards.***
12.	***Charts.*** Systematic arrangement of facts in graphic or pictorial form.
13.	***Color-keyed Materials.*** Format term indicating materials which use color as a means of teaching certain concepts.
14.	***Curriculum Guides.*** Teacher resource materials in which a particular course of study is outlined with appropriate activities and instructional materials.
15.	***Duplicating Masters.*** Preprinted master copies of materials prepared for use on a duplicating machine. See also ***Reproduction Masters*** and ***Stencils.***
16.	***Electromechanical Aids.*** Devices used by the handicapped to enable them to perform activities otherwise prohibited by their handicap. See also ***Mobility Aids*** and ***Sensory Aids.***
17.	***Equipment, Physical Therapy.*** Equipment for use in remedial exercise for the physically handicapped.
18.	***Film cartridges.*** 8mm or Super 8mm filmloops with or without sound encased in a plastic holder.
19.	***Films 16mm.*** 16mm film with or without sound, may be reel-to-reel or cartridge. See also ***Captioned Films.***
20.	***Films 35mm.*** 35mm film, with or without sound, may be reel-to-reel or cartridge. See also ***Captioned Films.***
21.	***Films 8mm.*** 8mm film, with or without sound, may be reel-to-reel, cartridge, or uncased. See also ***Captioned Films.***
22.	***Films Super 8mm.*** 8mm film with or without sound, which requires use of a projector with Super 8 capability.
23.	***Filmslips.*** Mounted filmstrips.
24.	***Filmstrips.*** Segments of 35mm film containing phonographs, diagrams, or other graphic matter prepared for still projection. See also ***Captioned Filmstrips.***
25.	***Flashcards.*** Drill materials presented in card format. See also ***Audiotape Flashcards.***
26.	***Games.*** Materials having specific rules of play, which involve intellectual or physical activity. See also ***Toys.***
27.	***Globes.*** Spheres on which are depicted maps of the earth or heavens.
28.	***High Interest Low Vocabulary.*** Materials designed to interest the learner whose reading ability is below that of his age or grade placement.
29.	***Initial Teaching Alphabet.*** Refers to a reading approach based on a phonetic alphabet of 44 characters, each of which represents a single English phoneme.
	Institutional Vehicles. See 74.
30.	***Large Type.*** Print usually twice as large as regular type.
31.	***Learning Activity Packages.*** Self-contained instructional units of optional content prepared for use by the student. See also ***Self-pacing Materials.***
32.	***Linguistically Based Materials.*** Materials based on the patterns which govern the spelling and sentence structure of the language.
33.	***Low Vision Aids.*** Devices used with the partially sighted to maximize residual vision. See also ***Large Type.***
34.	***Manipulative Materials.*** Objects which require touching, handling, or moving in order to gain information or response.
35.	***Maps.*** Representations of geographic areas. See also ***Globes.***

Continued on inside back cover

List of Definitions and Codes

Continued from inside front cover

Code Number	Type of Instructional Aid, Device, Media
36.	***Microforms.*** Any microreproduction of print material which cannot be read without magnification. Includes microfiche and microfilm.
37.	***Mobility Aids.*** Devices or materials which assist handicapped persons to move freely within their environment. Includes canes, dog guides, and wheelchairs. See also ***Electromechanical Aids.***
38.	***Nonverbal Auditory Material.*** Nonverbal material which uses sounds other than speech, such as music and sound effects.
39.	***Phonograph Records.*** Refers to 16, 33, 45, or 78 rpm records.
40.	***Pictures.*** Representations on cards or charts, not pictures in books. Includes posters and art prints.
41.	***Playground Equipment.*** Gymnastic play equipment for outdoor recreation.
42.	***Programmed Materials.*** Materials arranged for learning in a series of sequential steps. See also ***Teaching Machines.***
43.	***Projection Equipment.*** Includes film, filmstrip, opaque overhead, and slide projectors and projection screens.
44.	***Prostheses.*** Artificial part of a limb, tooth, or other part of the body.
45.	***Puppets.*** Puppets, and materials used in their construction and use.
46.	***Puzzles.*** Includes crossword puzzles, games, part-whole relationships, and riddles.
47.	***Raised Line Drawings.*** Embossed diagrams, charts, or representations on maps.
48.	***Rebus.*** Partial or complete substitution of pictorial or coded representation for the printed word.
49.	***Reference, Professional.*** Materials designed for staff use prior to training (resource materials).
50.	***Reference, Training.*** Materials geared for pre-service and in-service training.
51.	***Reproduction Masters.*** Materials designed to be used in the production of duplicating masters or transparencies.
52.	***Self-pacing Materials.*** Materials, including test or quiz items, allowing individual progress but without the reteaching features found in programmed materials.
53.	***Sensory Aids.*** Devices used to increase or enhance the learning ability of the physically handicapped. See also ***Electromechanical Aids*** and ***Mobility Aids.***
54.	***Slides.*** A mounted transparency, either film or glass, intended for projection or viewing by transmitted light.
55.	***Stencils.*** Pre-cut patterns which allow tracing either at an interior position or around the perimeter or both. See also ***Duplicating Masters*** and ***Reproduction Masters.***
56.	***Story Cards.*** Cards designed to be used for storytelling on which there is a printed narration, with or without pictures.
57.	***Study Prints.*** Large cards with a picture printed on the front and explanatory information, lesson plans, suggested activities, or other materials printed on the reverse.
58.	***Supplementary Reading Materials.*** Materials other than textbooks, i.e., library books, storybooks, and some social studies and science books usually easier to read than textbooks and designed to furnish enrichment.
59.	***Tachistoscopes.*** Devices or machines for controlling illumination or duration of projected images.
60.	***Tactile Materials.*** Formats which require touching, handling, or moving in order to gain information or response.
61.	***Tape Cartridges.*** 8 track audiotapes which are mounted in thin plastic cases for use in cassette recorder or player.
62.	***Tape Cassettes.*** 2 track audiotapes which are mounted in thin plastic cases for use in cassette tape recorder or player.
63.	***Tapes, Reel-to-reel.*** Magnetic tapes mounted on reels.
64.	***Teaching Machines.*** Equipment that utilizes software components to provide instruction. See also ***Programmed Materials*** and ***Self-pacing Materials.***
65.	***Tests.*** Includes all types of tests (screening, discrimination, text related, etc.).
66.	***Textbooks.*** Books dealing with a definite subject of study, systematically arranged, and intended for use at a specified level of instruction. Includes teachers' manuals.
67.	***Toys.*** Play objects for children.
68.	***Transparencies.*** Format type involving a clear acetate sheet upon which information may be written and projected.
69.	***Video Tapes.*** Tape used to transmit images via television, with or without sound.
70.	***Visual Aids.*** Materials which utilize sight as the learning mode.
71.	***Workbooks.*** Practice books that are designed to provide additional practice in reinforcing mastery of skills.
72.	***Worksheets.*** Individual consumable pages of activities or exercises for use by students.
73.	***Worktexts.*** Alternating text and exercise materials bound together, usually in consumable paperback form.
74.	***Institutional Vehicles.*** Includes adapted buses, ambulances, etc.